Google Ignite | 數碼星系計劃

About Google Ignite

- **Free** trainings to help students obtain Google AdWords Certification, the only internationally recognised certificate in digital marketing
- One application for **120+** full-time graduate job openings offered by **50+** participating corporates
- **6-month** in-depth pre- and on-job training program offered by Google

**see program requirements*

Application Steps & Tips

1 Submit Online Application - Nov 14, 2016

Click "Apply Now" on the Google Ignite website and submit your application

TIP:

Short essays carry a lot of weight (40%) in our overall application scoring. Be concise, length does not matter. Show us that you are self-motivated and passionate about digital marketing

2 Rank Job Openings - Nov 14, 2016

Fill in the Rank Jobs Preference form

TIP:

Rank the top 20 companies that you are interested in to secure the interview spots

3 Obtain AdWords Certification - Dec 5, 2016

Take the exam here

How to study for the exam?

· Signup for in-person trainings here (not compulsory) or
· Study via our online study guides or videos (Fundamentals & Advanced Search)

TIP:

· Follow the instructions to affiliate yourself with “Ignite HK 16-17” so we can verify your certification status
· Pass the AdWords Fundamentals exam and **ONE** of the advanced exams (Video, Mobile, Shopping, Search or Display) to be certified. 5 bonus points for each additional advanced exam

For more information, visit our official website or email us at contact-ignitehk@google.com