



## Argus: Boosting automotive cyber security solutions with AI

**A R G U S**  
GO EVERYWHERE

### Why Google Cloud

In today's cyber security landscape, Security Operations Centers (SOCs) face numerous challenges, from managing multiple tools to sorting through endless alerts. These hurdles hinder effective threat detection and response. Google Cloud addresses these challenges, providing scalable, advanced analytics and AI capabilities resulting in seamless conversational interfaces to query relevant security reports and investigations.

### Solution

[Argus XDR](#) leverages vehicle telematics data and security events to provide invaluable fleet optimization and safety insights. It ensures continuous monitoring and threat detection, multi-layer protection and actionable insights. Using [Vertex AI](#) and [BigQuery](#), the integrated Argus AI conversational interface empowers and further simplifies informed decision-making, keeping fleets safe and compliant with industry regulations.

### About Argus

Argus, a global leader in automotive cyber security, provides DevSecOps, vehicle security and fleet protection technologies and services for automakers and their suppliers. Our solutions ensure that vehicle components, networks and fleets are secured and compliant throughout their life cycle.

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**Industry:** Automotive

**Location:** Israel

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### Impact

- **Ensuring compliance with automotive cyber security regulations** through multi-layer protection
- Minimizing false positives, **focusing on viable threats and proactive security measures** through real-time detection
- **Empowering informed decision-making** and staying ahead of fleet data challenges through actionable insights

“**Generative AI has the potential to transform cyber security solutions.** Argus is excited to present its first MVP and to embed Gemini and Google Cloud's data analytics solutions into the Argus XDR platform.”

Amit Lilling, Director of Strategic Alliances, Argus