

The Business Value of Google Security Operations

Study participants reported that Google Security Operations enables them to **provide robust security capabilities to greater amounts of data in a cost-effective manner**. As a result, they can **better track, identify, and address security threats** across their business operations, thereby **improving the effectiveness of their security teams and reducing the business costs of security incidents**.

KEY RESULTS

↓ 60%
reduced likelihood of a major security incident

↑ 407%
three-year ROI

→ 7 months
payback period

SECURITY EFFICIENCIES AND PERFORMANCE BENEFITS

↑ 45% more efficient security analyst teams

↑ 87% more potential threats identified

↑ 42% more efficient overall security operations teams

↑ 55% faster to identify potential threats

↑ 39% more efficient security engineering teams

↑ 51% faster to address/remediate potential threats

CUSTOMER QUOTE:

“Our cybersecurity teams deal with issues faster with Google Security Operations, but they also identify more issues. The real question is, ‘How much safer do I feel as a CISO with Google SecOps versus my old platform?’ and I would say 100 times safer.”

– CISO, EMEA AUTOMOTIVE-RELATED COMPANY, \$5B–10B REVENUE

SECURITY COST AND OPERATIONAL BENEFITS

↑ 85% more capacity for data logs

↑ 283% higher data ingestion volumes

↑ 73% more endpoints per security team member

↑ \$13.50 million higher revenue per year

CUSTOMER QUOTE:

“Speed, scale, and cost are the most significant benefits of Google Security Operations ... We’re doing 10 times the amount of work that we could with our previous solution ... At a minimum, we’re avoiding doubling our costs with Google SecOps.”

– INFORMATION AND PRODUCT SECURITY OFFICER, NORTH AMERICAN MANUFACTURING COMPANY, \$5B–10B REVENUE