



# Hackensack Meridian Health leverages Google Career Certificates to help fuel employee development

## The opportunity:

Hackensack Meridian Health (HMH), a leading healthcare organization and DiversityInc's #1 Hospital and Health System, has a strong culture of learning and development that supports employees of all levels—both clinical and non-clinical—in their career journeys. Whether people are looking to develop skill sets for their current roles or to support career advancement, HMH offers a holistic platform for learning and development opportunities to any team member who wants to participate. As HMH underwent a digital transformation, the company was looking for additional ways to help employees develop relevant digital skills while staying engaged in their day-to-day work.

## The Hackensack Meridian Health approach:

To meet its business needs, Hackensack Meridian Health used Google Career Certificates to help make skills like data analytics and project management easily accessible to its employees. HMH integrated the Certificates into its existing learning & development offerings to drive employee engagement across the organization.

## The results:

Hundreds of HMH employees have taken a Google Career Certificate, demonstrating increased skills proficiency in data science, communication, business analysis, project management and more. HMH also noted there is strong employee demand for these certificates, and “that the program helps support a more engaged and happy workforce.”<sup>1</sup>

*Hackensack Meridian Health's collaboration with Google has enabled us to provide our team members with career opportunities so that they can grow. The Google Career Certificates program helps them do that and allows them to pursue their goal to become lifelong learners.*

- Mark Eimer, SVP Associate CIO & CTO, Hackensack Meridian Health

## Learner Spotlight: James Love

*“HMH is a great place to work and offers so many opportunities for employees to grow. A great example was the Google Data Analytics Certificate. Data and informatics are driving forces in health care [that help providers] achieve the highest level of patient safety and care. I leverage the tools and skills I gained every day in my new role as Network Pharmacy Business Analyst for HMH.”*

-James Love, Google Data Analytics Certificate graduate & Network Pharmacy Business Analyst

Interested in learning more about using Google Career Certificates to upskill at your organization? [Click here](#) to connect with our team.