

The Google Play Games League - Free Fire and Free Fire MAX
Sponsored by Google LLC
Official Rules

1. INTRODUCTION. The Google Play Games Free Fire and Free Fire MAX League (the “**League**”) is a skill-based challenge where participants who meet all eligibility requirements may compete for the highest score in the video games “Free Fire,” available at <https://play.google.com/store/apps/details?id=com.dts.freefireth> (app version 1.126.1 or later), and “Free Fire Max,” available at <https://play.google.com/store/apps/details?id=com.dts.freefiremax> (app version 1.126.1 or later), subject to availability in Your country or territory (collectively, the **Free Fire Games**), both of which are managed by Google Play and operated by Garena Online Private Limited, 1 Fusionopolis Place, #17-10 Galaxis, Singapore, 138522 (the “**Developer**”). The League is sponsored by Google LLC, 1600 Amphitheatre Pkwy, Mountain View, CA 94043 USA (“**Google**” or “**Sponsor**”) and is subject to these official rules (“**Rules**”), [Google’s Privacy Policy](#), and the [Google Play Terms of Service](#). If there is a conflict between the Rules, Google’s Privacy Policy, or Google Play Terms of Service with respect to the League, the Rules shall prevail.

2. NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER OR WIN. PARTICIPATION IS FREE, AND ALL PARTICIPANTS HAVE AN EQUAL CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW. VALID ONLY FOR USERS WHO MEET THE ELIGIBILITY REQUIREMENTS IN THE FOLLOWING COUNTRIES/TERRITORIES: AUSTRALIA, AUSTRIA, BELGIUM, BRAZIL, CHILE, CZECHIA, DENMARK, FINLAND, FRANCE, GERMANY, GREECE, INDIA, INDONESIA, IRELAND, ITALY, JAPAN, MEXICO, NEW ZEALAND, NORWAY, POLAND, PORTUGAL, SAUDI ARABIA, SOUTH AFRICA, SOUTH KOREA, SPAIN, SWEDEN, TAIWAN, THAILAND, TÜRKIYE, UNITED ARAB EMIRATES, UNITED KINGDOM AND UNITED STATES. PARTICIPATION IN THIS PROMOTION CONSTITUTES YOUR ACCEPTANCE OF THESE RULES.

3. BINDING AGREEMENT: To enter the League, You must agree to these Rules. Winners will be determined by ranked score in accordance with these Rules. These Rules form a binding legal agreement between You and Google with respect to this League, so read them carefully before entering.

4. LEAGUE DURATION: The League begins when League Enrollment begins, ends when the competition period in which ranked scores are calculated (the “**League Competition**” or “**Competition Period**”) ends, and adheres to the following timeline:

	Begins	Ends
League Enrollment	June 29, 2026 at 12:00 am Pacific Standard Time (“PT”)	July 16, 2026 at 11:59 pm PT

League Competition	July 13, 2026 at 12:00 am PT	July 19, 2026 at 11:59 pm PT
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YOU ARE RESPONSIBLE FOR DETERMINING THE CORRESPONDING TIME ZONE IN YOUR RESPECTIVE JURISDICTION.

5. ELIGIBILITY: In order to participate in the League, You must, at the time of Your participation, throughout the Competition Period, and when redeeming any applicable Rewards (as defined in Section 8 below):

(a) be a legal resident of one of the 50 United States, including the District of Columbia or one of the following countries or territories: AUSTRALIA, AUSTRIA, BELGIUM, BRAZIL, CHILE, CZECHIA, DENMARK, FINLAND, FRANCE, GERMANY, GREECE, INDIA, INDONESIA, IRELAND, ITALY, JAPAN, MEXICO, NEW ZEALAND, NORWAY, POLAND, PORTUGAL, SAUDI ARABIA, SOUTH AFRICA, SOUTH KOREA, SPAIN, SWEDEN, TAIWAN, THAILAND, TÜRKIYE, UNITED ARAB EMIRATES, AND THE UNITED KINGDOM;

(b) meet the [minimum age requirement](#) in Your jurisdiction of residence, but above the age of majority if You are a resident of Brazil;

(c) meet the minimum requirements of the [content rating](#) for Free Fire Games in Your jurisdiction of residence;

(d) apply as an individual, not as part of a group;

(e) [eligible to join the Play Points program](#) in Your jurisdiction of residence, if not already enrolled;

(f) not be subject to U.S. export controls or sanctions or prohibited from participating under any other applicable laws. All national and local laws and regulations of Your country of residence apply. Residents of countries under the U.S. embargo are not eligible to participate; and

(g) have the following:

(i) A [certified Android device](#) that is compatible with Google Play and has Google Play installed on the device, or [Google Play Games for PC](#) installed on a compatible device;

(ii) Your own Google Play account in good standing that is not managed by Your school, a parent, or an enterprise or organization (e.g., Your employer), and was created at least 21 days prior to enrollment in the League;

- (iii) A [Google Play Games Profile](#) prior to enrollment in the League; and
- (iv) Free Fire Games (version 1.126.1 or later) installed on your certified Android device.

The following individuals are not eligible to participate in the League: Google or Developer employees, officers, directors, interns, contractors, representatives, agents and official office-holders of Google or Developer, and their respective parent companies, subsidiaries, affiliates, and advertising and promotion agencies and any company involved in the design, execution, production of this League, and their immediate families (parents, siblings, children, spouses, and life partners of each, and their respective spouses and life partners, regardless of where they live) and members of the households (whether related or not) of Google or Developer entities.

Google reserves the right to verify eligibility and to adjudicate on any dispute at any time.

6. HOW TO ENTER: To enroll in the League, You must meet all eligibility requirements listed above and follow the instructions provided at <https://leagues.withgoogle.com> (“**League Site**”) during the League Enrollment period (as stated in Section 4 above). Space in the League is limited, and Google will enroll eligible users on a first-come, first-served basis. NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER OR WIN.

Only one Google Play Games account can be enrolled in the League at a time. If You change the Country associated with Your Google Play account, You will be removed from the League and will need to re-enroll, subject to availability. If You delete Your Google Play Games account, You may create a new one and attempt to re-enroll, subject to availability.

7. HOW TO PLAY: Once enrolled, You can participate in the League by:

- Downloading one or both of the Free Fire Games from Google Play to Your certified Android device and [updating to the latest version](#)
- Opening one or both of the Free Fire Games on Your Android certified device
- [Connecting one or both of the Free Fire Games to Your Google Play Games account](#)
- Playing ranked or normal Battle Royale or ranked or normal Clash Squad in one or both of the Free Fire Games

Your ranking relative to other League participants (“**League Rank**”) is calculated based on the combination of in-game “eliminations” and “survival time” You accumulate while playing ranked or normal version of Battle Royale or Clash Squad modes in the Free Fire Games during the Competition Period (“**League Score**”). Playing the ranked version of Battle Royale or Clash Squad yields x10 League Score, as shown below:

Accumulate while playing normal Battle Royale or Clash Squad	Accumulate while playing ranked Battle Royale or Clash Squad
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1 Elimination	3 League Score	30 League Score
1 minute of Survival Time	1 League Score	10 League Score

Your Play Games Profile must be connected to one or both of the Free Fire Games in order for Your gameplay to contribute to Your League Score.

You must earn at least 1 League Score to appear on the Leaderboard. You can view Your League Rank on the Leaderboard through the League Site. The League Site will update with information about Your League Score and League Rank on a regular basis, but may be delayed if You don't have a stable internet connection or due to other technical issues.

8. REWARDS: Subject to the terms of this section, You may be eligible to receive Google Play Points (“**Rewards**”) based on Your final League Score and League Rank. Google Play Points can be used to get coupons, promotional credit, discounts and various other promotional items in accordance with the [Google Play Points Terms of Service](#).

League Ranks will be finalized by July 20, 2026 at 06:00 am PT. If there is a tie, Google will assign final League Ranks from highest to lowest in the order that the relevant League Score was achieved, as reported by Developer to Google.

To be eligible to receive Rewards, You must be enrolled in the [Google Play Points program](#) by July 26, 2026 at 11:59 pm PT. If eligible, You will have an opportunity to redeem the following Rewards on the League Site by achieving the following final League Ranks:

- #1 Ranked User: 25,000 Play Points
- #2-3 Ranked Users: 10,000 Play Points
- #4-10 Ranked Users: 5,000 Play Points
- #11-100 Ranked Users: 2,500 Play Points
- #101-1,000 Ranked Users: 1,500 Play Points
- #1,001-5,000 Ranked Users: 500 Play Points
- #5,001-10,000 Ranked Users: 300 Play Points
- #10,001-50,000 Ranked Users: 150 Play Points
- #50,001-100,000 Ranked Users: 100 Play Points
- #100,001-150,000 Ranked Users: 40 Play Points
- #150,001-250,000 Ranked Users: 20 Play Points
- #250,001-350,000 Ranked Users: 10 Play Points
- #350,001-500,000 Ranked Users: 5 Play Points

Rewards can be redeemed by visiting the League Site. Reward redemption begins on July 20, 2026 at 06:00 PT and ends on July 26, 2026 at 23:59 PT. You must redeem any Rewards You are eligible for by visiting the League Site no later than July 26, 2026. If You fail to redeem it before

that deadline, fail to redeem a Reward in the manner specified, or do not comply with these Rules, Your Reward will be void.

9. PROHIBITED BEHAVIOR: Google reserves the right to disqualify or remove You from the League and void any Rewards if, in Google's or its designee's sole discretion, it reasonably believes that You: (a) attempted to undermine the legitimate operation of the League by cheating, deception, or other unfair practices; or (b) engaged in conduct, such as abusing, threatening, or harassing others, that is against the spirit of the Rules or the intention of the League.

10. WITHDRAWAL: You may choose to leave the League at any time by selecting the option to do so on the League Site. You may also rejoin the League at any time, subject to availability, within the Competition Period as long as You continue to meet the eligibility requirements. If You leave the League but do not rejoin during the Competition Period, Your eligibility to receive a Reward is terminated.

11. PRIVACY: Google will receive information from Developer about the in-game eliminations and survival time You accumulate while playing Free Fire Games during the Competition Period. Google will collect and store information about Your participation in the League, like when You enroll, Your use of the League Site, and Your League Rank. Google will use this information to administer the League and reward Your participation in the League, and will process this information in accordance with its Privacy Policy (<http://www.google.com/policies/privacy/>). You are in control of your data. You can delete game data for Free Fire Games from Your Google account, or delete Your Play Games profile, by following [these instructions](#).

12. INTERNET: Google is not responsible for any malfunction, in whole or in part, of the League Site, lost or unavailable network connections, typographical or system/human errors and failures, technical malfunction(s) of any telephone network or lines, cable connections, satellite transmissions, servers or providers, or computer equipment, traffic congestion on the Internet or at the League Site, or any combination thereof, including other telecommunication, cable, digital or satellite malfunctions and/or takedowns or removals by other parties which may limit Your ability to participate in the League.

13. RIGHT TO CANCEL, MODIFY OR TERMINATE: If, for any reason, the League is not capable of running as planned, Google reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the League with advance notice to you if required by law.