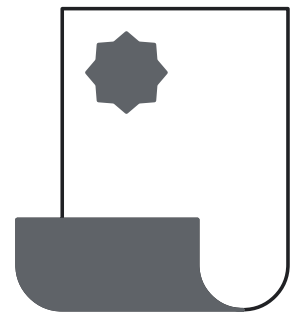
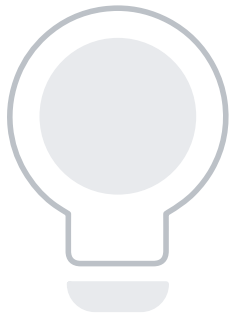
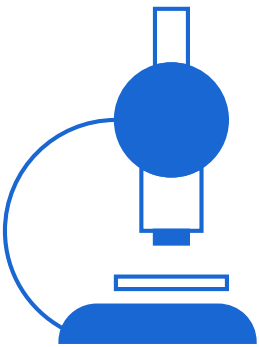


# Google Workspace for Education: Higher Education



## Investing in a future-ready institution

Discover Google's full-stack technology solution for higher education. Empower your institution with a comprehensive, secure, and AI-powered solution designed for innovation, efficiency, and student success.



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Resources

# The Google difference: A strategic foundation

In an era of rapid technological change and evolving student needs, higher education leaders face complex challenges. The right technology is no longer just a tool. It's a strategic partner for driving innovation, efficiency, and student success.

Did you know?  
**100+**  
Gemini features launched in less than 12 months

## Four key pillars for a modern institution

### 1 Lead with responsible AI


Gemini for Education, a custom-built version of the Gemini app, is built on **Gemini 3 Pro** and powered by **LearnLM**, the world's most pedagogical AI. Faculty, administrators, staff, and students can do more with Gemini using built-in tools like Canvas, Deep Research, Guided Learning, Gems, Veo 3.1, and Nano Banana. With NotebookLM, they can organize research, summarize academic findings, generate key takeaways, and create Audio and Video Overviews.

### 2 Enterprise-grade security



Our **no-cost AI tools, NotebookLM and Gemini for Education, are covered by enterprise-grade data protections**, ensuring your data is never reviewed by humans or used to train our AI models. **Enhance your security with advanced features in Google Workspace for Education Plus**. This edition offers a full suite of compliance tools, advanced threat remediation, and granular data governance.


### 3 Full-stack ecosystem

We provide a comprehensive solution that seamlessly integrates Google Workspace for Education, Google Cloud, and Gemini, ensuring a unified, secure, and innovative digital environment.



**Experience:**  
Collaboration and productivity



**Insights:**  
Analytics and management

Admin

Looker Studio


BigQuery

AppSheet

Colab

Vertex AI

Google AI for Developers



**Foundation:**  
Secure infrastructure and platform

Google Workspace for Education built-in security protections

Admin console

Google Threat Intelligence

Google Security Operations Platform

Cloud Security Command Center

Mandiant

FedRAMP

HIPAA

GDPR

### 4 Future-ready skills

Google Workspace for Education supports students at every stage, from K-12 through higher education and into their careers, offering a familiar and consistent platform to give them the skills they need to succeed.

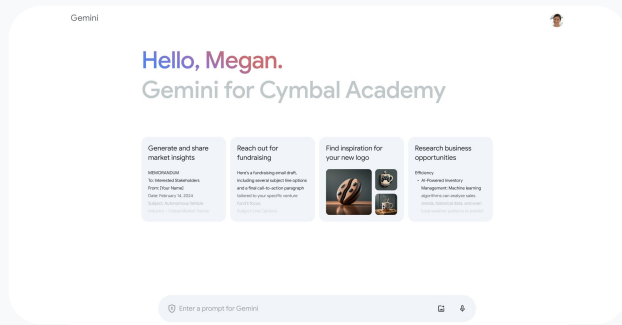
# A complete suite of Google AI tools

Equip your entire academic community with secure AI. Choose the right solutions – from no-cost daily assistance to advanced, integrated capabilities – to empower students, faculty, and researchers.

## No-cost, secure gen AI tools

Available to all Google Workspace for Education Fundamentals customers.

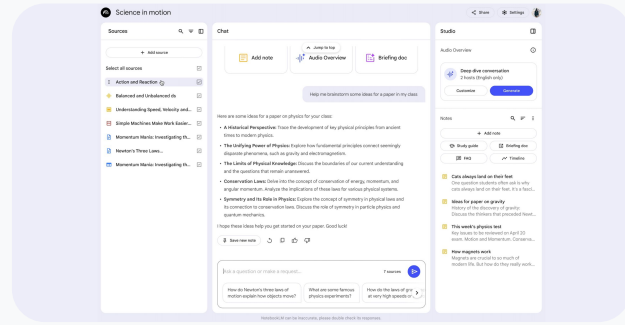
Empower daily tasks and learning with standalone tools grounded in your data with enterprise-grade protections.



### Gemini for Education

Brainstorm ideas, answer questions quickly, and summarize content.

[Chat with Gemini](#) or [learn more](#)



### NotebookLM

Accelerate learning and knowledge sharing with AI grounded in your sources.

[Try NotebookLM](#) or [learn more](#)



## Gemini in Workspace tools

Included with Google Workspace for Education Plus and Teaching and Learning add-on editions

Bring Gemini directly into the apps students and faculty use every day to streamline workflows. Access select capabilities to:

- **Write:** Refine drafts and overcome writer's block in Gmail\* and Google Docs
- **Visualize:** Generate custom images and slide content in Google Slides
- **Organize:** Create custom tables and structure data in Google Sheets
- **Connect:** Enhance video quality and lighting in Google Meet
- **Plan:** Streamline lesson planning within Google Classroom
- **Create:** Generate video drafts with suggested scenes, scripts, and voice-overs in Google Vids

## Google AI Pro for Education add-on

This premium paid add-on is for power users needing advanced capabilities. Supercharge productivity with full access to advanced models, deeper integrations, and higher usage limits.

### Full Google Workspace integration

Get comprehensive access to Gemini across Docs, Sheets, Slides, Vids, Gmail, and Forms, plus:

- **Side panel access:** Get help from Gemini right alongside your work in tools like Docs and Gmail
- **Advanced meetings:** Utilize advanced features in Google Meet and Google Chat
- **Drive organization:** Use AI to help organize and find files in Google Drive

### Expanded power and limits

- **Premium models:** Access Google's most capable AI model
- **Supercharged NotebookLM:** Get 5x more Audio Overviews, queries, and sources per notebook
- **Deeper research:** Enjoy higher limits for Deep Research capabilities

\* Available at no cost with all Google Workspace for Education accounts, with advanced capabilities available with Education Plus and select add-ons.

# How universities use Google AI today

Higher education institutions are moving beyond experimentation to practical application. Discover how universities are leveraging Gemini and NotebookLM to transform the way they teach, learn, and discover.



## Further personalize learning with custom AI assistants

Empower professors to create [Gems](#), custom AI assistants rooted in course materials that act as 24/7 teaching assistants for students.

- **Professors** at San Diego State University are creating custom Gems rooted in course materials and sharing them with students to serve as personalized AI assistants.
- “When you have a class of 200 or 300 people, it’s like having a teaching assistant that the students can go to when the teacher is not available,” says Dr. Elisa Sobo, Professor of Anthropology at SDSU.



## Accelerate research and academic inquiry with in-depth reports

Drive research forward with [Deep Research](#) to uncover new insights with speed and efficiency.

- A **researcher** can conduct a systematic review of multiple texts in a fraction of the time.
- Or they can instantly analyze decades of demographic data and academic studies to pinpoint an unaddressed research gap for a grant proposal.



## Instantly transform information into dynamic assets

Use [Canvas in Gemini](#) to create, code, and collaborate in one intuitive space.

- **Students** can generate interactive flashcards from their notes for exam prep.
- **Professors** can design a new course and use Canvas to turn it into a class web page.
- **Researchers** can synthesize complex findings and use Canvas to turn them into a professional infographic.



## Help students go from answers to understanding

Use [Guided Learning in Gemini](#) to provide students with a collaborative thinking partner that helps them truly grasp concepts, not just get the answer.

- This new experience is a personal learning companion, helping students prepare for an exam, start the first draft of a paper, or explore a passion. It’s a collaborative thinking partner that helps them “get it” each step of the way.



## Empower deeper thinking with a research partner

Use [NotebookLM](#) to give students and faculty a research and thinking partner grounded in their own sources and information, for deeper synthesis and understanding.

- At UC Riverside, **students** use NotebookLM as a debate partner. They upload their interpretations of readings and materials, along with a short position paper and, as Assistant Professor of Teaching in Information Rich Yueh shared, “can debate with this version of themselves in NotebookLM to find weaknesses in their original argument or to test their understanding of the material.”
- **Audio and Video Overviews** in NotebookLM can help **auditory or visual learners or multitaskers** instantly transform source documents into an interactive, podcast-style summary or video.
- Students can use **Mind Maps** to turn information into structured insights by visualizing lecture notes for exam prep, mapping themes across academic papers, or structuring a course syllabus.



[Launch Gemini for Education and NotebookLM at your institution](#)

# Security you can trust with defense that’s built in, not bolted on

While security is a fundamental expectation, Google Workspace for Education Plus goes further by delivering proactive, built-in defense that significantly reduces the manual effort for your team. From AI-powered threat protection to a unified security center and centralized controls, our comprehensive suite of tools works around the clock to secure your institution.

### Proactive protection and enhanced admin controls

-  **You own your data**  
You retain full intellectual property rights over your data, and you control who can download it and when.
-  **No advertising**  
Core services – like Gmail, Calendar, and Classroom – have no ads.
-  **Strict privacy protocols**  
Privacy is at the core of how we build our products, with rigorous privacy standards guiding every stage of product development.
-  **Supports compliance with FERPA, COPPA, GDPR, and more**  
Our solution supports compliance with rigorous global privacy and security requirements.

### Google Workspace is one of the most secure cloud-based productivity suites in the world

- 99.9%** of spam, phishing attempts, and malware blocked by Gmail AI-powered protections.
- 98%** reduction in IT labor to resolve phishing incidents.<sup>1</sup>
- 95%** reduction in the number of phishing attempts experienced with Education Plus.<sup>1</sup>

## Advanced security capabilities with Education Plus

### Prevent cyberthreats

- **Prevent, detect, and remediate security incidents** across your domain in the security center
- **Gain instant visibility in a unified security dashboard** to manage flagged malware and spam, violations of data loss prevention rules, compromised devices, external file sharing, and more
- **Block more than 99.9% of spam, phishing attempts, and malware** with AI-powered Gmail protections
- **Stop ransomware attacks** by automatically scanning email attachments in a virtual security sandbox before they are opened
- **Get helpful tips and customized recommendations** in the security center to stay ahead of digital threats
- **Prevent potential security risks by analyzing product usage** with advanced queries and templates in BigQuery and Looker Studio

### Centralize controls

- **Centralize controls with the Admin console**, your unified tool for privacy, security, and device management
- **Identify, triage, and take action** on security and privacy threats with the security investigation tool
- **Create context-aware access policies** for who can access apps based on user identity, location, device security status, and IP address
- **Control how files can be shared** and set content-sensitivity levels across groups with Drive labels, trust rules, and target audiences
- **Simplify compliance** by limiting data to the US or Europe, or by distributing globally with data regions
- **Deploy and manage settings** across Windows, Android, and iOS using enterprise endpoint and mobile device management


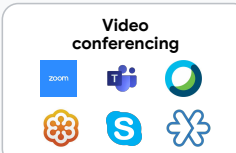
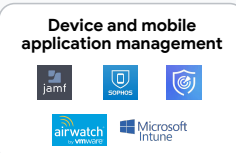
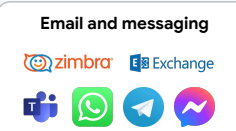

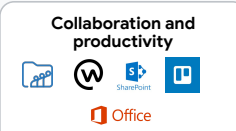

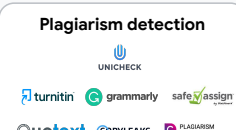

1. The Total Economic Impact™ Of Google Workspace For Education Plus, a commissioned study conducted by Forrester Consulting on behalf of Google, August 2022

# Lower your costs and reduce IT complexity with seamless integration and automation

Stop paying for complexity and move beyond a patchwork of expensive, single-purpose tools. When you invest in Education Plus, you get a unified, all-in-one platform for communication and collaboration with advanced security capabilities and AI-powered tools, reducing the need to purchase other EdTech tools.

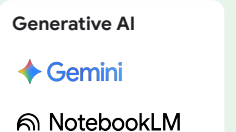
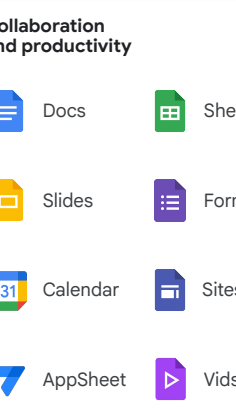
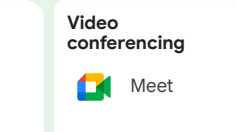
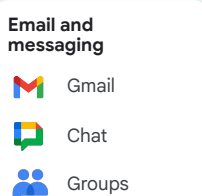
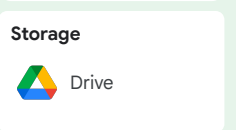
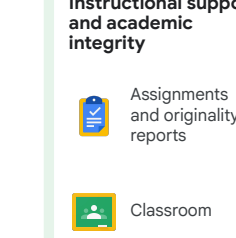
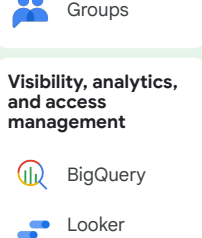
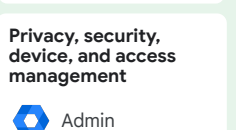
Before

Single-purpose solutions lead to costly complexity

<p style="text-align: center; font-weight: bold;">Storage</p> 	<p style="text-align: center; font-weight: bold;">Video conferencing</p> 	<p style="text-align: center; font-weight: bold;">Device and mobile application management</p> 	<p style="text-align: center; font-weight: bold;">Overhead expenses</p> <ul style="list-style-type: none"> <li>Physical security</li> <li>Access security</li> <li>Energy and generators</li> <li>Support</li> <li>Monitoring</li> <li>Maintenance</li> <li>Access and links</li> <li>Backups</li> </ul>
<p style="text-align: center; font-weight: bold;">Email and messaging</p> 	<p style="text-align: center; font-weight: bold;">Privacy and security</p> 	<p style="text-align: center; font-weight: bold;">Collaboration and productivity</p> 	
<p style="text-align: center; font-weight: bold;">Visibility, analytics, and access management</p> 	<p style="text-align: center; font-weight: bold;">Plagiarism detection</p> 	<p style="text-align: center; font-weight: bold;">Learning management system</p> 	

After

Education Plus provides an all-in-one solution, reducing costs and streamlining management

<p style="text-align: center; font-weight: bold;">Generative AI</p> 	<p style="text-align: center; font-weight: bold;">Collaboration and productivity</p> 	<p style="text-align: center; font-weight: bold;">Video conferencing</p> 	<p style="text-align: center; font-weight: bold;">Email and messaging</p> 
<p style="text-align: center; font-weight: bold;">Storage</p> 		<p style="text-align: center; font-weight: bold;">Instructional support and academic integrity</p> 	<p style="text-align: center; font-weight: bold;">Visibility, analytics, and access management</p> 
<p style="text-align: center; font-weight: bold;">Privacy, security, device, and access management</p> 			

## Seamlessly integrate with legacy systems

Your institution is unique, and your technology should be flexible. We provide seamless interoperability with legacy systems, ensuring a secure and cost-effective environment with minimal disruption.

- **Frictionless coexistence:** Take advantage of effortless setup with single sign-on (SSO) and dual mail delivery, enabling your institution to work productively with Google Workspace alongside existing Microsoft Office and 365 environments.
- **LMS integration:** Enhance your existing learning management system (LMS) with **Google Workspace LTI™**. Integrate essential tools like Drive, Meet, Assignments, Gemini, and NotebookLM directly into platforms like Canvas by Instructure and PowerSchool Schoology Learning at no cost.

## Automate tasks and accelerate innovation

Free your IT team and administrative staff from repetitive tasks. Education Plus provides powerful AI-driven and no-code solutions that reshape how work gets done.

- **Streamline workflows:** Use **eSignature** to simplify vendor contracts and stakeholder approvals, all within Google Workspace. Automate repetitive administrative tasks like scheduling and form processing with **AppSheet Core**.
- **Make informed decisions:** Reshape how your institution accesses and manages data. Use powerful tools like **BigQuery** and **Looker Studio** to turn institutional data into actionable insights for better decision-making on everything from enrollment to resource allocation.
- **Enhance research capabilities:** Researchers can use tools like **Google Colab** to analyze large datasets and develop data science and machine learning models, combining executable code, visualizations, and narrative text in a collaborative notebook.

# Equipping students with skills to succeed in tomorrow's workforce

Employers are increasingly **prioritizing AI proficiency** in candidates.

**71%** of business leaders say they'd hire a **less experienced candidate with AI skills** over a more experienced one without.<sup>1</sup>

**69%** of college graduates say they **need more training on how to work alongside new technologies** in their current role.<sup>2</sup>

Today's students are the **first true generation of 'AI natives.'** They'll use these models in ways none of us can predict. That's why we're working with institutions across higher education to ensure student success.<sup>3</sup>

Sundar Pichai,  
Google CEO

- Get started with Google AI**
- [Your essential guide to Google AI for college](#)
  - [AI training & tools for students](#)
  - [Google AI Essentials](#)
  - [Getting Started Guide: Google AI for Education Accelerator](#)
  - [Enablement guide: Gemini for Education & NotebookLM](#)
  - [50+ ways to use Gemini for Education and NotebookLM](#)

## Google Career Certificates integrate with degree programs to provide in-demand skills – at no cost

- |   |   |
|---|---|
| <b>Google AI courses</b>                                | <ul style="list-style-type: none"> <li>• AI essentials (<a href="#">overview</a>)</li> <li>• Prompting essentials (<a href="#">overview</a>)</li> </ul>   |
| <b>Google Career Certificates (includes AI content)</b> | <ul style="list-style-type: none"> <li>• Cybersecurity</li> <li>• Data Analytics</li> <li>• UX Design</li> <li>• Digital Marketing</li> <li>• Project Management</li> <li>• IT Support</li> </ul> |

- ✔ **Created by Google experts**  
Developed by experts with decades of experience.
- ✔ **Vetted by employers**  
Informed by insight from experts and recruiters at top employers hiring in these fields.
- ✔ **AI-first training**  
Build AI skills with courses across Google Career Certificates and Google AI courses.
- ✔ **Flexible and on demand**  
Flexible training taught by Google experts that can be completed in 3–6 months.

1. "2024 Work Trend Index Annual Report," May 2024.  
2. "2024 Graduate Employability Report," May 2024.  
3. "Google to Spend \$1B on AI Training in Higher Ed," August 2025.

4. [Best National University Rankings, 2025](#)  
5. [Google Workspace website](#)  
6. [Google Workspace Blog](#)

Google Workspace for Education supports students at every stage, from K-12 through higher education and into their careers, offering a familiar and consistent platform.

**77 of the top 100** largest US K-12 districts use Google Workspace for Education.

**K-12**  
Students build foundational digital, AI, and collaborative skills with Google Workspace for Education.

**80+ of the top 100** US universities use Google Workspace for Education.<sup>4</sup>

**8 of 8** Ivy League universities use Google Workspace for Education.<sup>4</sup>

**Higher education**  
With familiar tools, students progress into more advanced ways of using Google Workspace for Education for learning and research.

**96%** of Forbes' next \$1B startups and many Fortune 500 companies use Google Workspace.<sup>5</sup>

**Career readiness**  
Students graduate with the AI fluency, collaborative skills, and professional readiness to succeed in tomorrow's workplace.

**Over 3 billion users globally rely on Google's tools throughout their educational journey and beyond.<sup>6</sup>**

150+ national employers are using Google Career Certificates and Google AI courses to upskill their employees or hire talent.



# Education Plus

An all-in-one solution with advanced security and analytics, premium teaching and learning features, and additional AI-driven tools.

## \$6/year/license USD

(priced for all users)

If you commit to 2 or more years of Google Workspace for Education Plus, you may be eligible for an additional discount.

With Education Plus, you get everything included in Education Fundamentals plus:

### Gemini in Google Workspace

- [Access to select capabilities of Gemini in Docs, Slides, Sheets, Vids, Forms, Classroom, and Gmail\\*](#)

### Security and data management

- [Investigation tool](#)
- [Security health](#) (40+ reports)
- [Security dashboard](#) (25 exclusive reports)
- [Security Sandbox](#)
- [Context-Aware Access](#)
- [Advanced data exports](#)
- [Multi-party approval for sensitive actions](#)
- [Client-side encryption](#)
- [Gmail log events](#)
- [Drive and Gmail classification labels](#)
- [Trust rules](#)
- [Target audiences](#)
- [Data regions](#)
- [Migrate data with Google Workspace Migrate](#)

### Reports and monitoring

- [Investigation tools](#) (reporting and auditing)
- [Log-event exports to Google Security Operations](#)
- [VirusTotal reports](#)
- [Work Insights reports for users](#)
- [Google Meet attendance reports](#)
- [Drive DLP data protection insights report](#)
- [Drive inventory report](#)
- [Export reports to BigQuery](#)
- [AppSheet Core](#)

### Endpoint management

- [Advanced endpoint management](#) (5 controls)
- [Enterprise endpoint management](#) (4 controls)
- [Mobile device management rules](#)
- [Windows device management](#)
- [Admin approval of devices](#)
- [Company-owned device inventory](#) (for Android and iOS)

### Support

- [Email and online support](#)
- [Dedicated phone support](#)

### Additional storage

- [100 TB of pooled storage](#) is available to all Google Workspace for Education customers, shared across all users
- [20 GB of additional storage](#) is included with each licensee of Education Plus
- [10 TB of additional storage](#) is available to purchase

### Google Meet

- [Meeting recordings saved to Drive](#)
- [In-domain live streaming](#) (up to 100,000 viewers)
- [Waiting room](#) (coming soon)
- [Noise cancellation](#)
- [Breakout rooms](#)
- [Polls and Q&A](#)
- [Attendance reports](#)
- [Automatic meeting recording, transcripts, notes](#)
- [Live stream to YouTube](#)

### Plagiarism detection

- [Unlimited originality reports](#) (Education Fundamentals is limited to 5 per course)
- [Peer comparison on originality reports](#)

### Administrative controls

- [eSignature](#)
- [Manage document approvals](#)
- [Organizational branding \(default templates and themes\) for Slides, Forms, and Sites](#)
- [Google Cloud Search for internal search and assist](#) (across Google and third-party services)
- [Dynamic groups](#)
- [View members of nested groups](#)

## Explore Education Plus

To purchase, submit [this form](#) or reach out to your authorized partner.



# Google AI offerings: features at a glance

Explore no-cost features included in Gemini for Education and NotebookLM, and enhanced capabilities with our paid add-on.

	All Google Workspace editions (Free of charge)	Google Workspace for Education Plus (Paid)	Google AI Pro for Education (Paid add-on)	
<b>Gemini for Education</b>	Chat with <u>Gemini</u> using our most capable AI model, 3 Pro	Up to 100 prompts/day	Up to 100 prompts/day with prioritized access	
	Generate and edit images with Nano Banana and Nano Banana Pro	Nano Banana Pro: Up to 3 images/day	Nano BananaPro: Up to 3 images/day	Nano Banana Pro: Up to 100 images/day
		Nano Banana: Up to 100 images/day	Nano Banana: Up to 100 images/day	Nano Banana: Up to 1,000 images/day
	Edit, refine, and format content, create interactive quizzes, and write code using <u>Canvas</u> in Gemini	✓	✓	✓
	Chat with and share <u>Gems</u> , custom AI experts for any topic	✓	✓	✓
	Get in-depth reports with <u>Deep Research</u> *	10 uses/month	10 uses/month	20 uses/day
	Build knowledge instead of just getting quick answers with Guided Learning	✓	✓	✓
Get a youth-specific experience for users under 18 with content guardrails	✓	✓	N/A	
<b>NotebookLM</b>	Chat with AI grounded only in your sources, with citations	50 chats/day	50 chats/day	500 chats/day
	Turn your sources into engaging, bite-sized Video Overviews or take learning on the go with Audio Overviews	3 Video Overviews/day	3 Video Overviews/day	20 Video Overviews/day
		3 Audio Overviews/day	3 Audio Overviews/day	20 Audio Overviews/day
	Transform sources into clear infographics and PDF slide decks*	3 infographics/day	3 infographics/day	15 infographics/day
		3 PDF slide decks/day	3 PDF slide decks/day	15 PDF slide decks/day
	Create practice quizzes and flashcards for studying using your sources	10/day	10/day	100/day
	Visualize connections from your sources with Mind Maps	✓	✓	✓
Share chat-only notebooks where users can't see or edit sources	✓	✓	✓	
See analytics on how users are engaging with your notebooks	✓	✓	✓	
<b>Gemini in Workspace</b>	Build agents to automate tasks with Workspace Studio	✓	Higher limits	Highest limits
	Streamline email with Gemini in Gmail*	✓	✓	Expanded access
	Go from idea to instruction faster with Gemini in Classroom	✓	✓	Expanded access
	Write, analyze and create with Gemini in Docs, Slides, Sheets*, Vids and Forms	-	✓	✓
	Get automatic note taking and stay organized with Gemini in Meet, Drive and Chat	-	-	✓

\*coming soon

See a detailed comparison chart at [goo.gl/gfe-ai-comparison](https://goo.gl/gfe-ai-comparison)



**Core Services with enterprise-grade data protection: data isn't reviewed or used to train AI models**

# Resources

Our partnership doesn't end with implementation. From official product guides and technical deep dives to real-world customer stories, check out the following resources to help your team maximize the value of your technology investment and empower your entire campus community.

## For IT and administrative setup

### Resources

- [Launch Gemini for Education and NotebookLM at your institution](#)
- [40+ ways to use Google Workspace for Education paid editions](#)
- [50+ ways to use Gemini for Education and NotebookLM](#)
- [Product demos for paid editions of Google Workspace for Education](#)
- [Get started with the paid editions of Google Workspace for Education](#)
- [Google Workspace Updates blog](#)

### Programs and communities

- [Ed Leadership Program \(ELP\) Hub](#)

### Training and certifications

- [Google Workspace for Education: Fundamentals and Premium IT Admin training](#)
- [Google Workspace for Education Fundamentals for IT Admins](#)
- [Associate Google Workspace Administrator Certificate](#)

## For students and career readiness

### Student AI literacy

- [Your essential guide to Google AI for college](#)
- [AI training and tools for students](#)
- [Google AI Essentials](#)
- [50+ ways to use Gemini for Education and NotebookLM](#)

### Career preparation and certificates

- [Google Career Certificates](#)
- [Interview warm-up](#)
- [Career Dreamer](#)

## For faculty and professional development

### AI for teaching and learning

- [Get Started with Google AI in Higher Education](#)
- [50+ ways to use Gemini for Education and NotebookLM](#)
- [Gemini Faculty Shorts YouTube playlist of quick tips and demonstrations](#)

### Best practices and community

- [Ed Leadership Program \(ELP\) Hub](#)

## Get started by enabling Gemini for Education and NotebookLM

You can choose to manage access for your whole organization, an organizational unit, or a set of users.

- 1 Leverage the [Gemini for Education and NotebookLM enablement toolkit](#) to drive awareness across your institution. Access resources to help faculty and students securely chat with Gemini without changing your existing productivity suite.
- 2 [Enable the Gemini app](#) and [NotebookLM](#) for students, faculty, and staff in Admin console.

