



How YouTube fosters child safety

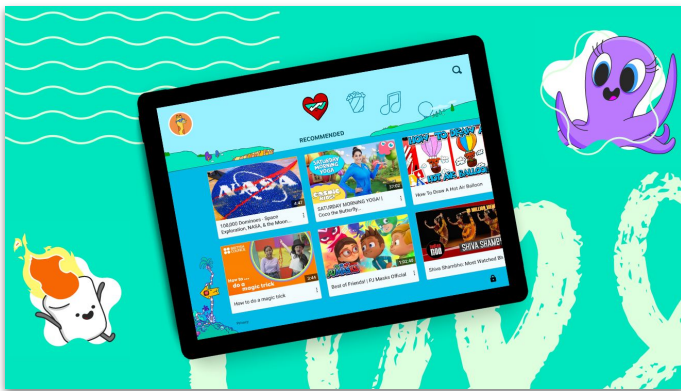
At YouTube, responsibility is our number one priority, and chief among our areas of focus is protecting minors and families. We're always looking at ways to create an appropriate environment for family content on YouTube, so we invest heavily in the policies, technology, and teams that help provide kids and families with the best protections possible.



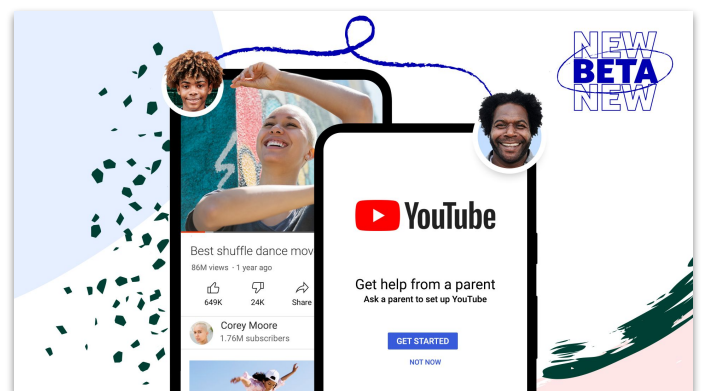
What options does YouTube offer to parents?



Separate app made just for kids



Parent supervised experience **BETA**



YouTube Kids, our separate app made just for kids

YouTube Kids was built from the ground up to be a safer and simpler experience for kids to explore, with tools for parents and caregivers to guide their journey. We work to identify content that is age-appropriate, adheres to our quality principles, and is diverse enough to meet the varied interests of kids globally.

Content policies & principles

Content policies designed with feedback from external specialists in children's media, child development, digital learning, & citizenship

High & low quality principles to encourage enriching, engaging, & inspiring content

Ads & commercial content

No paid product placements or endorsements

No overly commercial content focused on excessive packaging or consumption, or incites buying

No personalized ads or ads from restricted product categories

Features & parental controls

Content settings for Pre-school, Younger, Older, or hand-picked by the parent

Parental controls to block channels & videos, turn off search, & more

Digital wellbeing with autoplay off by default, & built-in timer

Parent supervised experience on YouTube ^{BETA}

Our [supervised experience on YouTube](#) is available in beta for parents of tweens and teens (up to relevant age of consent) who decide their child is ready to explore YouTube's vast universe of content. It offers content settings for tweens and older, adjusts features, and works with Family Link's parental controls app.



Parents choose a content setting

Three content setting options that parents can choose based on their preference & child's readiness (Explore, Explore More, Most of YouTube)

Parental controls to manage settings, block content, & more



YouTube adjusts the experience

Disable features like uploads, comments on videos, & live chat

Default autoplay off, bedtime & break reminders on

No personalized ads or ads from restricted categories



Works with Google's Family Link app

Manage access to YouTube & the child's Google Account

Set time limits on YouTube & other mobile apps

Lock and locate their device when their home or on the go

How else does YouTube protect children & teens?

We require users to be 13 years of age (or applicable age in their country) to use YouTube, unless otherwise enabled by a parent or caregiver. We have [Community Guidelines](#) that outline content that is not allowed on the platform, and specific child safety policies that prohibit content that may put children at particular risk. We also employ additional practices across our main app and website in order to protect minors.

Enforcing policies to protect minors

5.1M+

videos removed in Q1 2021 for violating child safety policies



Age-restrict content that may be inappropriate for children < 18



Disallow younger minors from live streams unless clearly accompanied by an adult

Combatting CSAM on YouTube



Immediately terminate accounts that spread child sexual abuse material (CSAM)



Report child sexual abuse to the National Center for Missing & Exploited Children if required



Share industry-leading tech for combatting child sexual abuse imagery (CSAI) with NGOs & partners

Privacy & digital wellbeing defaults



Adjust the default upload setting to private for teens < 18 with a channel



Default autoplay off for teens < 18



Default bedtime & break reminders on for teens < 18