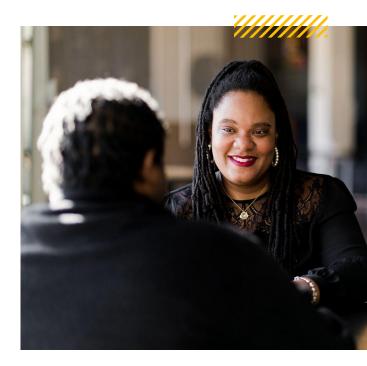# Supercharge your growth with the Cloud Program

Gain access to dedicated startup experts, cloud credits for two years, and tools built for speed & insights

Equip your team.

Gain access to **dedicated startup experts** to help make the most out of your partnership with Google.

Also, tap into Google Cloud technical experts with one-to-one guidance from Google engineers, expert communities, and technical training.

Get a financial boost.

Scale up with credits for Google Cloud plus additional credits for other Google products. **Get your first year with Google Cloud covered, up to $100,000***.

In year two, you'll also get 20% of your Google Cloud usage covered, up to $100,000.

Receive business support.

Network with peers solving similar challenges on the **Google Cloud Startup Community.**

Attend exclusive events, meet industry experts, and take advantage of selective go-to-market opportunities.

Get started with tools preferred by thousands of startups around the world, including:

Google Cloud

Google Workspace

Google Maps Platform

Google Ads

*Includes GCP services with usage costs credited back to you monthly.

Build your startup with a partner that's invested in your growth and developer-loved technology that lets you focus on innovation, not the infrastructure behind it.

Activate Google resources custom fit for your needs and tailored to your stage of growth. This can include:

Google Cloud and Firebase
Your first year with Google Cloud and Firebase covered, up to $100,000[1], and 20% of your Google Cloud usage covered in year 2, up to $100,000[2].
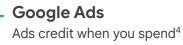
Google Maps Platform
$600 in Google Maps Platform credit per month for 12 consecutive months

Google Workspace
Discounts for your team to get started with our award-winning productivity tools[3]

Google Ads
Ads credit when you spend[4]

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Google is the best partner and has allowed us to achieve major milestones for our financial services startup including launching an API platform for blockchain developer infrastructures and creating an analytics platform for blockchain data parsing into traditional data structures. I recommend Google Cloud to all the startups I know.

Jason Allen Martin, CEO, Rubicon Financial Technologies[5]

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Cloud support
Redeem your credits for a Google Cloud support plan, raise tickets for technical support from your Google Cloud Console, get free Firebase support, and access technical experts.

Online training programs with Qwiklabs
Give your developers hands-on experience with $500 in Qwiklabs credit plus one extra month free to get up to speed with Google Cloud.

Community connections
Share ideas and get support from your peers on the Google Cloud Community Forum, Cloud Connect Community, and our dedicated Startup Community hosted by C2C.

Go-to-market opportunities
Select startups are eligible for joint sales and marketing teams opportunities tailored to your business.

Ready to join? Before you apply, be sure to read the full program qualifications and the Google for Startups Cloud Program - Startups Terms.

Cloud Program

[1] All prices are in USD.
[2] Credits are available for high-growth startups based in a Google Cloud Territory with up to Series A equity investment from an accredited investor. Startups will receive Google Cloud Platform credits equivalent to 100% their prior month's use for a total of up to $100K USD over a 12-month period in the first year, and credits equivalent to 20% of their prior month's use for a total of up to $100K USD over a 12-month period in the second year. Please see the full program qualifications here.

[3] New Workspace customers may be eligible to receive discounts based on stage, size, and product choice.
[4] $150 or $500 depending on country
[5] TechValidate survey of Google Cloud customers