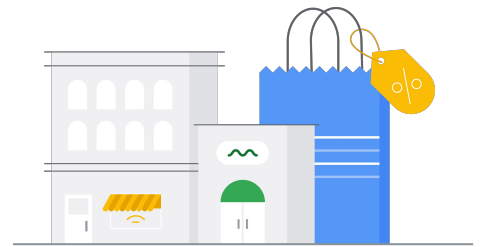


# Empower your retail associates with Google Workspace Frontline



Retail organizations are adapting to new ways of working and are seeking new ways to enable their store associates. These frontline workers are often underserved from a technology standpoint and can benefit from easy-to-adopt tools that help them be more productive and effective. Google Workspace Frontline provides a simple, flexible, and secure set of tools that helps these employees collaborate and stay connected.



## Google Workspace Frontline helps retail teams accomplish more with:

### Streamlined onboarding and training

- Upload product videos, campaigns, and promotions to **Drive** to allow for access across the associate community
- Create digital employee handbooks in **Docs** to scale onboarding across stores
- Embed resources in **Sites** for self-service training
- Onboard new hires over **Meet** to build a cohesive culture across locations

### Empowered associates that provide great customer service

- Provide better customer service by providing associates easy access to product information in **Drive**
- Allow associates to quickly access answers to customer questions via group **Chats** with peers or managers
- Collect employee feedback in **Sheets** to address issues and continually improve associate satisfaction and productivity

### Easy management of teams across locations

- Audit outgoing emails for Personal Identifiable Information in **Gmail** to manage information security
- Use **Forms** to digitize product recalls, time off requests, and supply orders
- Create a dynamic schedule with assigned associate tasks using **Sheets, Calendar, and Tasks**

## Retailers are using Google Workspace Frontline to help associates stay informed and productive



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Retail today is incredibly challenging—you need to move fast. When it comes to technology, we are always embracing change and getting better at what we do. Google Workspace helps our employees work faster and smarter to sharpen our competitive edge.”

Rickard Söderberg, Global Digital Workplace Manager

## Google Workspace Frontline provides the flexibility, ease-of-use, and security that retailers need to be effective



Built for flexibility, the mobile-designed experience allows associates to work from anywhere, on any device, with offline mode, mobile apps, and device interoperability. Digitize manual tasks and streamline workflows using AppSheet.

Ensure easy adoption, fast onboarding, and a short learning curve by utilizing tools such as Gmail, that associates are likely already familiar with. Single sign-on (SSO) allows retail associates to easily access all of the apps they need to get their job done.

Rely on privacy and security enabled by advanced endpoint management which helps protect company data, works with BYOD or employer provided devices and prevents usage of “shadow IT”.

## Ready to get started?

To learn more about how Google Workspace Frontline can help empower your retail associates, please [contact sales](#).

