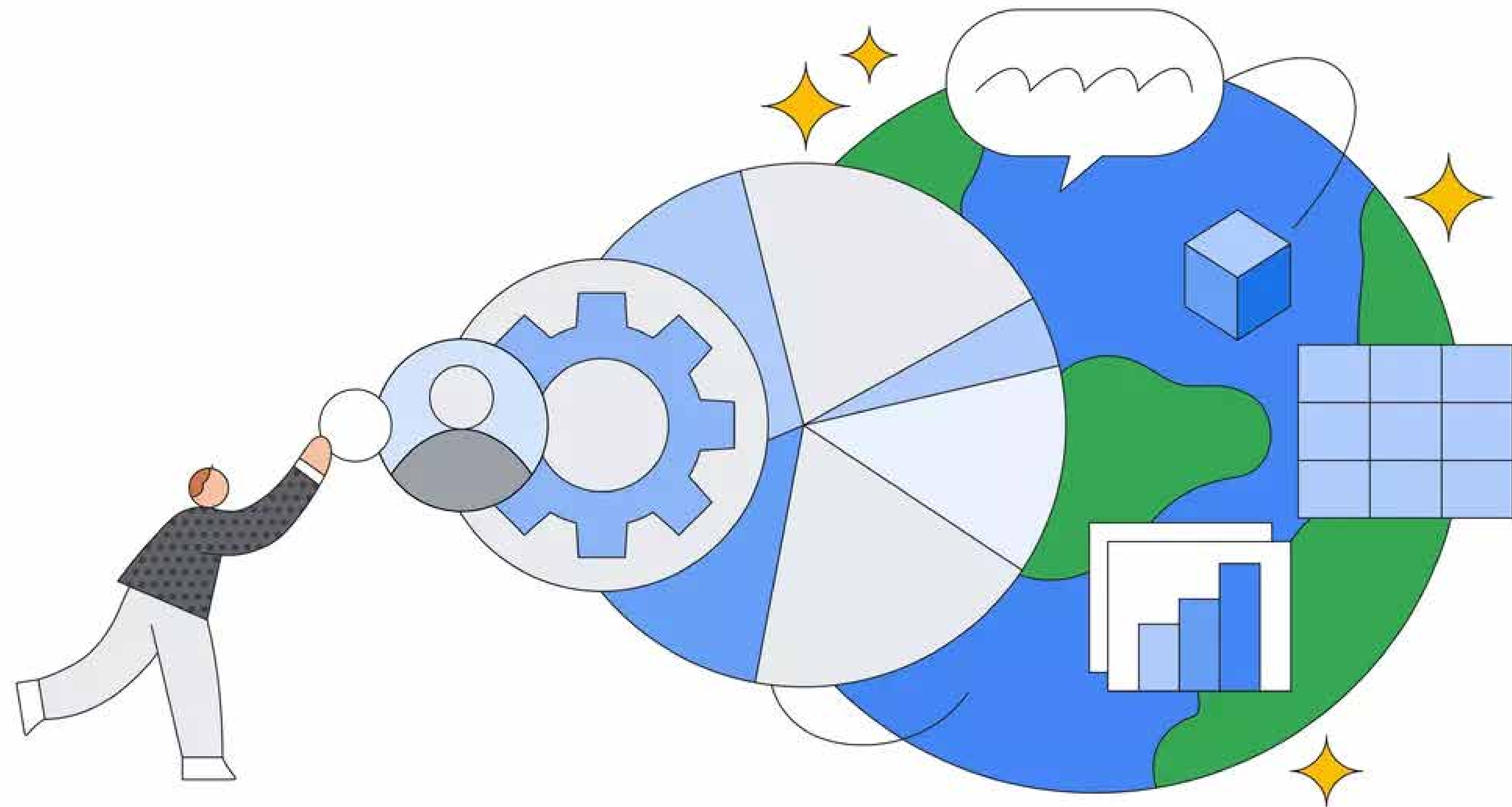




Google Cloud Marketplace

A simpler way to transform your business

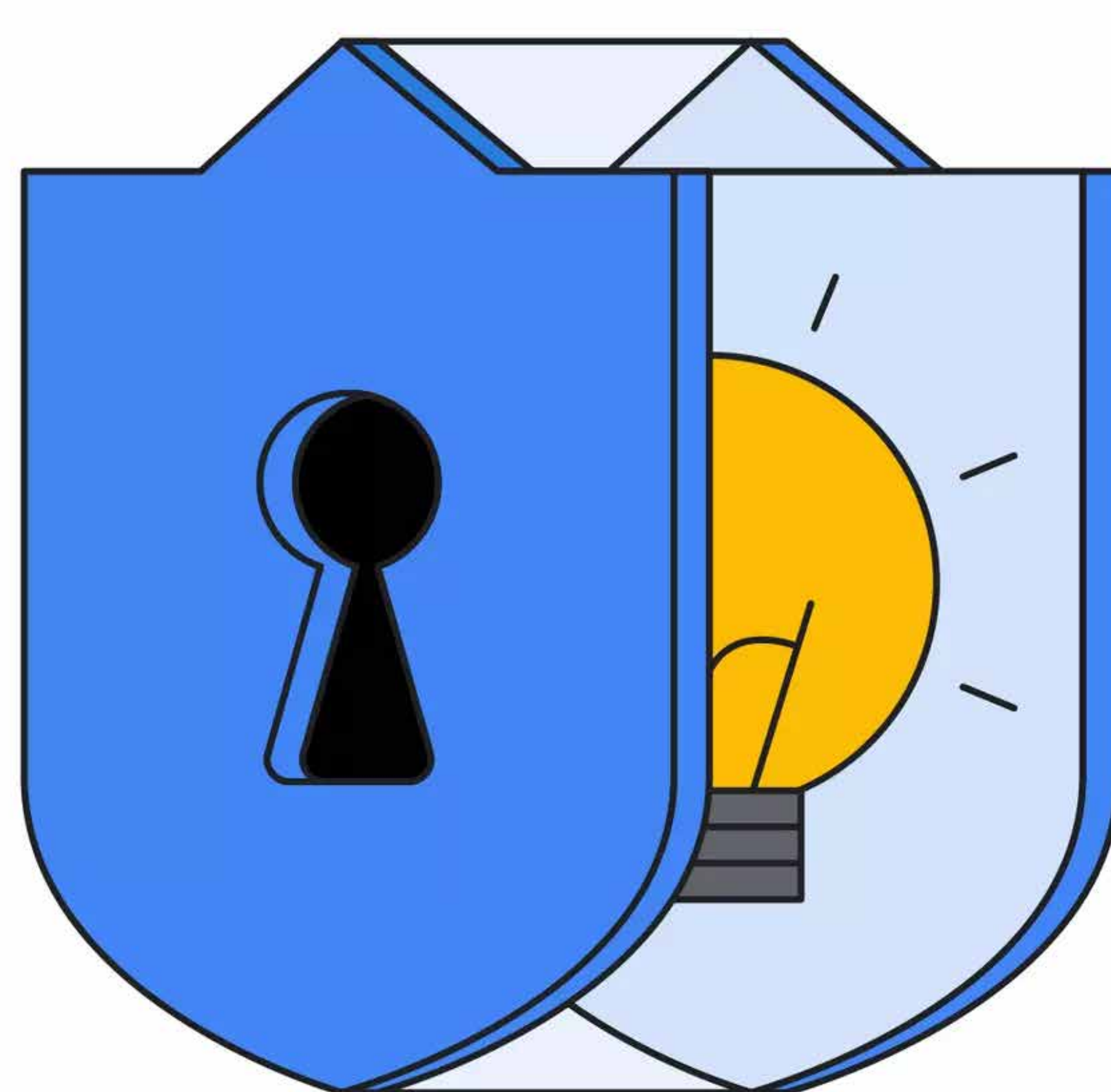


The world has changed

So have buyer values and behaviors. Traditional sales motions have evolved thanks to new decision makers who want safe, simple transactions, and intuitive tech at their fingertips.

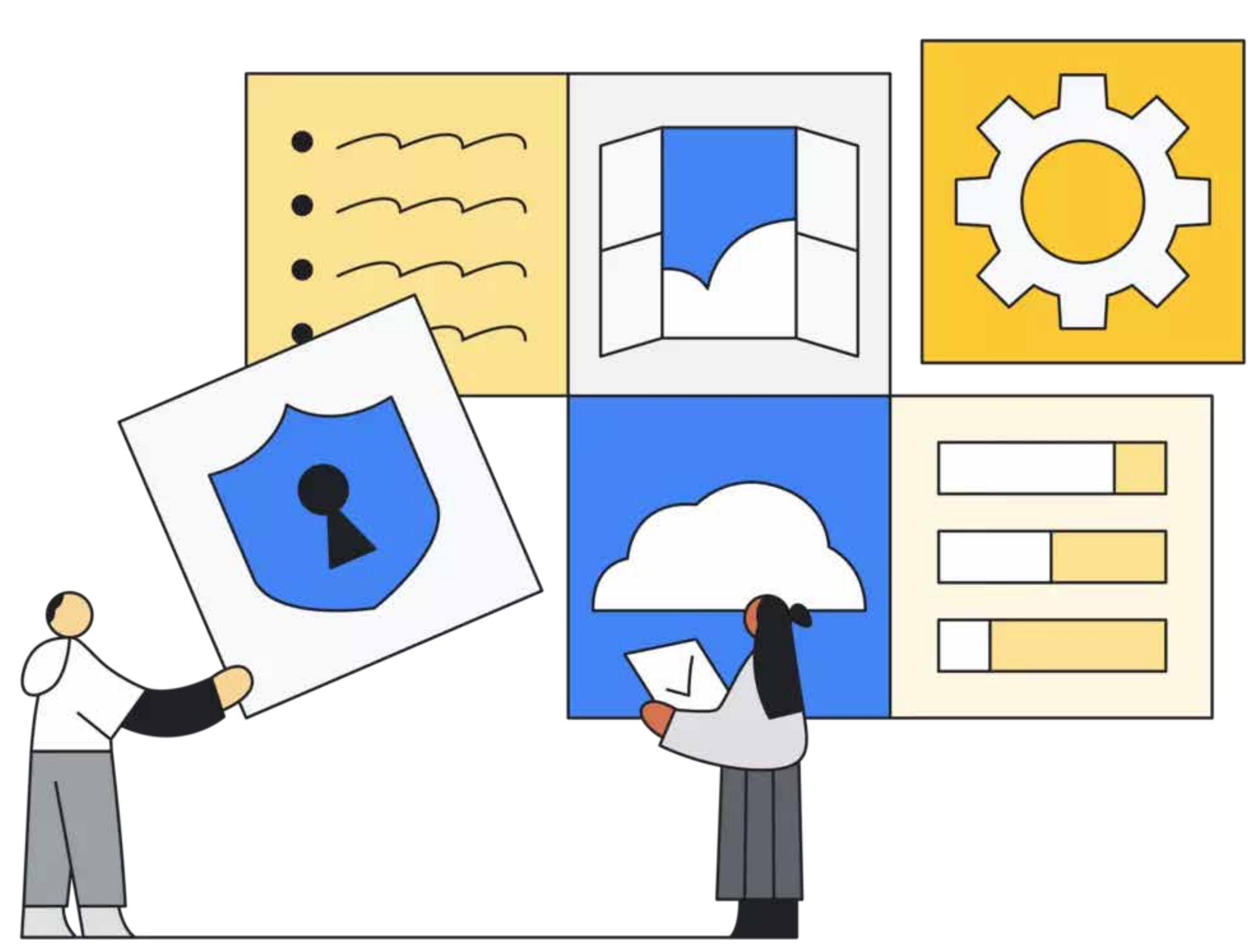
You need solutions

Google Cloud Marketplace is where you can discover, customize, deploy, and manage production-ready trusted cloud solutions built by partners, open source projects, and Google.



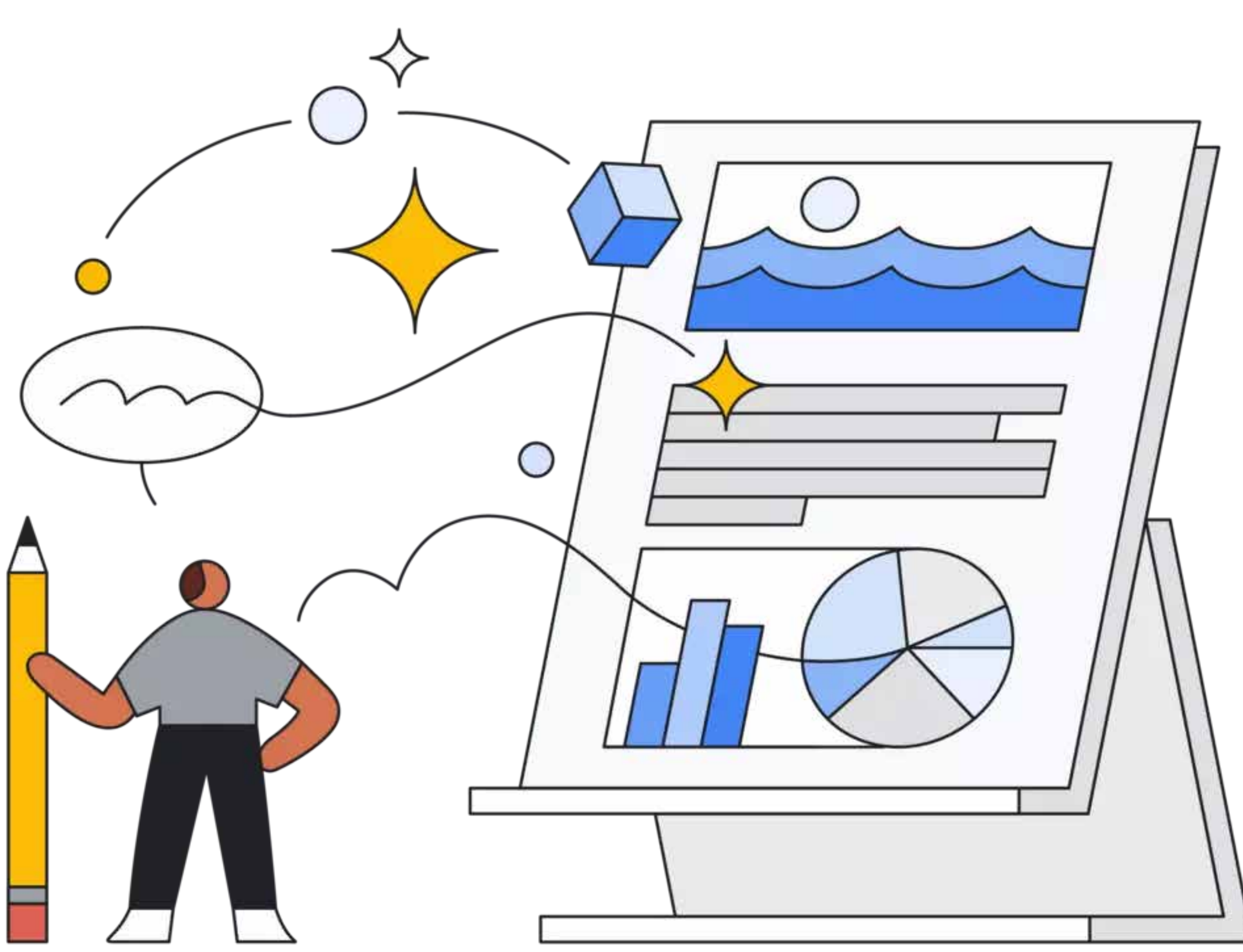
Browse the Marketplace

Find top solutions integrated with Google Cloud to accelerate your digital transformation. Enterprise customers love using Marketplace. In fact, our third-party transaction value was up more than 500% last year, and the number of customers spending more than \$1 million increased sixfold.



Procure solutions easily

Scale and simplify procurement with online discovery, flexible purchasing, and fulfillment of enterprise-grade trusted cloud solutions. You can initiate [private offers](#), or request more info from partners directly on their product page within the Google Cloud console.

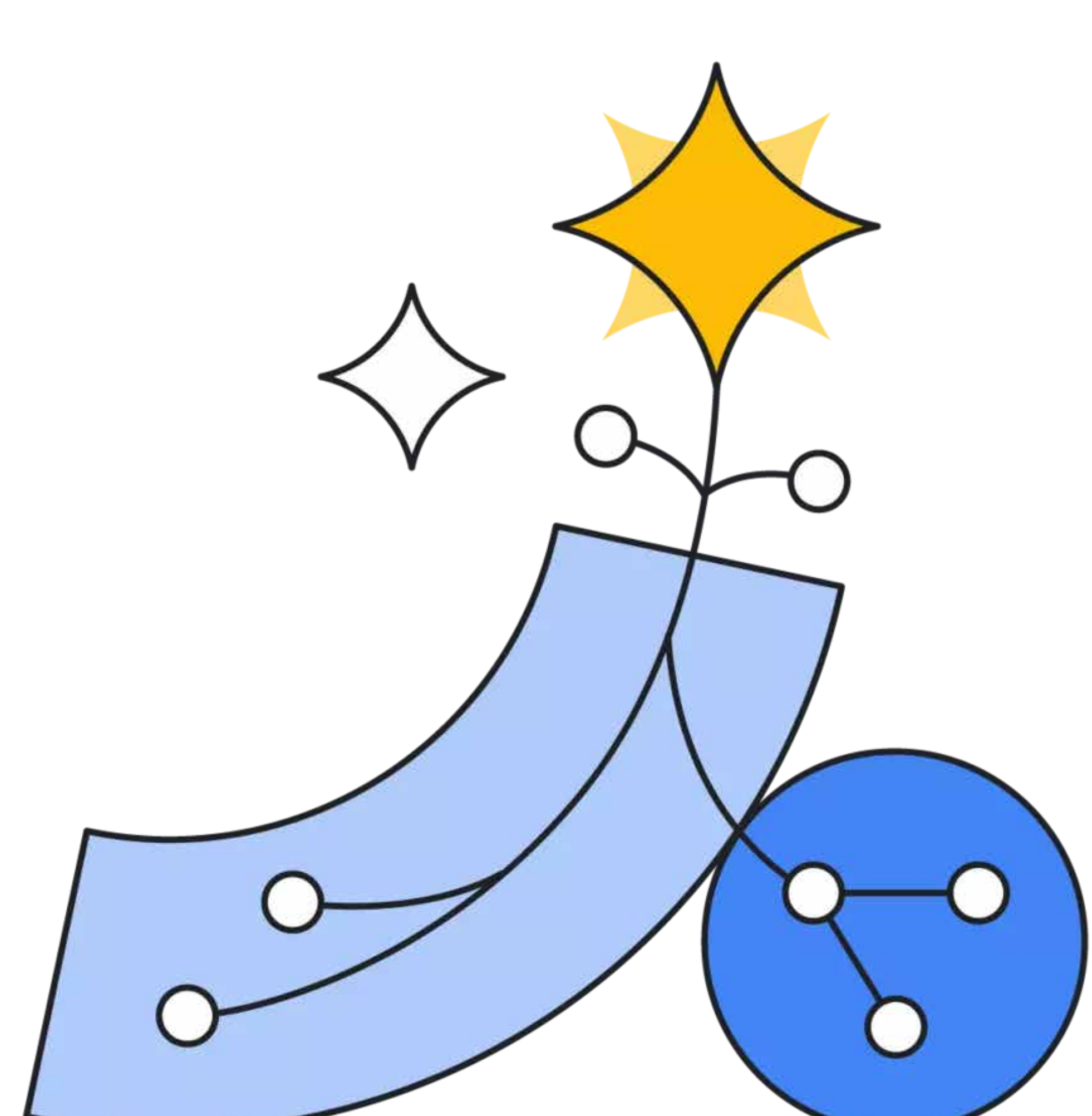
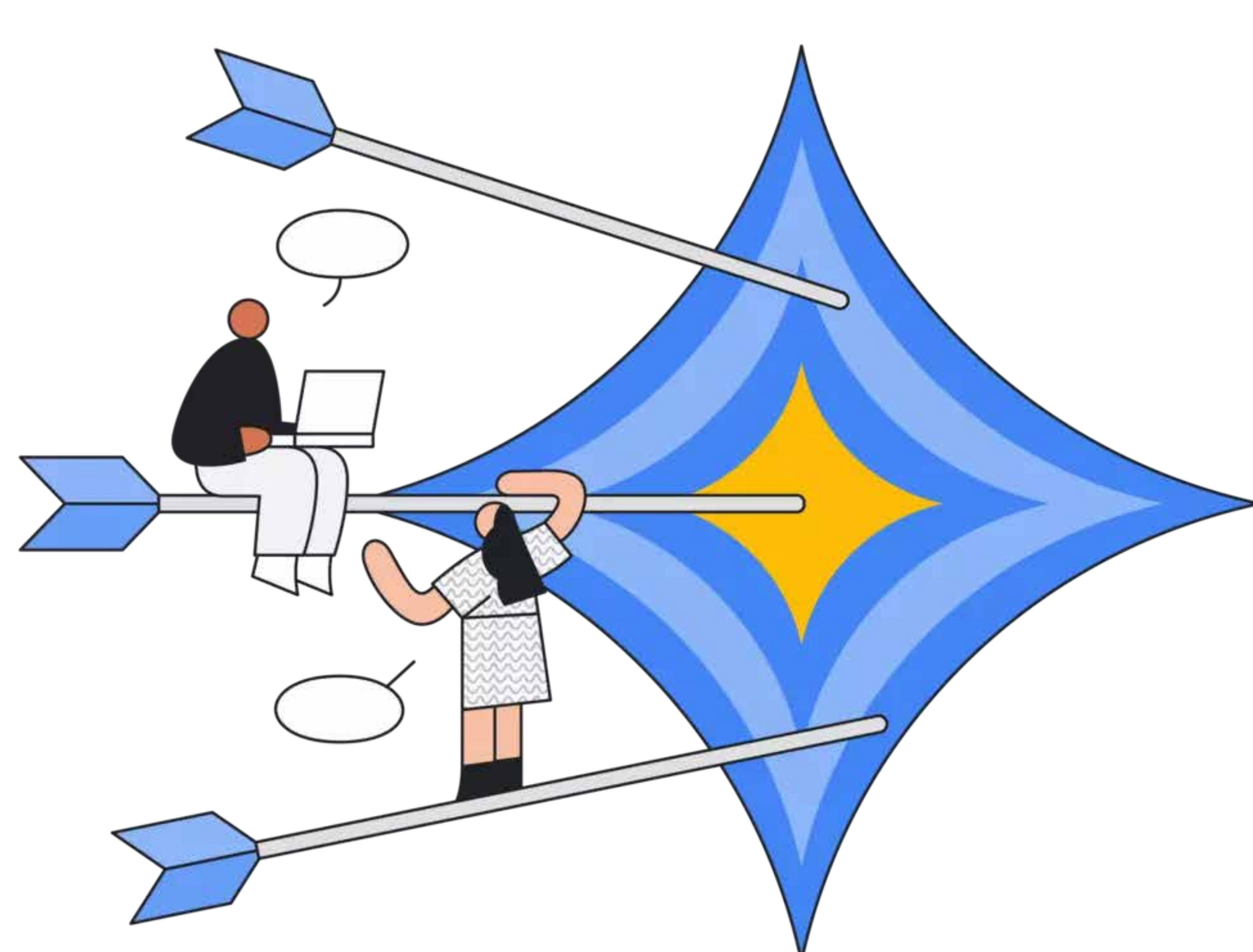


Stay compliant

Use Marketplace governance features – like the [Request Procurement workflow](#) or [Service Catalog](#) – to simplify internal operations, stay compliant, and mitigate shadow IT.

Be kind to your budget

Negotiate with partners, take advantage of flexible billing models, and retire Google Cloud committed spend with most transactions through Google Cloud Marketplace. You receive just one bill from Google to keep things simple.



Embrace flexibility

Pick from solution options that can integrate with Google Cloud, on-premises, and even multicloud projects with [Anthos](#) that help you avoid vendor lock-in.

Explore Marketplace

Find what you need at Google Cloud Marketplace and transform today!
cloud.google.com/marketplace

