

Google Cloud Partner Awards Official Rules

Accompanying these Official Rules is a list of [FAQs](#).

Agreement

These terms govern Partner's participation in the Google Cloud Partner Awards Program during the Program Period (the "Incentive"). By accepting these terms, Partner consents to participation in this Incentive. The promoter of the Incentive is Google LLC, whose principal place of business is at 1600 Amphitheater Parkway Mountain View, CA 94043 USA ("Google").

Program Period

The Incentive begins on November 3, 2025 and ends on December 12, 2025 at 11:59 p.m. PT ("Program Period").

Eligibility

- The Incentive is open to:
 - 1) *Google Cloud Partners who are enrolled in Partner Advantage and who submit a completed application by the deadline.*
- To be eligible to enter the Incentive, Partner must not be (i) a resident of a U.S. embargoed country, (ii) ordinarily a resident in a US embargoed country, (iii) otherwise prohibited by applicable export controls and sanctions programs from participating in the Incentive, or (iv) a wholly or partially state-owned entity or an employee of a government or of a government-controlled entity.
- The Incentive is void where prohibited by law.

Entry Process

1. Partners who are eligible to receive email notifications from Google will be sent a competition invite by November 30, 2025.
2. Partner completes the invitation form [or method of inviting Partner to participate in program] and accepts these Official Rules.
3. Google reviews submissions.
 - a. Subject to the review outcome, Google will send the participants confirmation of their entry and will confirm any program details required for facilitating the Incentive.
4. The submission deadline is December 12, 2025. Late submissions may be allowed at Google's discretion.

How To Win

The 2025 Google Cloud Partner Award winners will be carefully selected by a diverse judging panel with representatives from different partner teams — and input from customer teams.

These judges will take into consideration:

- The completeness of your application form
- Your ability to demonstrate the success that your organization and/or customer has seen over the past year with Google Cloud products based on the criteria
 - Weightage: 0.25
 - Score range: 1-5
- Key metrics that the Google Cloud team will pull on your behalf
 - Weightage: 0.75
 - Score range: 1-5

The prizes will be awarded as follows:

- Google Cloud Trophy
- Google Cloud Partner Award designation for your company website*
- Materials to support a press release*
- Google Cloud blog and social posts*
- Callout in the Google Cloud Partner Directory*

**NOTE: All messaging and media regarding this Contest is subject to Google's review and final approval prior to publishing.*

- For clarity the maximum prizes any one partner entity can be awarded is 5 of the items mentioned above. Can be adjusted at Google's discretion.

Prizes

- Final results will be available in March 2026 and Incentive prizes will be distributed by June 30, 2026.
- Google reserves the right to substitute any prize with a comparable alternate prize.
- Google will contact prize winners no later than April 2026 to provide prize notifications and request shipping information for prizes, as applicable. Prize winners will be selected and notified by telephone and/or email, at Google's discretion. Prize winners will be chosen objectively based on their performance during the Program Period.
- Prizes given to employees of Partner (if any) are received with the consent of Partner and are not intended to improperly influence the recipient in any way. Prizes received by Partner or Partner's employees are not to be used by Partner or its employees to bribe or otherwise improperly influence any other party. Accepting a Prize does not create any obligation for Partner or employees of Partner to make decisions in favor of Google or make any decisions that are not in the best interests of Partner's organization.

General

- All federal, state, provincial and local laws and regulations apply. Google reserves the right to disqualify any Partner from the Program if, in Google's discretion, it reasonably believes that the Partner has attempted to undermine the legitimate operation of the Program by cheating, deception, or other unfair playing practices or abuses, or threatens or harasses any other participants or Google.
- Google reserves the right to add, substitute, or remove award categories based on business need.
- By accepting a prize, any participating sales representative agrees that Google and its affiliates may use their name, and Partner's name, for promotional purposes.
- Partner agrees to have any and all co-branded announcements/flyers approved by Google prior to announcing the Incentive.
- The prizes cannot be exchanged for cash and are non transferable.
- Any prizes awarded may be subject to local tax for the individual recipient. Google is not liable for any tax liabilities from the Incentive.
- The prizes must not be transferred to any customer or potential customer.
- The maximum prize fund for this Incentive is 200 trophies. When the prize fund is exhausted, no additional prizes will be given.
- Prizes are limited to 5 trophies per partner organization.
- These Official Rules are governed by the laws of the state of California and subject to the exclusive jurisdiction of Santa Clara County courts in relation to any dispute (contractual or non-contractual) concerning these Official Rules or the Incentive.

Privacy

- This program uses Jotform (<https://www.jotform.com/>), a third-party service, to collect and process award applications. By submitting an application through the form, Partner acknowledges they are providing information directly to Jotform and that use of the platform is subject to Jotform's Privacy Policy and Terms of Service.
- Partner agrees and acknowledges (and warrants that all data subjects also agree and acknowledge) that personal data submitted separately and directly to Google to claim prizes, including name, mailing address, phone number, and email address may be collected, processed, stored and otherwise used by Google and its affiliates for the purposes of conducting and administering the Incentive. Such information collected by Google will be maintained in accordance with Google's Privacy Policy, <https://policies.google.com/privacy?hl=en&gl=us>.