Google Workspace

Transforming frontline work

Solve real-time problems
wherever you work
with Google Workspace and
Gemini for Google Workspace

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Executive summary

Easy-to-use technology is a priority for today's frontline workers – and it's no wonder. With urgent problems to solve and limited digital expertise, they need tools that save them time and make complex tasks simpler.

Organization leaders see the potential of modern technology to transform the way frontline work gets done, but they need an integrated, end-to-end solution that is both efficient and secure.

Google Workspace gives frontline teams the tools to communicate in real time, search and share information, easily manage schedules and tasks, elevate training, and optimize workflows. And now with Gemini for Google Workspace, organizations with frontline workers can use generative AI to document, organize, and share information in powerful new ways that weren't possible in the past.

With a single, secure, and reliable platform for your entire team, you can improve productivity, increase retention, and develop competitive advantages. In this handbook, you'll learn how Workspace can help your frontline workers perform at their best and drive better business outcomes.

A new way of working for frontline employees

For any organization with frontline workers, there's an important difference between good enough technology and great technology. Good technology may get the job done, but great technology is transformative – it's easy to use, efficient, and a natural extension of the processes it's meant to improve.

Frontline workers are constantly adapting and solving real-time problems. They don't have time for inconvenient systems – they need smart solutions that save time and make difficult tasks easier. Collaboration and communication are critical. And in many cases, when frontline workers don't have the tools they need to succeed, they find other employers, forcing managers to spend extensive time and resources searching for and training new employees.

Business and IT leaders for frontline employees aren't just trying to solve pressing problems today, they're also trying to safeguard against issues they could face tomorrow. Budgets are tight, industries are evolving, supply chains are unpredictable, and cybersecurity is at the top of every leader's mind. Any new technology for frontline workers needs to be efficient, affordable, reliable, and secure to be viable for their organization.

In the face of all these challenges, organizations that settle for good enough technology are likely to lose their competitive advantage. But organizations with great technology can unlock the potential of their frontline workers – improving efficiency, retention, customer experience, and ultimately the bottom line.
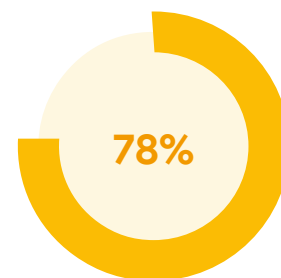
Who are frontline workers?

- People who rarely sit at a desk
- Must be physically present to do their jobs
- Often don't have a personal workspace
- Perform task- and service-oriented roles in various industries, including healthcare, hospitality, manufacturing, and retail
- Comprise 80% of the global workforce[1]

Google Workspace

Google Workspace is a cloud-native, integrated platform that makes accomplishing daily tasks easy and intuitive for frontline workers. Workspace includes Gmail, Google Drive, Docs, and Chat - apps frontline workers already know, use, and love. With a unified ecosystem of apps – including chat, email, videoconferencing, spreadsheets, presentations, and more – Workspace can transform the way frontline work gets done at your organization. By upgrading communication and collaboration, optimizing scheduling and task management, enhancing onboarding and training, and simplifying workflows with smart integration, business leaders can create a safe work environment where frontline workers thrive.

Workspace runs on Google's global infrastructure, making it reliable and scalable for even the largest organizations. And with built-in privacy and data protection controls, Workspace helps safeguard your business and customer data. It works on any mobile device, and with Gemini for Workspace, you can give your frontline leaders generative AI tools that help their teams save even more time, from sales floors to factory lines, and everywhere in between.

Frontline workers face plenty of challenges – the technology they use shouldn't be one of them. Keep reading to learn how Workspace can benefit both your employees and your business.

78%

of frontline workers say technology is an important factor when evaluating a new job.[2]

> "Connecting and empowering colleagues are our core values, and Google Workspace plays a vital role in that. Whether it's solving paper-based challenges with AppSheet, saving us time from email back-and-forths, or connecting and empowering frontline workers, Google Workspace is a foundational component of our collaboration strategy."

— **Max Mackie,** Digital Innovation Developer, BMI Group

BMI Group is Europe's largest manufacturer in the combined pitched and flat roofing market, with a significant presence in parts of Asia and Africa.

BMI

Grow your business by improving frontline worker experiences

With Workspace, investing in technology that helps frontline workers thrive gives organizations the ability to adapt and grow. It's easy to learn and use, allowing leaders to serve employees across the organization. And straightforward integration with existing applications makes work happen more smoothly.

Enterprise-grade security and privacy controls help you confidently grow your business by protecting all of your critical data. It's a scalable, end-to-end solution designed to give organizations a competitive advantage by solving today's challenges and unlocking tomorrow's opportunities.

Did you know?

You can use Workspace with your existing devices, apps, and services. Our open platform provides the APIs you need to integrate and build custom solutions that meet your specific needs.

Google Workspace includes the following apps:

Gmail
Cloud-based and secure enterprise email

Google Chat
A platform for 1:1 and group direct messaging

Google Meet
Enterprise-grade, secure video conferencing

Google Drive
Secure storage and access for shared files

Google Calendar
Centralized scheduling for every kind of appointment

Google Docs, Sheets, and Slides
Collaborative documents, spreadsheets, and presentations

Google Vids
An AI-powered video creation app

Google Forms
Custom forms, surveys, and questionnaires

Google Sites
High-quality websites for teams, projects, and events

AppSheet
A no-code platform for building custom mobile and web apps

Google Classroom
An all-in-one place for educating and learning

Tackle today's challenges and prepare for future opportunities with Gemini for Workspace

Google Workspace was built to help people communicate and collaborate in real-time. Now you can also collaborate with Gemini in real-time, making it easy to integrate generative AI into your work.

For frontline workers, generative AI creates value in two important ways.

- **Focus employees on high-value activities:**
  Automating workflows and assisting with time-consuming, repetitive tasks can make frontline workers more productive.

- **Improving business performance:**
  Increasing frontline worker productivity can boost quality control, customer service, and overall performance.

$2.6 trillion   **$4.4** trillion

Recent estimates suggest that generative AI could add $2.6-$4.4 trillion annually to the global economy.[3]

How is generative AI different from AI?

AI, or artificial intelligence, is a broad term that encompasses a wide range of technologies that enable machines to mimic human cognitive functions.

Generative AI is an advanced subset of AI that can create and modify content, such as text and images.

Gemini is seamlessly integrated into Workspace, putting the power of generative AI into the hands of frontline leaders and workers – including on mobile devices – so teams can work anywhere without slowing down. And with the Gemini side panel in Gmail, Docs, Sheets, Slides, and Drive, you can chat with Gemini to summarize, analyze, and generate content – leveraging insights from your emails, documents, and more without leaving the app you're using.

Generative AI has taken enormous strides in the last few years, but Google has been an industry leader in AI for years. Workspace has long been at the forefront of AI technology – including AI-powered autocomplete when writing an email and threat defenses that automatically block more than 99.9% of spam, phishing attempts, and malware in Gmail.

Many frontline workers perceive generative AI as complex, and only 14% say they have received training on how to use it.[4] But Gemini for Workspace is simple and intuitive, and doesn't require learning new technical skills. With basic conversational language, employees with access can prompt Gemini to streamline tasks and supplement their work. And both managers and employees can find free training on Gemini for Google Workspace via Google Cloud as well as a prompting guide with tips to make generative AI simpler and more effective.

Here are some ways that frontline teams can use Gemini to make everyday tasks easier:

Docs: Jump-start a variety of written documents, from shift notes to customer emails

Sheets: Reduce manual data input and create custom templates

Gmail: Summarize long email threads to get up-to-speed quickly

Vids: Generate engaging training and onboarding videos

Meet: Automatically take notes and send summaries to attendees

AppSheet: Simplify frontline processes and workflows by building and governing apps without a single line of code

Google's AI Principles

1. Be socially beneficial

2. Avoid creating or reinforcing unfair bias

3. Be built and tested for safety

4. Be accountable to people

5. Incorporate privacy design principles

6. Uphold high standards of scientific excellence

7. Be made available for uses that accord with these principles

Read more about Google's AI Principles

Simplify workflows with smart integration

For frontline workers, time is precious. They need to stay nimble and flexible in response to changing circumstances on the line, on the retail or hospital floor, or in the field. And many of their challenges become that much harder when their shifts are understaffed. Unfortunately, analog and legacy processes still hamper and hinder their efficiency. Likewise, paper-based workflows are prone to human error, inhibit transparency, and can pose security risks if misplaced or lost. Finally, manual, repetitive tasks eat up valuable time that frontline teams could spend on more meaningful tasks.

In order to make workflows more seamless, frontline workers need technology that is well integrated between systems. Switching between programs that have siloed or inconsistent data makes their jobs harder, not easier. They need straightforward access to essential information without the clutter of numerous apps or paper materials – and they often need information to be accessible from a variety of locations. As an example, 68% of manufacturers say their company isn't doing enough to support the frontline employee experience with mobile technology.[5]

An overwhelming majority of business leaders – 87% – believe that empowering frontline workers to make decisions in the moment will make their organizations more successful.[6] Because Workspace is compatible with your existing tools, digitizing workflows and getting the information those workers need to problem-solve in real time is possible without forcing them to juggle multiple disconnected systems or waste time with manual paperwork.

> **"We can replace something with AppSheet very quickly and own it.**
>
> **We can automate something that's been [a] manual process forever."**
>
> — **Sean Patterson,** Senior Applications Developer, Uber

Uber

Workspace gives IT managers an inherently cohesive ecosystem to connect the critical systems necessary to empower frontline workers – improving efficiency, security, and customer experiences all at the same time. And with Google Workspace Marketplace, you can easily integrate Workspace apps like Chat, Docs, Gmail, and Meet with existing systems like Asana, Jira, Workday, Zendesk, and Salesforce – letting teams manage projects and access customer insights across systems.

The increased efficiency of smart integration and simplified workflows can give business leaders opportunities to develop and leverage competitive advantages in their rapidly evolving industries. For example, many IT leaders using Workspace are able to reduce costs by retiring redundant systems. A commissioned case study found that these organizations saved $4.8M this way.[7]

Workspace also pairs with the larger Google ecosystem, including Chromebooks, Chrome browser, and Pixel. Its cloud-native architecture makes it mobile-friendly, so your teams can find the information they need from wherever they're working.

Did you know?

Using Workspace can help organizations reduce the time employees spend on "busy work" by **nearly a quarter.**[8]

With Google Workspace you can:

Digitize and streamline document-based workflows

With **Forms**, frontline managers and teams can build surveys and checklists for quality control, equipment inspection, and customer notes, which can always be easily archived, searched, and referenced.

Inside **Docs**, frontline managers and employees can work on a shared document, like instructions for quality checks, at the same time or asynchronously, without having to create different versions. All changes are easily tracked and managed from any device and any location.

Drive allows document owners to easily share and revoke access as well as securely store documents in the cloud – improving transparency, efficiency, and productivity without sacrificing security.

With **AppSheet** and **Optical Character Recognition**, frontline managers and teams can digitize existing paper notes and documents.

Vault enables a secure digital paper trail to promote compliance, increase safety, and reduce your organizational risk.
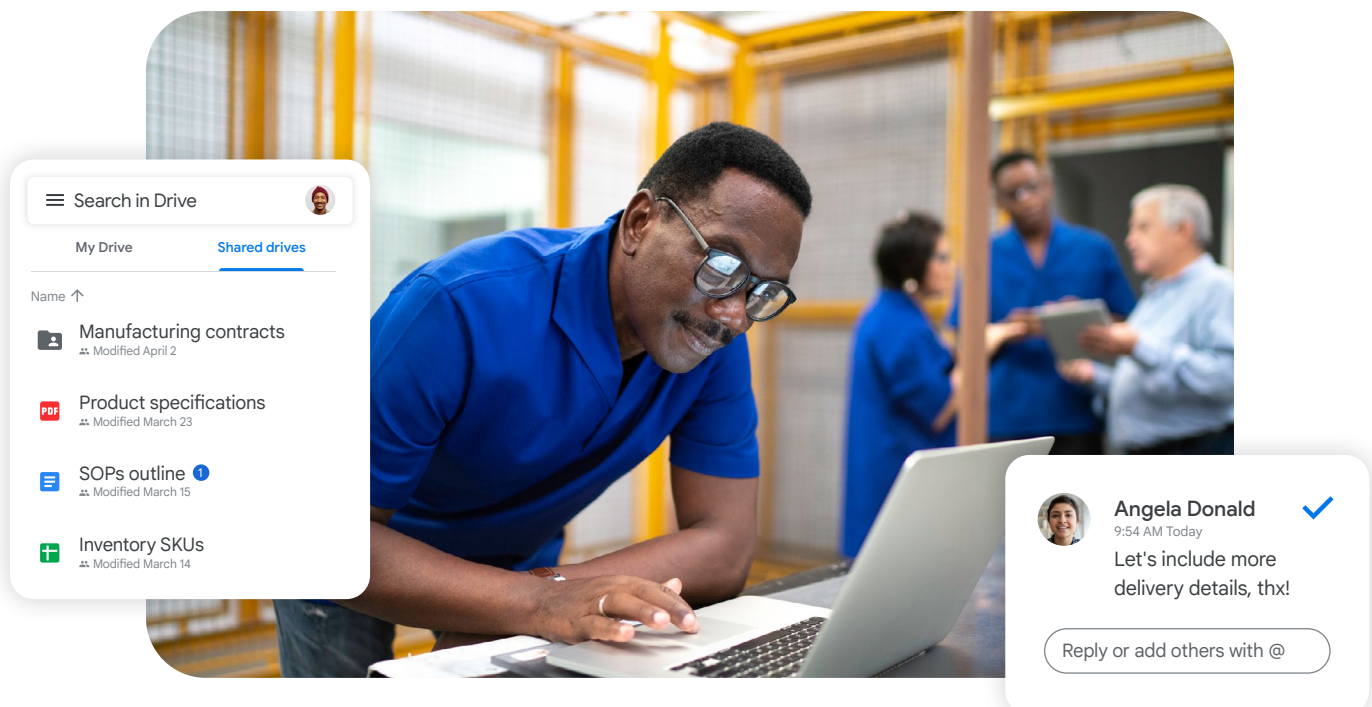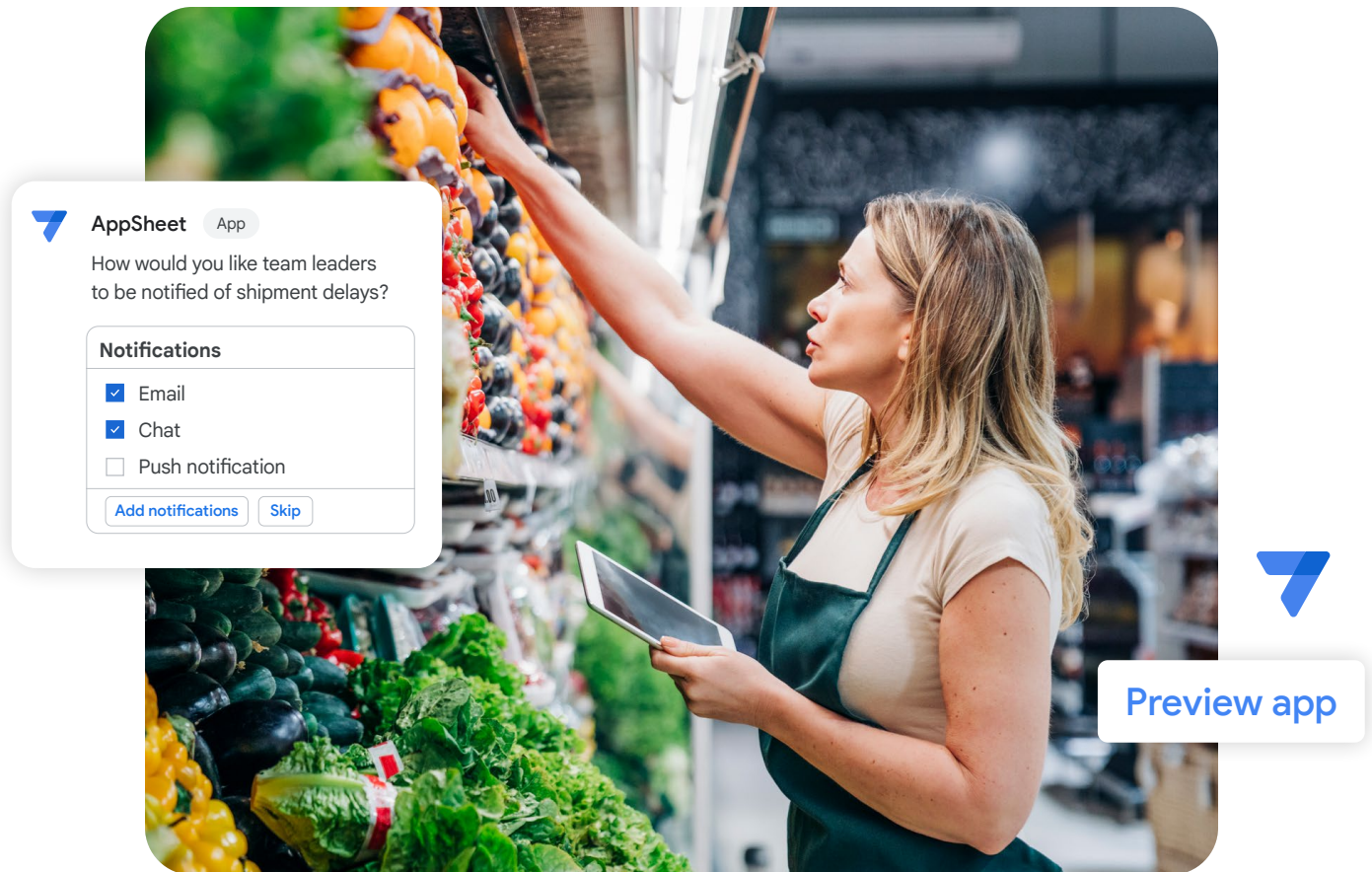
Provide instant access to product inventory or supply stock

Use **AppSheet** to overcome ongoing supply chain challenges by creating an inventory or stock management app that connects to **Sheets**, your ERP system, or both, and houses your SKU line items.

Prompt **Gemini** with the parameters for a project, like item name, status, and available amount.

Build automations to update the data as items deplete, create an intuitive user interface, and securely deploy it across your frontline teams.

Set **custom threshold rules** that trigger email notifications to inform employees when stock is low, eliminating the need for team members to manually check those items for reorder.

Improve customer service by giving your frontline workers instant access to product information

Simply scan a **QR code or barcode** with their mobile device, and an **AppSheet** app can call up everything they need to know about the product to educate customers and answer questions on the spot.

Save time staying up to date with generative AI

When frontline workers don't have time to attend a meeting or read every page of important new documentation, **Gemini in Meet** can take notes for them and the **Gemini side panel in Drive** can summarize the highest priority information of a long pdf document.
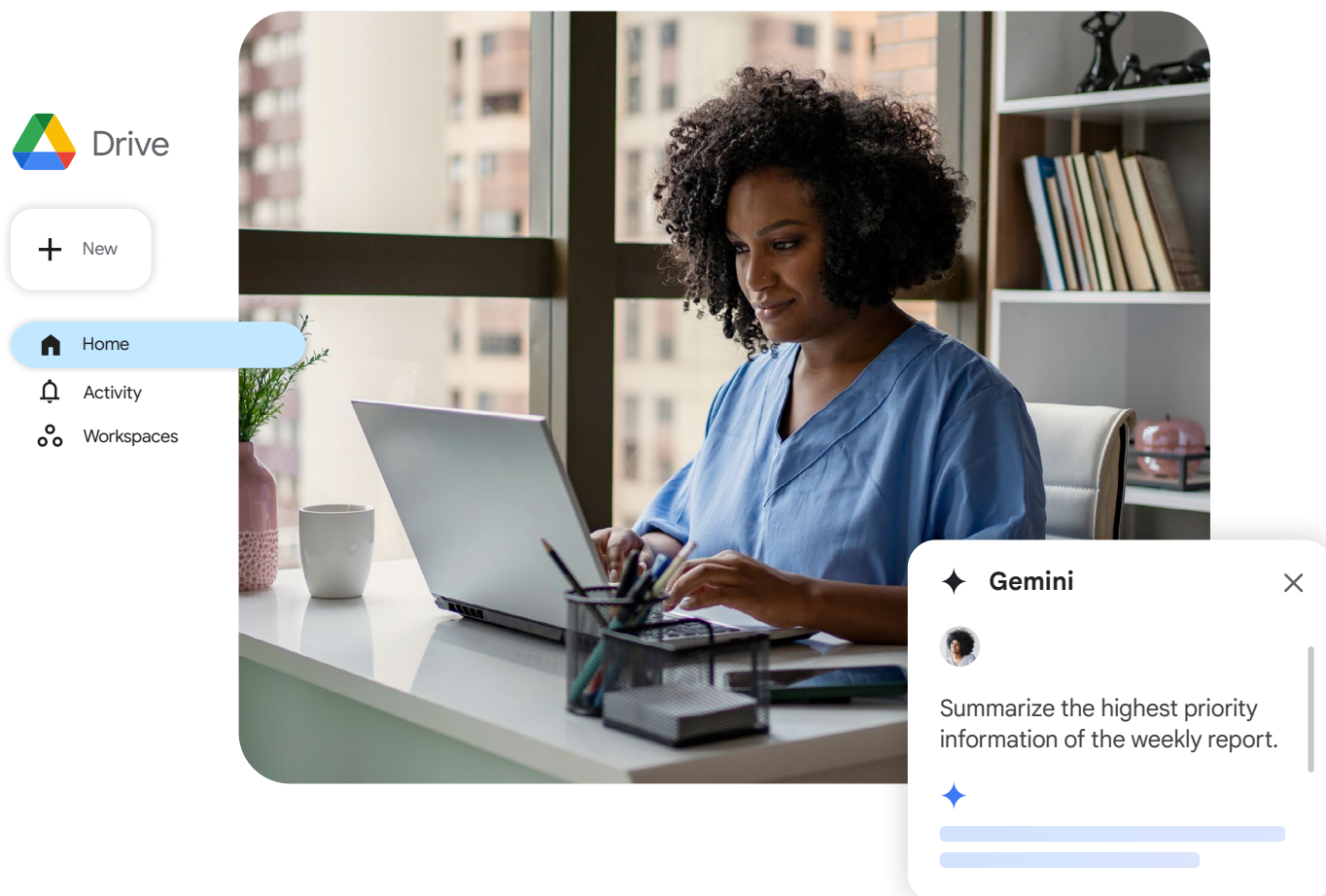
Improve communication and collaboration

Frontline workers constantly face real-time challenges: adapting to last-minute changes, troubleshooting on the go, and rolling up their sleeves to get difficult jobs done. Despite the urgency and time sensitivity of their daily work, many frontline employees do not have access to the communication technology of their office worker counterparts.

In fact, roughly 80% of deskless workers do not have corporate email addresses[9] and say they don't receive adequate communications from their employer.[10] Nearly half of business leaders report using manual "break room" communications – like bulletin boards – rather than digital technology to communicate with their frontline workers.[11] This gap in communication presents an opportunity to improve efficiency and the overall employee experience.

With Workspace, frontline managers and employees can work more effectively with real-time communication and collaboration. It makes it faster to find the information they need to accomplish daily tasks. With apps like Drive and Chat, they can quickly find and share information to better serve customers and team members – passing along customer requests to managers, reporting damaged equipment, or announcing a coworker's birthday, among many other examples.

> **"We knew transformation was imminent, but we couldn't have guessed the impact would be this significant. Everyone has the capacity for innovation and creativity, but they need the right tools to make magic happen."**
>
> — **Macarena Hernández de Obeso,** Director of Innovation, Intelligence and Technology, AKRON

AKRON is an energy group with business units in the oil and gas industry that invests in renewable and sustainable energy. Founded in Mexico in 1993, the company now has an international presence in Central America, South America, and the United States

AKRON

Google Workspace

Whether in a dispersed team or at a local site, frontline teams can use Workspace to reduce paper-based processes and communicate and collaborate more efficiently. It also reduces communication barriers across regions with language translations in Chat and caption translations in Meet.

Upgrading communication and collaboration with Workspace helps frontline employees quickly and easily overcome the challenges they face every day. It also positions your organization for future success with a secure, reliable, and scalable ecosystem that reduces the digital divide between frontline and office workers. Empowering real-time problem-solving improves business efficiency and gives shift workers better ways to navigate their tasks.

40%
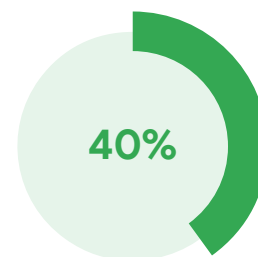
Workspace improves the speed of searching for and finding information by 40%.[7]

Google Workspace

With Google Workspace you can:

Keep frontline workers informed

With **Drive** and **Gmail**, frontline employees can easily access important documents and updates from management and HR – reducing the disconnect between big picture corporate goals and frontline employees' practical needs.

From the field, warehouse, or breakroom, **Meet** helps increase employees' sense of value and meaning in the work they perform by enabling them to participate in company-wide or team meetings. If they're joining from poorly lit or noisy environments, **Gemini in Meet** enhances image and audio quality to improve the experience.
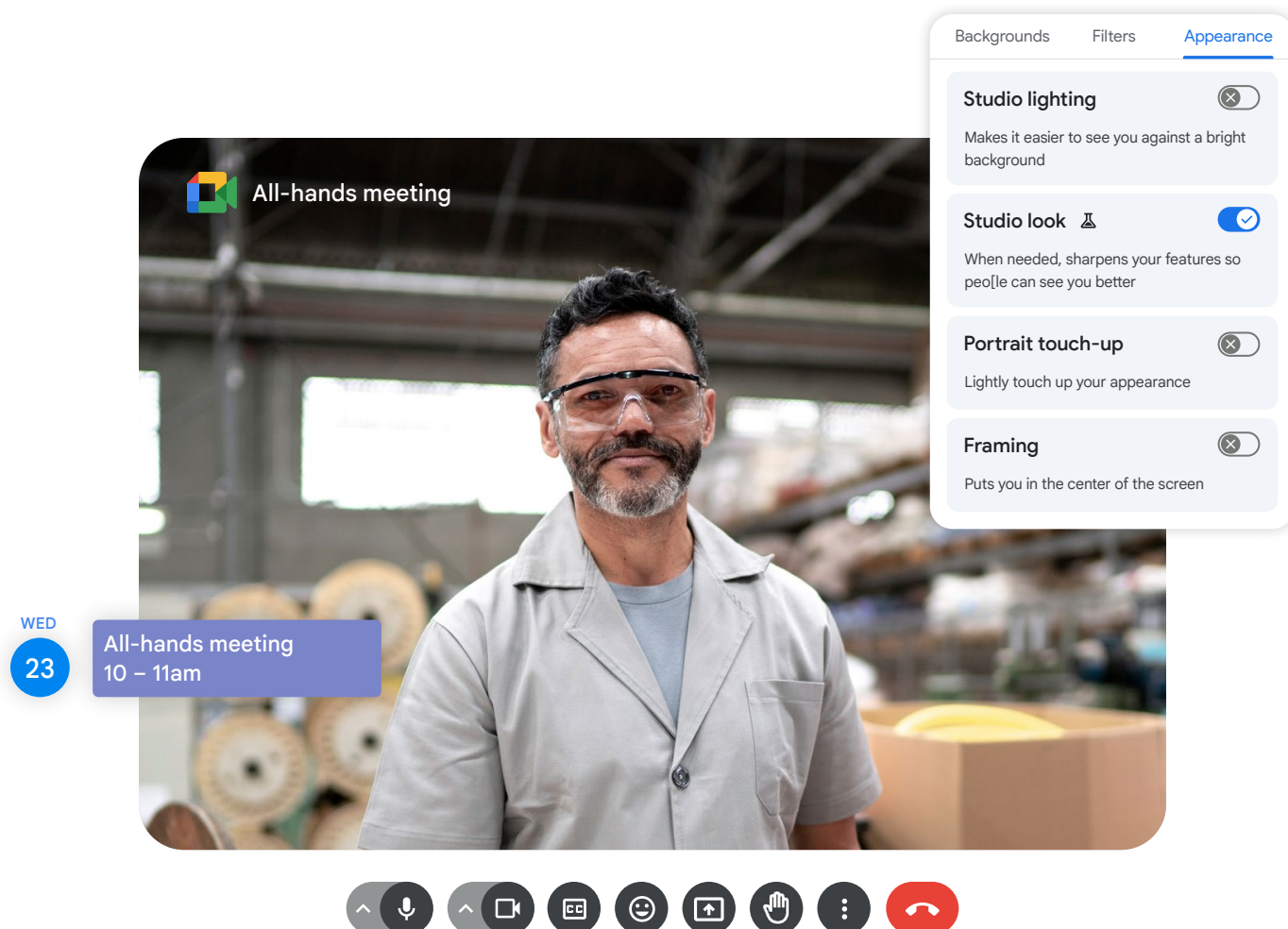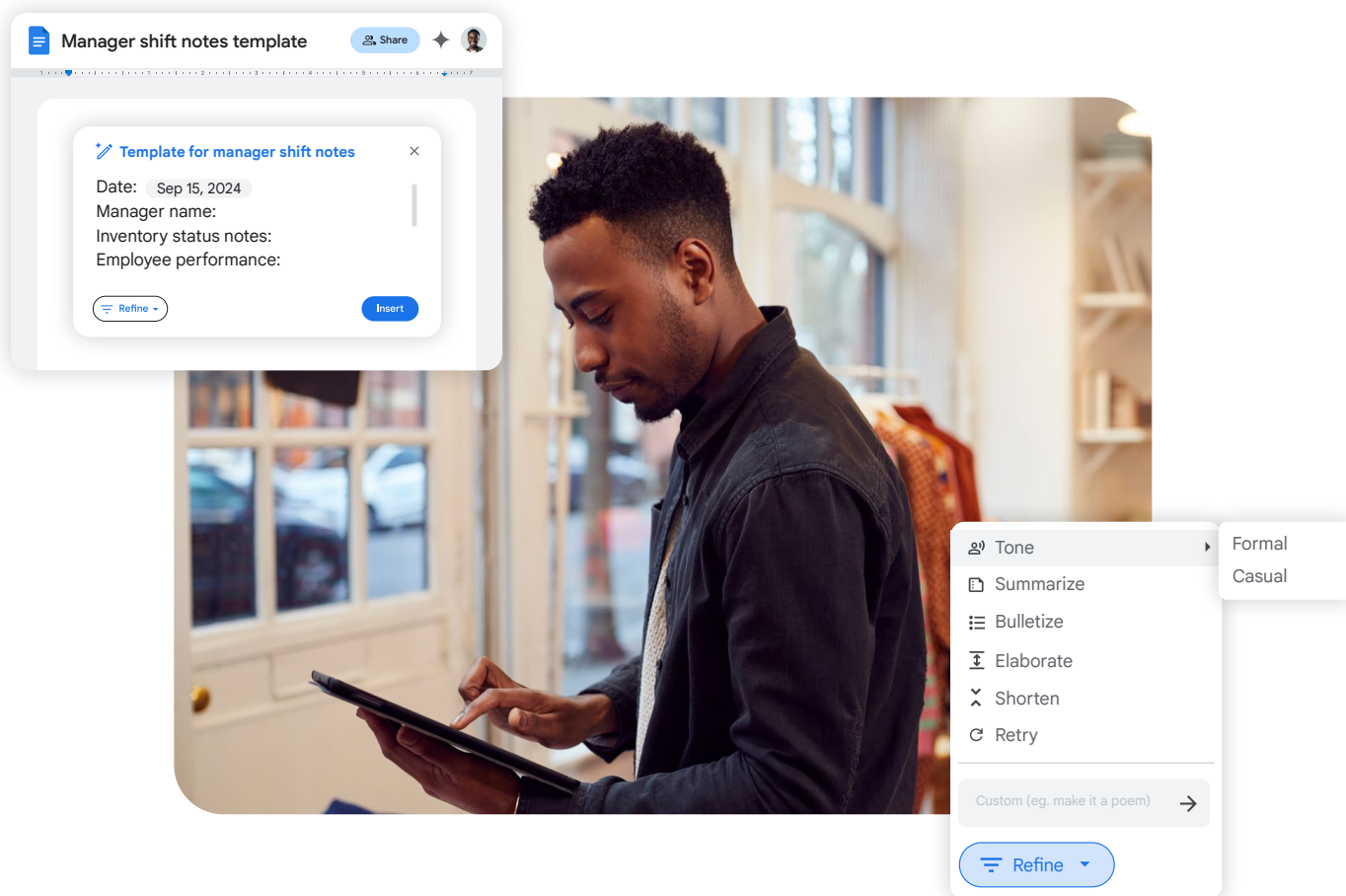
Help frontline teams communicate and collaborate

💬 Frontline managers can create spaces inside **Chat** for team conversations dedicated to individual stores, production lines, or field offices. With a centralized location for communication, teams can find useful information and become more aware of the impact they're having on the business

✏️ Frontline colleagues can collaborate with shared **Docs** that everyone can asynchronously review, edit, and update on any device. With **Gemini in Docs** and Sheets, frontline workers can provide a prompt about their chosen topic, like weekly shift notes, and let **Gemini** create the first draft. **Gemini** also automatically adds relevant **smart chips** with information such as location, status, and custom variables, allowing frontline workers to quickly add valuable context without leaving the document.

Optimize scheduling and task management

Frontline workers prioritize scheduling transparency and flexibility. In fact, 87% of business leaders have noticed this expectation on the rise.[11] To create accurate, up-to-date schedules, managers need real-time insight into employees' availability and preferences. Without it, they risk understaffing, which puts stress on employees and can lead to burnout and turnover. According to one recent study, 4 in 10 frontline workers quit their jobs in the past year, and understaffed shifts were one of their top reasons for leaving.[12]

Frontline employees also want to understand which tasks they're expected to complete and how to manage them. Nearly one-third of retail employees say unproductive task management makes their jobs harder.[13]

Workspace helps your frontline workers know when they're expected to work and what's expected of them at work. Easy-to-use, cloud-based tools like Calendar, Gmail, and Sheets simplify and democratize the process, enabling employees and managers to collaborate in real time to manage schedules and tasks. And with straightforward integrations with existing ERPs, business leaders can create a unified, cohesive technology ecosystem that improves retention, reduces operating costs, and makes it easier for enterprises to scale and grow.

4 in 10 frontline workers quit their jobs in the past year, and understaffed shifts were one of their top reasons for leaving.[12]

"**Using Gemini to help our customer service department, we've seen a 30% reduction in response time.**"
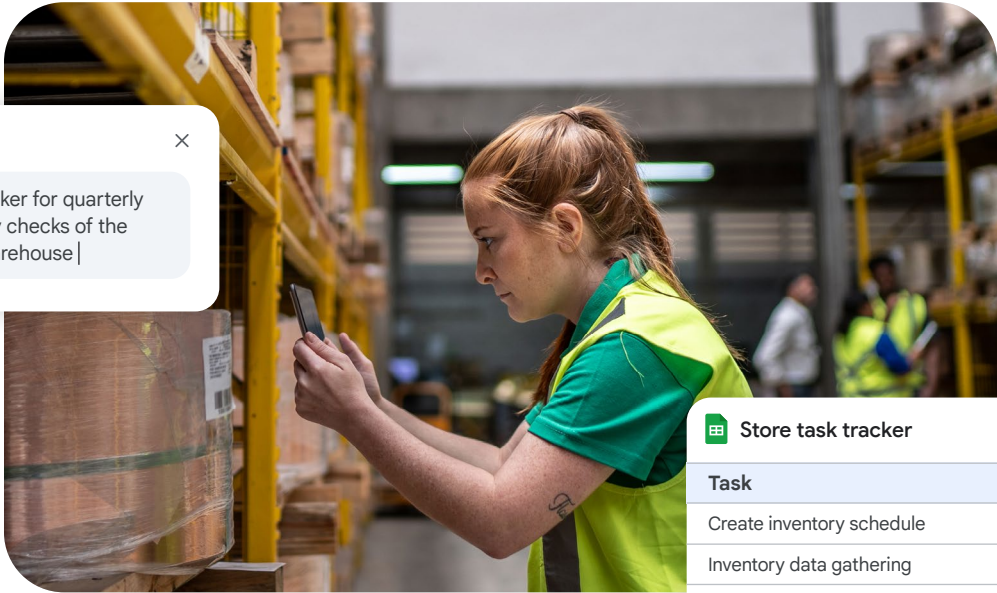
— **Anthony Biolatto,** CIO, Sports Basement

Sports Basement is is a sporting goods retailer and community hub serving athletes and outdoor enthusiasts in the San Francisco Bay Area.

Sports Basement

With Google Workspace you can:

Enable flexible, transparent scheduling in real time

In **AppSheet**, managers can create a simple time-off request form to document and approve their employees' time off and ensure each shift has sufficient coverage – promoting productivity and reducing employee burnout from understaffed shifts.

In **Chat**, coworkers can discuss swapping or covering shifts as well as contact managers with scheduling questions and updates.

In a shared **Sheet** or through a simple integration with their existing ERP, managers can build schedules and distribute them to an entire team via a link in **Gmail**. Updates are immediately reflected in the document, and everyone always has access to it, including from personal mobile devices.

By creating **Forms** to solicit and gather feedback on scheduling and task management processes and tools, frontline managers, HR teams, and IT admins can improve employee satisfaction and retention.

Gemini in Sheets can help organize employee feedback collected in a **Form**. Simply detail what you're trying to accomplish, and **Sheets** will generate a template or custom table that classifies the data. Frontline managers can also use **Gemini** to create project, time, or task trackers with a simple prompt inside **Sheets**.

Manage, track, and update tasks to keep everyone on the same page

📄 In **Docs** or **Sheets**, frontline teams can create task checklists, shift notes, and customer notes that everyone can access, edit, and update on any device.

📁 In **Drive**, frontline managers can centralize, store, and make available important documentation, such as product specs, inventory lists, and SOPs.

Build custom apps that connect to your data and integrate seamlessly into your workflows

⊞ Reduce busywork, improve efficiency, and keep projects moving by building an approvals or task management app using a template from **AppSheet** without writing a single line of code.

✍ Make app creation even easier with **Gemini in AppSheet**. Gemini offers a whole new way for AppSheet creators to build applications, simply using natural language. Gemini in AppSheet harnesses the power of Google's AI models and empowers all users to easily build their own solution. It lets app creators build an app in two easy steps: (1) describe the process you want to digitize and (2) answer a few questions and Gemini will take you from idea to app in minutes.

Enhance onboarding, training, and upskilling

Roughly 4 in 10 frontline workers say training and upskilling is a top driver of success and happiness at work.[14] Yet only 32% say their organization uses a learning management system.[14] And many companies still rely on paper-based orientation and training materials, which are expensive and time-consuming to distribute and update. Plus, the materials often contain proprietary information that can be easier to keep secure with digital versions stored in Workspace.

Poor onboarding and training can leave employees underprepared and disengaged and negatively impact quality, safety, and customer experience. Without opportunities to develop new skills, frontline employees may also feel undervalued.

Workspace reduces the time and effort needed to create custom resources for educating and supporting frontline employees. Digitizing training materials makes it easy for managers and HR teams to create and update them as needed. And since so many people use Workspace apps in their personal lives, you can minimize the learning curve for new hires.

> "Our frontline workers are often in environments with limited access to printers and the Internet. They include our pilots, flight attendants, gate staff, and mechanics. With Google Workspace, including Google Chat, we're able to update manuals for frontline workers in real time."
>
> — **Heejung Choi,** Principal General Manager, IT Strategy, Korean Air
>
> **KOREAN AIR**

Thorough onboarding, along with access to training and professional development, makes frontline workers more productive, promotes safety and quality, and improves brand consistency and customer experiences. It also demonstrates your commitment to employees, helping them feel valued and promoting retention. After all, 33% of frontline workers cite "access to more training and skill development" as reasons to remain at their current company.[2]

Better training makes it easy for frontline workers to adapt and create innovative solutions when facing a variety of unique tasks and solving real-time problems. And by simplifying the work necessary to deliver cybersecurity training, Workspace also helps enterprises reduce security risks for their organization.

47%
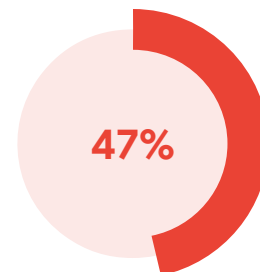
of frontline workers want to use technology to improve employee training.[14]

Google Workspace

With Google Workspace you can:

Streamline and optimize onboarding

Say goodbye to physical forms and paperwork. With **Drive**, new hires can easily upload required documents before they start, and your HR team can digitally organize them in a secure location – improving the efficiency of onboarding and making it easier to find critical information.

New employees can also quickly submit their personal information through **Forms**, sign new hire documentation with our **DocuSign integration**, and access **Gmail**, **Calendar**, **Drive**, and **Meet** to securely view onboarding materials and scheduling information from any location and on any device.

HR and managers can use **Gemini** to quickly and easily create training and onboarding videos for new employees with **Google Vids** – an AI-powered video creation app that unlocks powerful collaboration on rich video storytelling in Workspace.

New employees can use their personal or company-issued devices for work from day one. Workspace has a **cloud-native**, **zero trust architecture** as well as **built-in identity**, **access**, and **endpoint management capabilities** that make it easy for IT teams to protect corporate, employee, and customer data by securely configuring both personal and company-issued devices.

During orientation sessions and team introductions, **Gemini in Meet** can reduce communication barriers for organizations with employees in multiple regions via real-time caption translations.
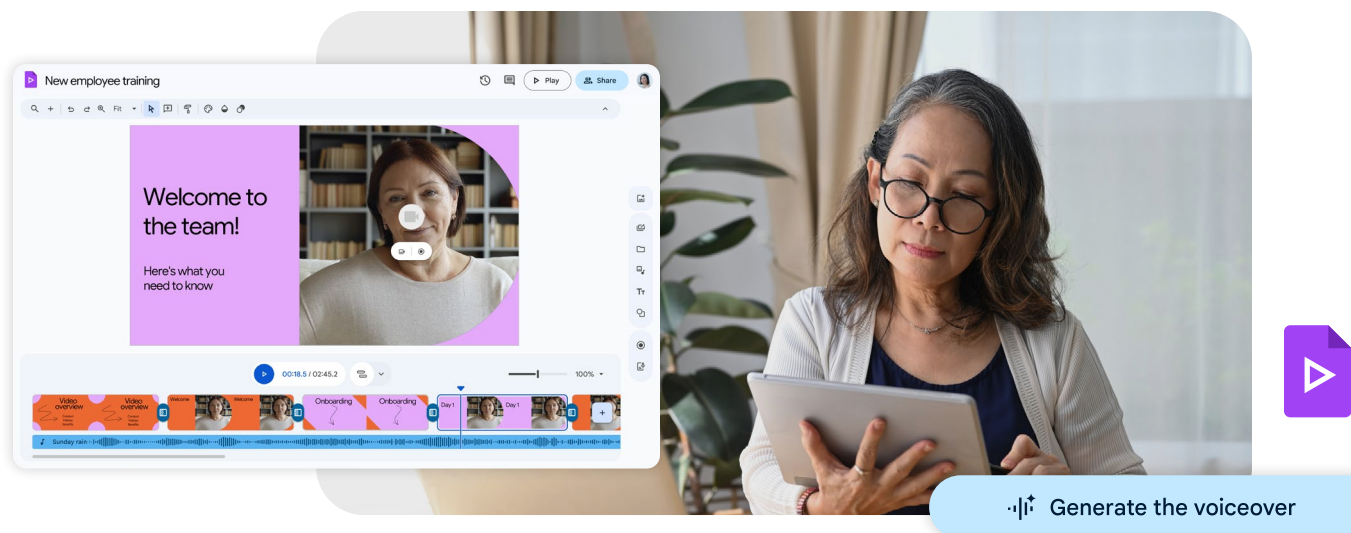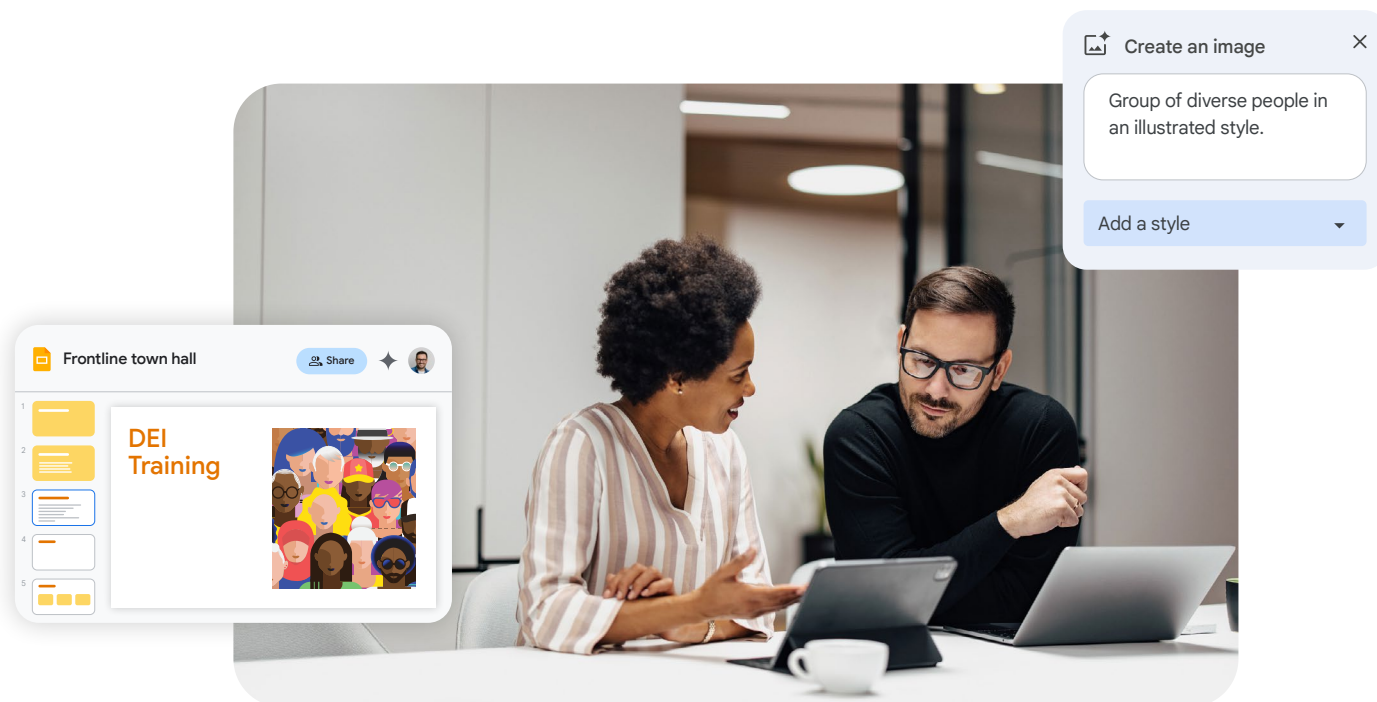
Support career growth with resources for training and upskilling

📝 **Gemini in Docs** and **Slides** can help managers and HR teams quickly create engaging, highly visual training materials and manuals. **Gemini side panel** can also help them jump-start copy or create original visuals with conversational text prompts. Simply describe the desired document or image and provide a few details about the style. From there, **Gemini** will generate options to choose from and refine – all without leaving the app they're currently using.

🕸 With **Drive** and **Sites**, managers and HR teams can create shared information hubs or organize learning communities. And training videos can be uploaded to **Drive** or **YouTube** (and left unlisted) to help standardize processes and products across frontline teams.

📇 With **Forms**, frontline managers can solicit feedback during training sessions and ensure that employees understand the material. They can use **Gemini in Sheets** to create a template, build an employee progress tracker, or organize training data and findings.

🎓 **Classroom** offers an online continuing education platform that allows employees to learn at their own pace, on their own time, and from any location. Unlike in-person training, **Classroom** allows employees to pause, go back, and retake the training as frequently as they'd like. And managers can assign and track progress against learning goals on both an individual and organizational level.

Google Workspace's approach to helping protect your data

It is our priority to help protect the confidentiality and privacy of your data. With Workspace you can trust that:

✓ **Your data is your data.** The content that you put into Workspace services (emails, documents, etc.) is yours. We never sell your data, and you can delete your content or export it.

✓ **Your data stays in Workspace.** We do not use your Workspace data to train or improve the underlying generative AI and large language models that power Search and other systems outside of Workspace without permission.

✓ **Your privacy is protected.** Interactions with intelligent Workspace features, such as accepting or rejecting spelling suggestions, or reporting spam, are anonymized and/or aggregated and may be used to improve or develop helpful Workspace features like spam protection, spell check, and autocomplete. This extends to new features we are currently developing like improved prompt suggestions that help Workspace users get the best results from Gemini features. These features are developed with strict privacy protections that keep users in control. (See below for more detail on additional privacy, security, and compliance commitments we make for business customers.)

✓ **Your content is not used for ads targeting.** As a reminder, Google does not collect, scan, or use your content in Workspace services for advertising purposes.

Committed to security and compliance for business customers

When Workspace commercial customers adopt Gemini for Workspace you get the same robust data protection and security standards that come with all Workspace services, with specific protections for business, education, and public-sector customers:

✓ **Your interactions with Gemini stay within your organization.** Gemini gives you the ability to control whether it stores user prompts and generated responses, and it never shares them outside of your organization.

✓ **Your existing Workspace protections are automatically applied.** Gemini brings the same enterprise-grade security as the rest of Workspace, automatically applying your organization's existing controls and data handling practices, such as data-regions policies and Data Loss Prevention.

✓ **Your content is not used for any other customers.** None of your content is used for model training outside of your domain without permission.

> **"Keeping our citizens' data safe is paramount to our mission, and we chose Gmail primarily because of its security."**
>
> — **Abdullah H. Hammoud,** Mayor of Dearborn, Michigan

Google Workspace

For companies with global operations or in regulated industries, Workspace helps you to meet privacy, compliance, and digital sovereignty requirements. And in a world with evolving cybersecurity threats, our cloud-native, zero trust architecture helps reduce risk with built-in enterprise-grade data protection and endpoint management capabilities.

Prevent cyber threats before they emerge

- Threat defenses powered by Google AI automatically stop 99.9% of spam, phishing, and malware attempts before they can disrupt work.

- Built-in tools, such as security center, help security teams rapidly identify, triage, and respond to threats and follow security best practices.

- Workspace apps are cloud-native and run on Google's global infrastructure, helping your security teams stay ahead of adversaries.

Enable safer work from anywhere, on any device:

- Built-in endpoint management capabilities in Workspace help protect your company data on virtually any device without compromising productivity.

- Zero trust access controls ensure that only the right people, under the right conditions, can access your organization's private data.

- Data loss prevention (DLP) and information rights management (IRM) controls prevent unauthorized data leaks from jeopardizing the bottom line.

Simplify compliance and digital sovereignty efforts:

- Assured Controls provide your security and compliance teams the ability to view, manage, and approve vendor actions with your confidential data.

- Client-side encryption helps prevent your sensitive data from being accessed by any third party, including Google and foreign governments.

- Workspace is certified for the most rigorous standards, helping your compliance teams meet evolving requirements and avoid penalties.

Getting started

Google Workspace creates a new way of working for frontline employees. By making their daily tasks easier, enterprises strengthen their organization's efficiency, productivity, and customer experiences. And with simple, seamless, work-from-anywhere technology and built-in security, Workspace helps empower your teams to overcome today's challenges and unlock tomorrow's opportunities.

To learn more about how Google Workspace and Gemini for Workspace can benefit your team or organization, contact sales or request a free trial today.

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