



Google for Startups Cloud Program - Ecosystem Tier

A private offer for startups building with leading accelerators and incubators

Google Cloud is deepening its support for early stage startups by providing them the support they need through the [Google for Startups Cloud Program](#).

Startups that are participating in, or within 1 year of joining or graduating, select accelerator or incubator programs can access these program benefits:

- **Google Cloud credits starting at \$25k USD and up to \$250k** based on funding and spend milestones
- **Technical help**, including office hours and workshops
- **Access to Startup Success Managers** to help you navigate Google Cloud
- **\$500 USD [Google Cloud Skills Boost](#) credits** for video courses and hands-on labs
- **Google Workspace Business Plus for 1 year** (*for new signups only*)
- **Google Cloud Enhanced Support for 1 year** when upgraded to [Scale Tier](#)

How to get started

1. Make sure you meet the eligibility criteria below
2. **[Apply now!](#)** Follow [best practices](#) to get your application processed quickly.
3. Register for an [upcoming workshop](#) to help you onboard to Google Cloud

Eligibility

- Actively participating in, or within 1 year of joining or graduating, select accelerator or incubator programs
- Have a valid Google Cloud billing ID, business domain, and matching business email
- Founded within the last 5 years
- Cannot have received Google Cloud credits beyond [Free Trial](#) or [Google for Startups Cloud Program - Start tier](#).



Application Best Practices

Following these best practices will help us process your application faster!

- Make sure you meet all [program eligibility](#).
- Apply with your **startup business email address**. Personal email addresses will not be accepted.
- Provide an active **Google Cloud billing ID** in good standing (18-digit alphanumeric hex string, ex. ABC123-DEF456-GHI789).

Don't have one yet? Learn how to create one [here](#).

- Make sure the owner of the billing account has the **same email domain** used on your application.
- **Select your accelerator or incubator** in the following field of your application:

Accelerators, incubators or platform partners that have supported your...

You can make multiple selections. Select OTHER if not listed. Select NONE if you are not affiliated with any accelerators or incubators.