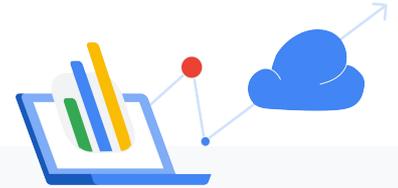


# Power **digital transformation** by migrating your enterprise workloads to Google Cloud VMs

Migrating apps running on VMs to Google Cloud offers a faster, less complex entry to the cloud

Manufacturers are heavily impacted by the digital revolution. With enterprises adopting technologies like smart manufacturing to capture and analyze factory data, cloud has become a critical enabler. However, many manufacturers mostly operate on-premises, with up to **75% of workloads not running in the public cloud.**<sup>1</sup>

On-prem environments are underutilized, which results in wasted money and labor. Migrating VMs to Google Cloud offers a faster, less complex entry to the cloud, and these can be ready to migrate as-is.



Unplanned **plant downtime** costs manufacturers **\$50B** annually<sup>2</sup>

**2/3** industrial companies say digitizing their production value chain is a **top-tier priority**<sup>3</sup>

Those that **successfully scale digital** proof of concepts realize **20% returns on digital investments**<sup>4</sup>

## Migrating workloads to Google Cloud



### Migrate confidently

A solution built for complex workloads, across several sub-industries.



### Power key workloads

Proven results with customers migrating workloads like production analytics or supply chain management



### Transform your business

Take advantage of cloud economics, increase speed to leverage cloud-native tools such as AI-driven visual inspection



### Free discovery and assessment

Understand your landscape and evaluate dependencies and ROI



### Powerful migration services

Use proven tools, services, and partners that can make migration easier with near-zero disruption to production



### Cost reduction and management

Migrate efficiently and with real TCO benefits during and after

## Top manufacturers migrating VMs to Google Cloud



# Migrate to Google Cloud infrastructure for more power and cost efficiency

**Migrating vm-based workloads is a journey** that takes time and thoughtful planning. Find success by breaking the process down into these smaller logical parts.

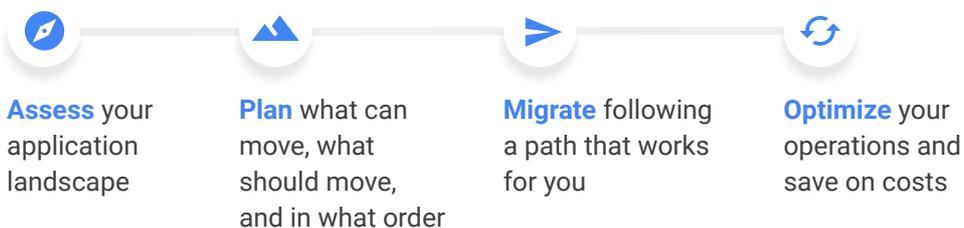
-  Super-fast startup: **VMs boot in seconds**, not minutes. Millisecond access across storage classes
-  **Automatic** app-specific sizing recommendations. Custom machine types = **no over-provisioning**
-  Per-second billing<sup>1</sup> = **costs efficiency**. Resize disks on the fly for **easier operations**
-  High IOPS for vCPUs = **faster computations**. Built-in **redundancy and scale**. Data encryption

## Why migrate to Google Cloud?

-  Lower costs
-  Reduce maintenance and management
-  Increase agility
-  Help improve security
-  Easier means to innovate
-  Faster access to newer technologies

## Start your migration journey with a clear roadmap

Find migration success by breaking the process down into these smaller logical parts.



### Ready to start your journey?

Learn more on our Google Cloud for Manufacturing [site](#)  
[Reach out](#) to a sales representative