

# Maximizing The Value Of Your Cloud Migration

FORRESTER®

## WHAT FIRMS ARE LOOKING FOR

Firms make cloud decisions based on business value, not budget.



**87%**

Best security and compliance

**86%**

Best technical capabilities

**85%**

Easy to use, manage, and consume

## EVERYTHING IS FAIR GAME TO MOVE

Firms are migrating all types of apps and workloads to cloud.



**50%**

Software development platforms/ PaaS



**49%**

Database applications/ systems of record



**48%**

Employee tools



**47%**

Internet-of-things (IoT) applications



**46%**

Digital experience

## BIG POST-MIGRATION GAINS

Cloud migration provides firms with a wide range of IT benefits.

**55%** Easier IT operations and management

**45%** Improved infrastructure performance

**44%** Greater ability to scale application to meet demand

**44%** Improved security or compliance

**43%** Improved application performance

**41%** Faster software development

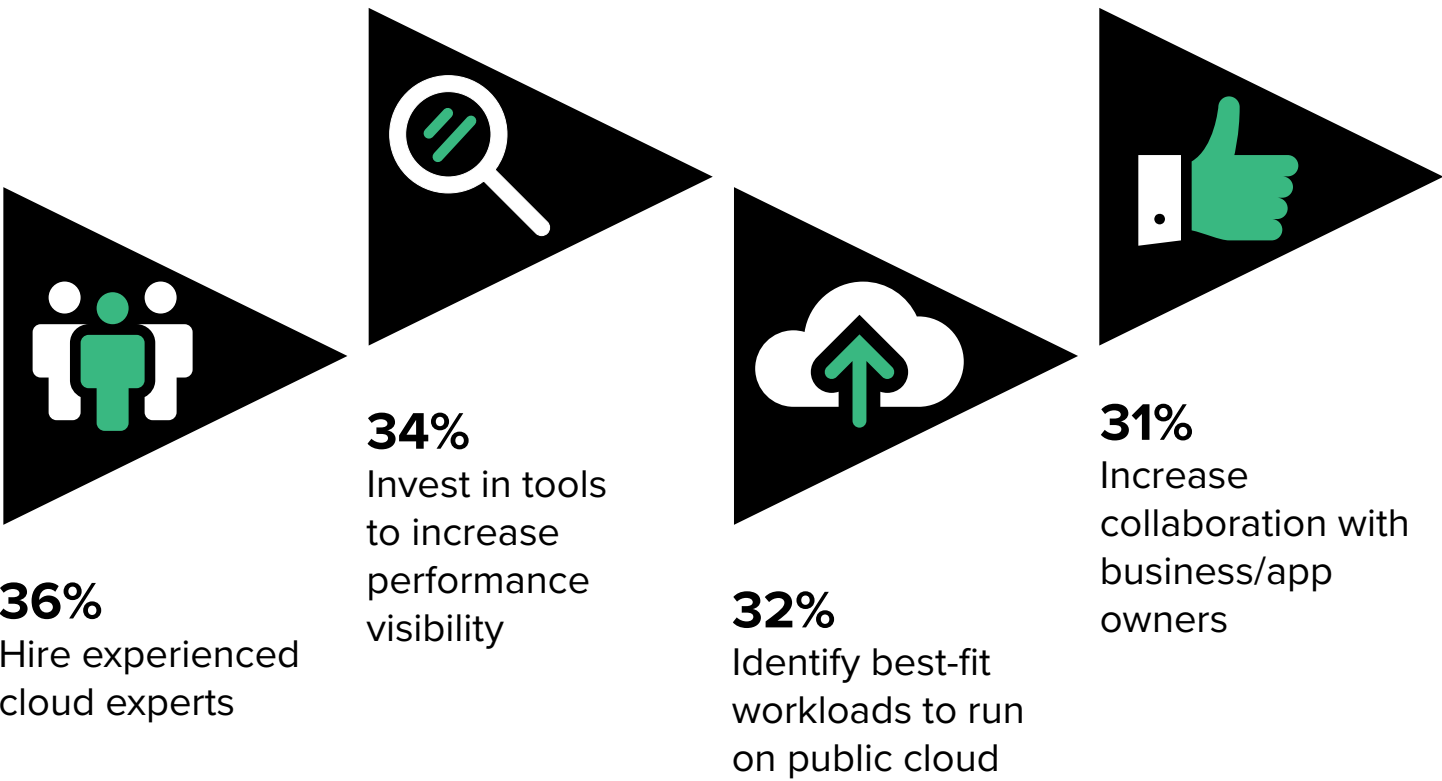
## MIGRATION STREAMLINES IT OPS

“ We have experienced consistent or improved application/workload performance due to a recent cloud migration.”

*85% of respondents agreed with this statement.\**

## ENSURING YOUR MIGRATION SUCCEEDS

To improve success of future cloud migration projects, firms will:



## CLOUD IS THE PRESENT & FUTURE

Technology leaders have shifted many apps and workloads to public cloud, and they are not finished; **63%** plan further expansion in the next **12 months**.

### Methodology

Source: A study conducted by Forrester Consulting on behalf of Google, April 2020  
Base: 406 global infrastructure and operations decision makers responsible for migrating infrastructure to cloud platforms  
\*Base: 318 global infrastructure and operations decision makers that have migrated to the cloud