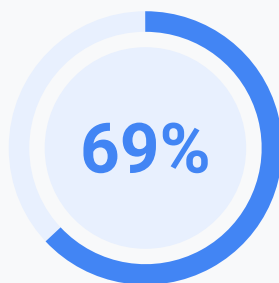


Bridge the digital skills gap

Prepare talent with the skills needed for a tech-enabled world

A workforce in need

The world faces a reskilling emergency. **1 billion jobs will be transformed** by technology in the next decade¹. And there aren't enough people with the right skills to fill gaps in the workforce today.



of employers report talent shortages²



of employees will need reskilling by 2025³



of IT leaders expect to expand Cloud services⁴

How we can help

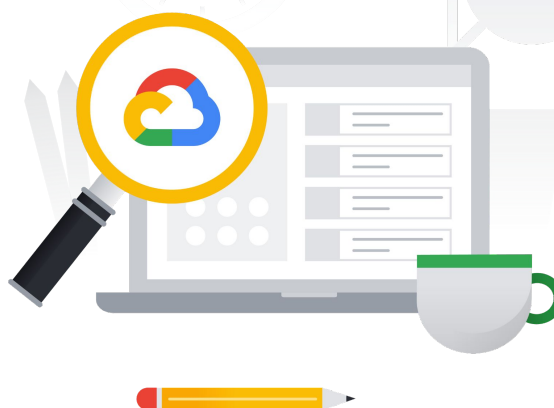
Google offers a range of technology solutions and skilling offerings to help governments transform how they serve job seekers:

Technology solutions

- [Cloud Talent Solution](#): Provide candidates and employers with the right information to decrease time to hire.
- [Virtual Career Center](#): Offer virtual career services and provide an intelligent agent for job seekers, using data and machine learning to facilitate potential new career paths and reskilling opportunities.

Skilling offerings

[Google Cloud Skills Boost](#) and [Google Career Certificates](#) build in-demand skills in the high-growth fields of cloud computing, data analytics, digital marketing & e-commerce, IT support, project management, and user experience (UX) design.

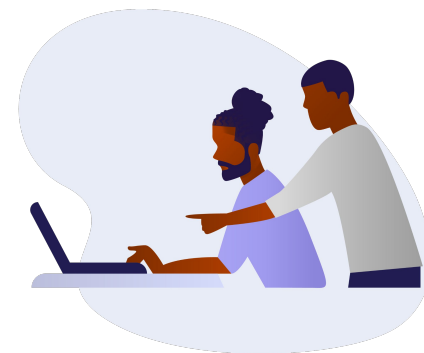


¹“We need a global reskilling revolution,” WEF

²“The Talent Shortage”, ManpowerGroup

³“The Future of Jobs Report 2020,” WEF

⁴“Skills Shortages Rain on Cloud,” Tech News World



Bringing Google's skilling offerings to workforce clients

Cloud-focused training & certifications

Eligible government partners can provide program participants with no-cost access to Google Cloud Skills Boost, which provides cloud training and credentials to equip participants with in-demand skills. Through a series of on-demand courses and hands-on labs, participants will build cloud literacy, gain job-ready skills, and prepare for jobs in a cloud-first job market.

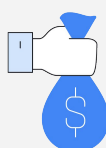
To confirm free license eligibility, government agencies should complete our [intake form](#).

Certificates for other in-demand careers

Google Career Certificates offer jobseekers a path to reskill without the need for a degree or prior experience. Certificates are offered in data analytics, digital marketing & e-commerce, IT support, project management, and user experience (UX) design.

Some government agencies and nonprofit partners can offer their constituents free access to Coursera to complete the certificates. For example, in the US, NASWA members can apply [here](#) and NAWB members can apply [here](#). Other regions can learn more [on the Grow with Google site](#).

Google Certified Professional Data Engineer **topped the list of highest paying IT certification** of 2021 with Google Certified Professional Cloud Architect following in second.⁵



goo.gl/CloudWorkforce

75% of Google Career Certificate program graduates **report an improvement in their career** within 6 months of certificate completion.⁶



grow.google/certificates

⁵ Based on responses from the [Global Knowledge 2021 IT Skills and Salary Survey](#).

⁶ Based on program graduate survey responses, United States 2021