Google Cloud

Customer Advisory Board (gCAB) - Customer Charter

Overview:
Google Cloud's flagship Customer Advisory Board, gCAB, is sponsored by Thomas Kurian, CEO of Google Cloud, and Adaire Fox-Martin, President of Google Cloud Go to Market, and is comprised of a small, elite group of CxOs from industry-leading global companies.

We bring gCAB members together for robust discussions and unique networking opportunities to provide insights and candid feedback to help us continuously explore the changing business environment, and to understand issues and disruptive opportunities in their businesses that can help shape Google Cloud's technology and business strategies. gCAB members invest their time and in return gain privileged insight into Google Cloud's perspectives on the trends we're tracking, our business objectives, operating environment, and strategies.

gCAB Cohort:
- gCAB is comprised of a select group of ~25 influential CxO level global industry and technology leaders
- Board membership is limited to one individual from each company, based on direct invitation only
- Each gCAB member shall be selected and appointed by Google Cloud for a term of 24 months
- gCAB membership may be renewed at Google Cloud's discretion and members' willingness to continue service. Renewal should not be viewed as automatic; instead it will be based on continuing qualification under Google Cloud's criteria.

Member Benefits - Premier access and exclusive opportunities:
- A front row seat to shaping the future with one of the world's most innovative companies
- Directly influence Google Cloud's priorities, investments, and go-forward strategies with Google Cloud's executive team
- Deep Google Cloud executive engagement and sponsorship from Cloud's leadership team
- Privileged insight and access into Google-wide strategies, long-term technology roadmaps and bets
- Invitations to marquee Google Cloud executive programs, with consideration for speaking opportunities at Google Cloud events and other priority thought-leader engagements
- Access to an exciting, unique peer community from a variety of industries across the globe

Member Participation:
- Be an advisor to Google Cloud by providing constructive feedback and communicating with candor, objectivity and honesty
- Invest sufficient time and effort to understand Google Cloud's strategy and offerings in order to participate effectively
- Participation is expected for the following gCAB engagements:
    1. Annual board meeting (in-person attendance):
        - 2023: September 19-21 in Silicon Valley
        - 2024: Program dates and location will be provided at a future date
    2. Sub-committees and/or follow-up discussions as needed via remote meetings or email on an ongoing basis

Accommodations Provided by Google:
- 5-star hotel rooms and taxes (excluding incidentals). *If your company doesn't allow for Google to cover your hotel, we can make arrangements to meet your company's policies.*
- Transportation and group meals throughout the board meeting
- *Please note that Google does not cover flight expenses*

Confidential Information:
- The information shared during gCAB is Google confidential information, covered by the terms of your agreement with Google and/or any applicable NDA
- All gCAB members will be asked to abide by Chatham House Rules. Members will not be asked to, or knowingly placed in a position where they would discuss information that might be proprietary or confidential to their own organizations.