

Next OnAir '20 for Healthcare and Life Sciences

This is your overall guide to healthcare and life sciences content for digital Next '20. To get the most out of this new digital experience, we have curated sessions and content we think will be most interesting for you. You can start planning your schedule by clicking on a session ID to add to your event calendar, and be sure to take advantage of the interactive offerings including meetings and demos.

Each **week** of Digital Next focuses on a different topic area

(See full list of HCLS sessions on the next page)


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|---|--|--|
| <p>1 Industry Insights</p> <p>Insights from Google Cloud executives focusing on transformational efforts across industries working with customers and ecosystem partners.</p> <p>July 14 View sessions</p> | <p>2 Productivity & Collaboration</p> <p>Change the way teams work with solutions designed for humans and built for impact</p> <p>July 21 View sessions</p> | <p>3 Infrastructure</p> <p>Migrate and modernize workloads on Google's global secure and reliable infrastructure.</p> <p>July 28 View sessions</p> |
| <p>4 Security</p> <p>Detect, investigate and respond to online threats to help protect your business.</p> <p>August 4 View sessions</p> | <p>5 Data Analytics</p> <p>Generate instant insights from data at any scale with a serverless, fully managed analytics platform that significantly simplifies analytics.</p> <p>August 11 View sessions</p> | <p>6 Data Management & Databases</p> <p>Migrate and manage enterprise data with security, reliability, high availability and fully managed data services</p> <p>August 18 View sessions</p> |
| <p>7 Application Modernization</p> <p>Develop and run applications using open source and other software without operations staff.</p> <p>August 25 View sessions</p> | <p>8 Cloud AI</p> <p>Add intelligence and efficiency to your business with AI and machine learning</p> <p>September 1 View sessions</p> | <p>9 Business Application Platform</p> <p>Design secure, analyze and scale APIs anywhere with visibility and control</p> <p>September 8 View sessions</p> |

Week 1, July 14 (Industry Insights)


Next '20 kicks off with Industry week

Hear [keynotes with insights](#) from Google Cloud executives, focusing on transformational efforts across industries working with customers and ecosystem partners.

[Google's Diversity Strategy & How It Works](#)




Melanie Parker
Chief Diversity Officer & Employee Engagement, Google



James Heighington,
Global Head of Diversity Strategy, Google

HCLS Industry Insights


[Reimagining Healthcare in the Era of COVID-19](#)



Aashima Gupta
Director, Healthcare Industry Strategy and Solutions, Google Cloud

Interactive


1:1 Meetings



Expert 1:1s **LIVE**
Meetings with breakout speakers, [sign-up](#)

Sales meetings
Customers & partner meetings, reach out to your Google Cloud representative

HCLS Demos



Demos start July 14th. **INTERACTIVE & VOD**
[Sign-up here](#)



Healthcare & Life Sciences Agenda at a Glance

We're excited to engage with you over the next 8 weeks

[Click on session ID to add to your event calendar to watch live](#)

| | Session ID | Session Title & Speaker |
|--|------------------------|---|
| July | | |
| Week 3: Infrastructure | ARC216 | Verily's Journey to the Cloud Speakers: Karthik Manimaran, Software Engineer, Verily & Tony Tseng, Staff Software Engineer, Google Cloud |
| Week 3: Infrastructure | CMP202 | Solving Real-World High Performance Computing Problems with Google Cloud and Partners Speakers: Shan Kulandaivel, Product Manager, Google Cloud & Annie Ma-Weaver, Strategic Technology Partnerships, HPC, Google Cloud |
| Week 3: Infrastructure | CMP210 | Cancer treatment technology enhanced by Citrix Speakers: Ejal Bracha, Sr Systems Engineer, Citrix & Ulrik Christensen, Principal Infrastructure Engineer, Oncology Venture |
| Week 3: Infrastructure | CMP219 | Unlocking Genomics Workloads on the Cloud Speakers: Hussain Al Muscati, Customer Engineer, Google Cloud & Hatem Nawar, Customer Engineer, Google Cloud |
| August | | |
| Week 4: Security | SEC220 | Security, Privacy, and Compliance Solutions for Healthcare Speaker: Rohit Talreja, Product Manager, Google Cloud |
| Week 5: Data Analytics | DA107 | Accelerating Insights with the Health Analytics Platform Speakers: Vivian Neilley, Solution Architect, Google Cloud and Marianne Slight, Product Manager, |
| Week 6: Data Analytics | DA237 | Addressing the COVID-19 Pandemic and the Future of Health through Biomedical Research Solutions Speakers: Juergen Klenk, Principal Deloitte Consulting LLP & Beth Meagher, Principal Deloitte Consulting LLP |
| Week 5: Data Analytics | DA111 | GCP for Bioinformatics Speaker: Lynn Langit, CEO, Lynn Langit Consulting |
| Week 6: Data Management & Database | DBS304 | Data Modernization: McKesson Story Speakers: Anshul Kumar, Director, Data Analytics & Innovation, McKesson Lokesh Krishnaswamy, CE Specialist, Google Cloud |
| Week 6: Data Management & Database | CMP114 | Transforming Computational Drug Design with Google Cloud Speaker: Pat Lorton, Chief Technology Officer, Schrödinger |
| September | | |
| Week 8: Cloud AI | AI118 | Driving Business Transformation in Healthcare Using Google Cloud and AI/ML Speaker: Joe Corkery, Director Product Management, Google Cloud |
| Week 8: Cloud AI | AI305 | Breakthrough Insights Across the Life Sciences Value Chain Speakers: Kevin Julian, Senior Managing Director, Life Sciences, Accenture Michael Stapleton, Senior Industry Executive, Accenture |