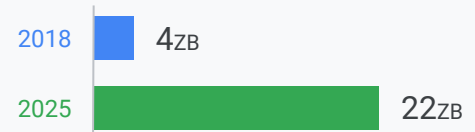


# Drive better production and increase efficiencies with a modern data warehouse

Gain actionable insights in manufacturing with a modern data data warehouse and operate with agility and efficiency

Traditional data warehouses were never designed to handle today's explosive growth in data, run advanced analytics, or scale quickly and cost-effectively. This impacts the ability for manufacturers to unlock valuable insights across all areas of the value chain, from research and development, to procurement, all the way to service delivery.























## Manufacturing Datasphere Growth<sup>1</sup>



## Influx of data impacts speed and agility across the manufacturing organization



## Google Cloud delivers success across all areas of manufacturing







Process	Electronics	Industrial & Discrete	Logistics & Transportation	Consumer
   	     	  	     	   

## BigQuery: the heart of Google Cloud's data and analytics

BigQuery is Google Cloud's highly scalable, enterprise data warehouse solution. It offers real-time insights from streaming data, has built-in ML, and has a high-speed in memory BI engine for faster reporting and analysis. Customers use BigQuery to:

- Accelerate time to value
- Get instant insights with real time analytics
- Realize the power of advanced and predictive analytics
- Share data insights at scale
- Protect your data and operate with trust

## Enable your digital transformation with Google Cloud

-  **Best-in-class Security** to help protect systems, data, and users at any scale
-  **Fully Managed & scalable** for ease of use with no IT complexity
-  **Innovation with AI** to help predict business outcomes with advanced AI driven apps
-  **Real-time Insights** created from live data streams
-  **Open and Flexible** to drive analytics innovations
-  **Lower TCO** with flexible, predictable pricing



## Swiss Steel improves procurement and efficiency

Resulted in expected total cost savings of nearly **€500,000 for the first year**

Enabled **safer work environment** with smart devices for employee reporting and data collection

Increased ability to **find bottlenecks through networked supply chain**, creating cost saving opportunities



Google Cloud Platform improved our supply chain workflow and helped us avoid numerous indirect costs.”

**Daniel Jung**  
Head of Strategic Procurements

## Migrating to BigQuery is easy and results in smarter, faster teams

[Jump-start](#) your data warehouse modernization with Google Cloud's easy-to-use tools and thousands of trusted partners to help you move to, build, and work in the cloud.

## Activate your data warehouse modernization with our partners

### DW Solution Tech Partners



### Global System Integrators



### DW Migration Tech Partners



## Ready to start your journey?

Learn more on our Google Cloud for Manufacturing [site](#)  
[Reach out](#) to a sales representative