Google Partners

Google Data Studio: A new look for data and insights

When it comes to sharing insights with your clients, you need marketing data that effortlessly tells the story of your success, while also highlighting areas in which improvements could be made.



Google Data Studio (beta) is a new breed of data-visualization and reporting tools. It provides everything you need to turn your data into beautiful, informative reports that are easy to read, easy to share, and fully customizable.

Data Studio is reinventing the way agencies share data and insights, and it empowers clients to make more data-driven decisions than ever before.

Change the way you share your data

Google Data Studio is an ideal set of tools to help agencies create informative and visually compelling reports, without sacrificing the time and effort demanded by traditional tools.

Data Studio connects all of your data, from CSVs to Google AdWords, and allows you to define types and formats, transform values, and join disparate sources. It features built-in collaboration tools, enabling your team to work seamlessly within dashboards and reports at the same time.

When it comes to sharing essential information with clients, you'll be able to paint the perfect picture using:

- An easy to use visual editing interface
- A rich library of visualizations
- Reusable and professional templates
- Interactive controls based on time periods, geographies, segments, and more

Help your clients make data-driven choices

When it comes to making decisions, your clients need to be as well-informed as possible.

Using Google Data Studio to create your reports and presentations will provide them with more compelling, interactive, and digestible data than ever before.

Newly armed with the data they need, when they need it, your clients will be able to fully leverage the power of your marketing data to make better business decisions.



Start customizing your reports now

Find out more

In partnership with Google Data Studio