Guardian’s Guide to Privacy & Security

Google is committed to building products that protect student and teacher privacy, and provide best-in-class security. This helps educators create safe learning environments where they can teach students, share information on Digital Wellbeing and Online Safety, all while making learning productive, personalized, and collaborative.

Privacy & Security in the classroom

Google Workspace for Education core services and Chromebooks support compliance with rigorous standards—including FERPA¹, COPPA², and the Student Privacy Pledge. Schools are required to evaluate and select tools and in some cases, gather parent/guardian consent for the use of them. We’ve published this Help Center article to provide important information about Google Workspace for Education and key resources that schools and administrators can consider circulating among parents. Some of these key resources are our Google for Education Privacy and Security Center, our Google Workspace for Education Privacy Notice, and a primer on some differences between Google Workspace for Education core services and additional services.

What is Google doing to protect my child’s privacy?

Google provides safeguards and privacy policies that put schools in control of their own data. Here’s how you know that your child is protected.

Data is kept secure

Schools own their own data and use Google’s secure servers and platform services, making it easy for school administrators to monitor and manage data security. To learn more, visit Google for Education’s YouTube channel.

Compliant with industry regulations and best practices

Independent organizations have verified Google’s services to ensure their data protection practices meet the standards and industry regulations. To learn more watch this video.

An ad-free environment for our students

There are no ads in any of the Google Workspace core services, and Google does not collect or use K-12 student data for advertising purposes or to create advertising profiles. K-12 students do not see ads while searching on Google when signed in to their Google Workspace for Education accounts. To learn more watch this video.

School-managed Google account

Students are provided a separate Google account to use for educational purposes. This enables schools to use the appropriate online privacy & security settings protecting student data from being stored, repurposed, or provisioned by third parties, especially when it comes to personal information.

Learn more about Google for Education’s commitment to privacy and security.
What about student Digital Wellbeing and Online Safety?

Digital Wellbeing and Online Safety curriculum can be found in the classroom, but the home will always be the foundation of a child’s learning. To be a part of the conversation and help students build healthy digital habits, at school and at home, you can use our curriculum Be Internet Awesome to learn more about digital safety, find resources and tools. The Be Internet Awesome Family Guide gives families the tools and resources to learn about online safety and citizenship at home. This guide will help families incorporate and practice good digital habits in their everyday lives.

Digital wellbeing means finding a balance with technology that works best for students, teaching them to be intentional and in control of how much time they spend online. Personal privacy and security are just as important online as they are offline. It’s important that children know about online safety, how to safeguard their valuable information, recognize scams and phishing attempts, and keep private information private. The Digital Wellbeing Family Guide is a conversation guide to help you tackle the tough tech questions and navigate the digital world as a family.

…and some conversation starters for you and your child so that you can start talking technology at home!

- Are you using a Chromebook or a laptop in school? What are you using it for?
- What is your favorite thing to do on the internet or on your computer?
- What websites, apps, or videos have taught, inspired, or motivated you?
- How much time are you spending on your phone, computer or device? How much time at school? How much time at home?
- How do you keep track of your screen time? At school? At home?
- What do you think a good digital balance looks like?

Learn more about Privacy and Security at Google and visit our Chromebook Privacy Help Centers.

1 Family Educational Rights and Privacy Act
2 Children’s Online Privacy Protection Act of 1998

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