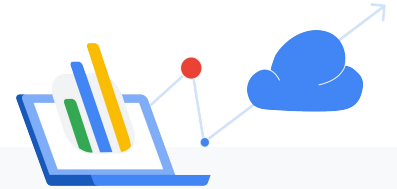


Power **digital transformation** by migrating your enterprise workloads to Google Cloud VMs

Migrating apps running on VMs to Google Cloud offers a faster, less complex entry to the cloud

Manufacturers are heavily impacted by the digital revolution. With enterprises adopting technologies like smart manufacturing to capture and analyze factory data, cloud has become a critical enabler. However, many manufacturers mostly operate on-premises, with up to **75% of workloads not running in the public cloud.**¹

On-prem environments are underutilized, which results in wasted money and labor. Migrating VMs to Google Cloud offers a faster, less complex entry to the cloud, and these can be ready to migrate as-is.



Unplanned **plant downtime** costs manufacturers **\$50B** annually²

2/3 industrial companies say digitizing their production value chain is a **top-tier priority**³

Those that **successfully scale digital** proof of concepts realize **20% returns on digital investments**⁴

Migrating workloads to Google Cloud



Migrate confidently

A solution built for complex workloads, across several sub-industries.



Power key workloads

Proven results with customers migrating workloads like production analytics or supply chain management



Transform your business

Take advantage of cloud economics, increase speed to leverage cloud-native tools such as AI-driven visual inspection



Free discovery and assessment

Understand your landscape and evaluate dependencies and ROI



Powerful migration services

Use proven tools, services, and partners that can make migration easier with near-zero disruption to production



Cost reduction and management





Migrate efficiently and with real TCO benefits during and after

Top manufacturers migrating VMs to Google Cloud









Migrate to Google Cloud infrastructure for more power and cost efficiency

Migrating vm-based workloads is a journey that takes time and thoughtful planning. Find success by breaking the process down into these smaller logical parts.

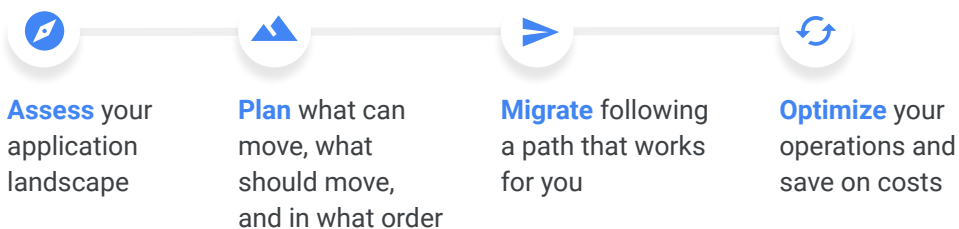
-  Super-fast startup: **VMs boot in seconds**, not minutes. Millisecond access across storage classes
-  **Automatic** app-specific sizing recommendations. Custom machine types = **no over-provisioning**
-  Per-second billing¹ = **costs efficiency**. Resize disks on the fly for **easier operations**
-  High IOPS for vCPUs = **faster computations**. Built-in **redundancy and scale**. Data encryption

Why migrate to Google Cloud?

-  Lower costs
-  Reduce maintenance and management
-  Increase agility
-  Help improve security
-  Easier means to innovate
-  Faster access to newer technologies

Start your migration journey with a clear roadmap

Find migration success by breaking the process down into these smaller logical parts.



Ready to start your journey?

Learn more on our Google Cloud for Manufacturing [site](#)
[Reach out](#) to a sales representative