Business Value of Google Cloud for SAP Environments

IDC’s research demonstrates the value for study participants of running their SAP environments on the Google Cloud. Interviewed Google Cloud customers described achieving strong value through improved agility, high performance, and cost and staff efficiencies.

Key Results

- **46%** Lower 3-year cost of operations
- **272%** 3-year ROI
- **5 months** Payback

**Customer Quote:**

“We chose Google Cloud because it has better functionality in terms of technology and has more technical advantages than other clouds... The biggest advantage Google Cloud has is BigQuery. It has superior analytics functionality over other analytics engines.”

**Cost of Operations Benefits of Google Cloud**

- **31%** lower cost of IT infrastructure
- **65%** less staff time to deploy/migrate
- **56%** more efficient IT teams, including:
  - **66%** more efficient IT infrastructure teams
  - **39%** more efficient DBA teams
  - **60%** more efficient IT security teams

**Customer Quote:**

“We can reply to our business needs with a different speed with Google Cloud and quickly give them resources. Also, the IT department today is now seen as an innovation driver.”

**Business and Operational Benefits of Google Cloud**

- **83%** less frequent unplanned downtime
- **98%** lower productivity and revenue losses due to unplanned downtime
- **11%** more productive development teams
- **15%** more productive analytics teams
- **11 hr** of productive time saved per user, faster migration to Google Cloud

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