

Helcim is removing payment barriers for small & medium sized businesses with help from Google AI.

The Challenge

Thousands of Canadian small and medium-sized businesses (SMBs) rely on outdated and expensive payment systems that restrict their growth. Recognizing this barrier, Calgary-based payments provider Helcim set out to create an affordable, digital solution that puts SMBs first.

Solution & Partner

Helcim needed a system that was strong, secure, and flexible enough to handle thousands of payments every day, so they built their platform on Google Cloud. This partnership provides the essential backbone for managing complex, high-volume transactions across both websites and physical stores. Helcim then built its own advanced AI scorecard that uses machine learning to proactively identify and mitigate risk—catching potential fraud and financial issues with high accuracy—which means the Helcim payment system is more reliable and secure for businesses big and small.

Impact

Helcim's technology now serves thousands of SMBs across Canada and the U.S. With this platform, businesses can accept instant digital payments from anywhere with enhanced security and reliability. And, they are also saving an average of 25% on transaction fees, which frees up more capital to reinvest in their business. With the help of Google AI, Helcim is empowering Canadian SMBs with the tools they need to compete, succeed, and contribute to Canada's economy.

helcim

“Google Cloud's infrastructure enables Helcim to offer a highly reliable and efficient payment platform, which is critical for SMBs that rely on consistent transaction processing.”

Nic Beique,
CEO

