

# Business Value of Google Cloud for SAP Environments

IDC's research demonstrates **the value for study participants of running their SAP environments on the Google Cloud**. Interviewed Google Cloud customers described achieving strong value through **improved agility, high performance, and cost and staff efficiencies**.

## Key Results



**46%**

Lower 3-year cost of operations



**272%**

3-year ROI



**5 months**

Payback

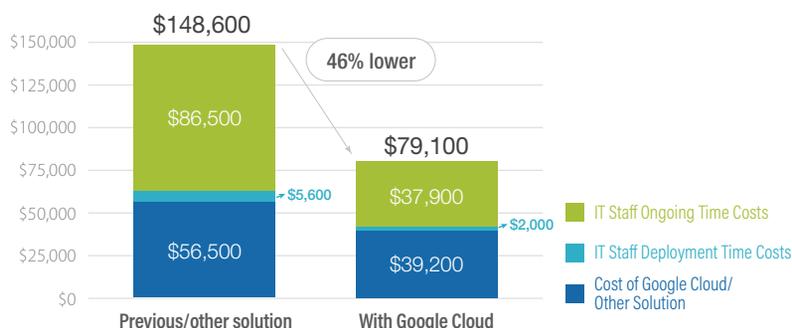
### Customer Quote:



"We chose Google Cloud because it has better functionality in terms of technology and has more technical advantages than other clouds. . . The biggest advantage Google Cloud has is BigQuery. It has superior analytics functionality over other analytics engines."

## Cost of Operations Benefits of Google Cloud

3-Year Cost of Operations per VM



**31% lower** cost of IT infrastructure

**65% less** staff time to deploy/migrate

**56% more** efficient IT teams, including:

- **66% more** efficient IT infrastructure teams
- **39% more** efficient DBA teams
- **60% more** efficient IT security teams

### Customer Quote:



"We can reply to our business needs with a different speed with Google Cloud and quickly give them resources. Also, the IT department today is now seen as an innovation driver."

## Business and Operational Benefits of Google Cloud

Impact on IT Agility



**83% less** frequent unplanned downtime

**98% lower** productivity and revenue losses due to unplanned downtime

**11% more** productive development teams

**15% more** productive analytics teams

**11 hr** of productive time saved per user, **faster** migration to Google Cloud