



## Google.org work initiative | Invitation to Apply

### OVERVIEW AND CRITERIA

#### **Background**

Google.org has [announced](#) a \$50 million initiative to help people prepare for the changing nature of work. To kick off this initiative, we are searching for nonprofits who have new solutions, enabled by tech and innovation, that help prepare people for, and improve access to, stable and secure jobs with pathways for growth. Over the next year we'll be focused on supporting projects in the US, Canada, Europe, and Australia; learning from these projects; and communicating back what we learn.

You can learn more about our approach [here](#).

We are seeking nonprofit solutions in four different areas:

- **Skill-building:** New approaches to helping people identify and develop skills that are relevant for high-demand jobs.
- **Job quality:** Solutions that improve the stability, growth potential, or economic security of low-wage jobs.
- **Matching:** Tools that help jobseekers best match their unique skills and talents with positions.
- **Social safety nets:** Experimental approaches to ensuring that no one is left behind by the labor market and to helping people weather economic transitions.

#### **What We're Looking For**

- **Big idea:** Does the solution address the problem in a big way? If successful, would the solution move the needle on improving access to quality work for underserved audiences?
- **Innovation at the core:** Projects should take new and innovative approaches toward problems. Innovation doesn't need to mean technology, but we certainly have a bias for it where appropriate. We love ideas that concoct totally new approaches, but innovative applications of existing approaches are also welcomed.
- **Feasibility:** Can the big idea actually be brought to life? Can the grantee assemble the right vision, resources, and strategy to succeed? Technically, can the product be developed? Does the team have a track record of success or other evidence that it can pull this off?
- **Scale:** Does the solution have a pathway to serve multiple geographies and beneficiaries?
- **Reaches underserved communities:** Does the solution target populations who lack the resources to thrive in the labor market? **Note:** We are predominately focused on solutions that help people without college degrees.

To learn more about how we think about our approach to philanthropy check out some of our previous work [here](#).

#### **Organization Eligibility**

Nonprofits and public charities from the US, Canada, Europe and Australia are eligible to submit an idea. Your organization must hold valid and current charity status as determined by the legislation of your country of incorporation. During the review process, you may be asked to provide documentation confirming your charitable status and other materials such as financial statements to Google and/or its agents.

The following entities are not eligible to submit ideas: governmental entities and organizations including but not limited to public schools and public universities, for-profit organizations, and individuals. We are open to applications from supporting foundations of public universities, or nonprofits which are collaborating with public universities.

## **Language**

All ideas must be submitted in English.

## **Timeline**

Ideas will be evaluated on a rolling basis, so we encourage you to submit whenever you are ready. We will accept ideas until September 15, 2017 at 2:00 pm, Pacific Daylight Time. In October, finalists will be contacted for follow-up interviews and asked to provide additional information for due diligence purposes.

*Please direct any additional questions to [eo-questions@google.com](mailto:eo-questions@google.com).*

## **IDEA SUBMISSION FORM**

### **Instructions**

Once you have carefully reviewed this document in its entirety, [please find our online application form here](#). Responses in the form cannot be saved for later completion. We strongly recommend drafting your responses in a separate document first and only completing the form when the entire application is ready for submission. On the first page of the [online application form](#), we are providing a link to a PDF version to help you prepare your application before submitting your answers.

We will be reviewing ideas on a rolling basis and encourage you to apply as soon as you are ready. Ideas must be submitted before September 15, 2017 at 2:00 pm, Pacific Daylight Time.

By submitting an idea, you agree, on behalf of your organization, to the terms set forth [here](#).

---

## **ADDITIONAL GUIDANCE**

### **Frequently asked questions**

#### **What range of grant size could be expected?**

We expect grants may be up to US\$1,000,000. For the sake of clarity, Google does not promise that grants will be made pursuant to this request for ideas.

#### **Do I need proof that my idea will work?**

We're willing to look at ideas that are just -- ideas -- but you should have a sound rationale and data to back up why you think it will work.

#### **I'm a for-profit company. Can I submit an idea?**

This request for ideas is only open to registered nonprofit organizations or public charities.

#### **I'm a research institution. Can I submit an idea?**

Universities are not eligible to apply for research support, but we are interested in early stage ideas being tested by nonprofit organizations or public charities.

#### **Can I submit more than one idea?**

We encourage you to strongly consider which project best resonates with our submission criteria. However, if you feel you have two unrelated projects that each make good candidates, please submit a separate application for each. We will review each one independently.

**Legalese**

Please carefully examine all requirements set forth in this request for ideas. By submitting an idea, you agree to the following terms:

**This is not a Contract**

This request for ideas and any related communications are preliminary and are not a commitment to provide funding. Google's receipt of your idea does not require us to award you a grant. Google may amend or cancel the request for ideas, in whole or in part, at any time. Google has no obligation to you unless and until you are awarded a written grant agreement, and then only to the extent stated in the applicable grant agreement.

Google will not reimburse you for any costs incurred in submitting your idea to this request for ideas, including without limitation, research, travel, or procurement of goods or services relating to your submission. Any costs you incur before you are awarded a grant agreement are at your sole expense.

**Grant Agreements**

If you are selected to receive a grant, your organization will be required to enter into a grant agreement.

If you are awarded a grant based on your idea, your submission will be incorporated into the grant agreement. The grant agreement will govern over any conflicting terms in this request for ideas.

The grant agreement will contain a non-negotiable clause that requires any intellectual property created with grant funding from Google to be placed and widely disseminated publicly, free for anyone to use.

**Confidentiality and Use of Information**

To help Google with its review of the submitted ideas, Google may disclose your ideas and submissions to its employees, consultants, agents and other third parties. Please do not submit any confidential or proprietary information to Google. Your submission and ideas may become public and others exposed to your ideas, including but not limited to Google, may be working on similar ideas or technology now or in the future. If you submit an idea, you waive any claim that any information included in your idea is proprietary or confidential.

**Evaluation and Selection**

Google has no obligation to disclose any information regarding its evaluation of any idea. Please do not discuss this request for ideas with Google employees, except as requested by Google. However, you may contact 'eo-questions@google.com' to the extent you have questions about this request for ideas.