

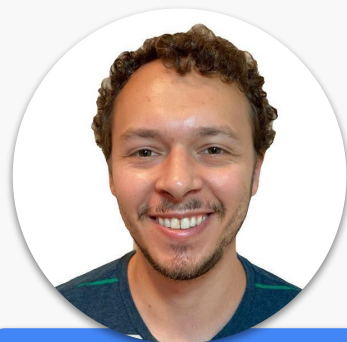
Episode 2

Change Status

Change History



The Google Ads API Developer Series



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Devel. Advocate

Agenda

- Quick review of the two API's
- Caveats & limitations
- Demo of Change Status



A Tale of Two API Services



Change Status



Change Event



Change Status

Aggregate summaries



Change Event

Individual changes

Over a specific time window

Caveats & Limitations



Change Status

90 days of data



Change Event

30 days of data

Max of 10,000 rows per request

Demo

Thanks for Listening

- We welcome your feedback at googleadsapi-support@google.com
- Check out the full Change History playlist for related content
- See more episodes on our [YouTube channel](#)