emarkable

### Google

# What is #IAmRemarkable?

**#IAmRemarkable** is a global movement that empowers everyone, including underrepresented groups, to celebrate their achievements in the workplace and beyond, while challenging the social perception around self-promotion.

At the heart of our movement is a 90 minute workshop open to everyone, hosted by global facilitators.

# What do companies say about the workshop?

**Executive VP, Unilever:** We want everyone at Unilever to do it - it's led to a huge difference in the quality of conversations we have, enabling better decision-making..

**VP HR, Lufthansa Group:** We couldn't have found a better idea to really drive the diversity that we were actually aiming for.

#### Why is it important?

Imposter syndrome. Stereotypes. Culture. For many reasons, lots of us feel uncomfortable sharing our achievements. By amplifying stories and research on the transformative power of self-promotion, we want to inspire every single person to share their accomplishments.

# How can it support your company and employees?

**O1 Drive diversity benefits and allyship** by supporting underrepresented groups by getting their voices heard

**O2** Improve motivation and self-confidence by encouraging employees to express their achievements

**O3** Strengthen team cohesion and inclusion by building trust and improving the quality of communication

#### **Our impact:**

#IAmRemarkable has reached over 500,000 participants and 1300 companies across 180 countries, while impacting people's lives by helping:



89% are more active in self-promotion



Email us: <u>iar@google.com</u> Visit us: <u>g.co/iamremarkable</u>