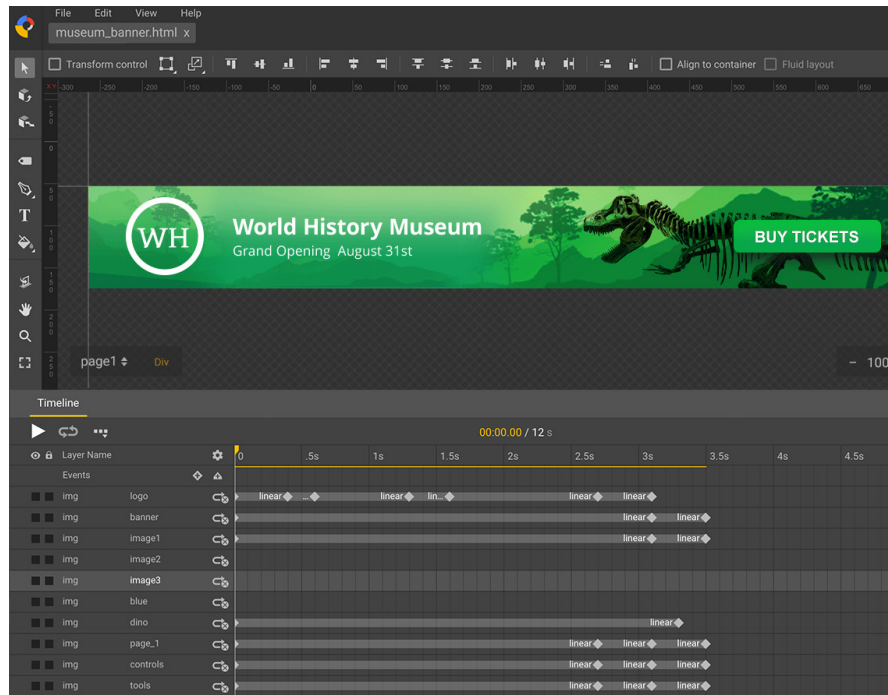


# Create cutting-edge banners and ads with Google Web Designer

Google Web Designer gives you the power to create interactive, engaging HTML5 content for your ads and banners.

Whether you're a beginner or an advanced developer, you can build great looking graphics that work across any screen – all without having to make changes in the code.



## Bring your creative vision to life



### Focus on design

The tool handles the HTML5 and CSS3 so you're free to focus on using the design suite to create great visuals.



### Enhance with code

If you're feeling more hands-on, you can still edit the code behind your designs. The difference now is that your ideas are amplified by code, not restricted by it.



### Create extra interactivity

Give your creative an extra layer of interactivity with tap areas, maps, image galleries, and more. Plus, add elements that react to your audience's touch, tilt, or rotation.



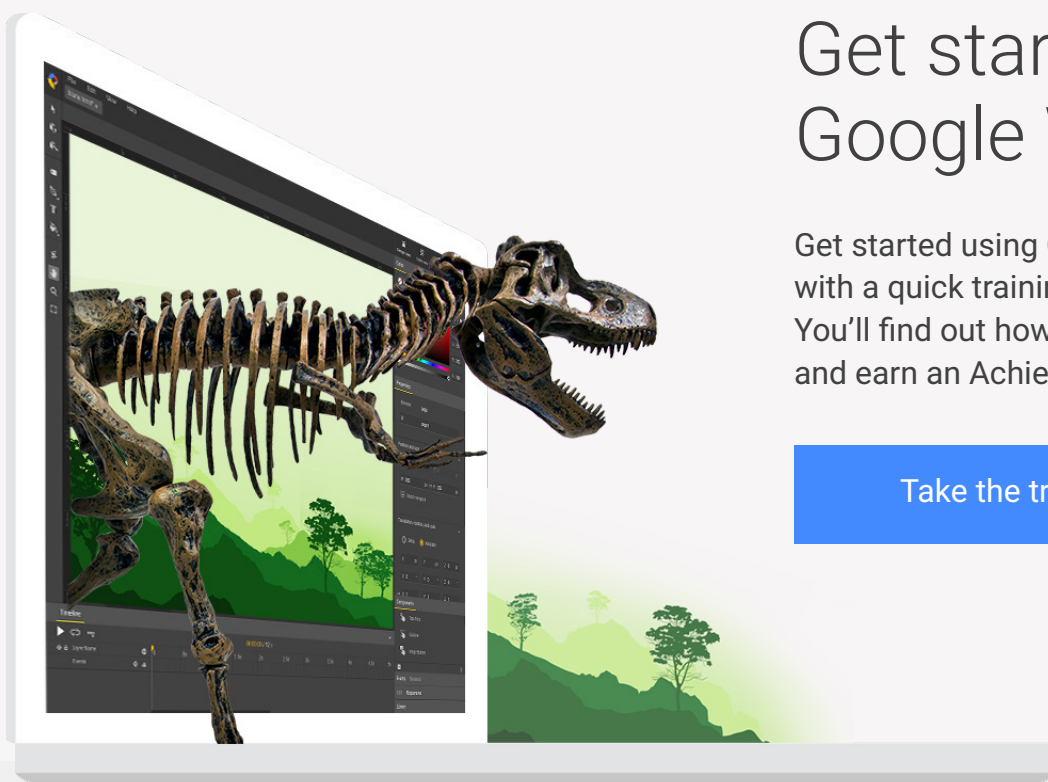
### Create animations

String together simple scenes and create and manipulate 3D content using CSS3.

### Publish your creative in Google ad products

Your creative will be Google certified SSL compliant and ready to serve seamlessly across:

- DoubleClick Studio
- Mobile Apps Reserve
- AdMob
- AdWords



## Get started with Google Web Designer

Get started using Google Web Designer with a quick training and assessment. You'll find out how to work it like a pro, and earn an Achievement.

[Take the training](#)

Prefer to get going straight away? [Download the app](#) for free and create your own designs from scratch, or use pre-built templates.

[Find out more](#)