

iubenda for Google Customers

With more than 100,000 clients, iubenda has been on a mission for over a decade to deliver powerful, accessible compliance software. Our extensive platform offers privacy policies, cookie and consent management, terms & conditions and more for all business types to reach compliance. Our international team, driven by values of respect and collaboration, focuses on customer-first solutions.

Value Proposition

Why should customers choose iubenda

- **Effortless Setup:** just copy and paste our code for instant start-up.
- **Boost Consent Rates:** designed to enhance user consent.
- **Built with performance and core web vitals in mind.**
- **TCF Compatible:** seamless operation with iab's Transparency and Consent Framework.
- **Easy implementation:** works with WordPress, Shopify, Joomla, Magento, Prestashop and the other main CMS. Native support for **mobile** and **CTV**. Advanced support for **GTM**. No complex configurations: embed one script and you're set.
- **Innovative Rejection Recovery:** tactfully handle negative consents with non-intrusive notices.
- **Legal Expertise:** products crafted to the highest standards, backed by a professional legal team.
- **Trusted by 100,000+ Clients:** from personal to company websites, from small e-commerces to global publishers.
- **Comprehensive Compliance:** more than just CMP - includes privacy policies, terms, and more compliance tools.
- **Global Partner Network:** more than 3,000 agencies reselling the iubenda products.



Languages: English, Italian, German, Spanish, French, Portuguese, Portuguese (BR), Dutch, Danish, Swedish, Russian
Legislations/countries supported: GDPR (EU), CCPA-CPPRA (US); LGPD (Brazil), Australia, FADP (Switzerland), Canada



Platforms supported



Web (incl. Mobile)



iOS



Android



CTV

www.iubenda.com/google-consent-mode-v2-certified-cmp

Plans & Pricing*

iubenda offers a subscription-based pricing, and provides custom or tailored plans for larger needs. Agencies and web professionals can receive a free website plan along with quantity discounts. Free plan with limited features available for testing purposes and basic needs.

10% discount available via clicking on [this link](#)
On top of that, email business@iubenda.com for a 3-month free trial

Essentials (4.99 €/month)

- Up to 25k pageviews/month + €0.05 per 1000 extra pageviews
- Minimal iubenda branding
- One language

All prices include the implementation of Google Consent Mode

Advanced (19.99 €/month)

- Up to 50k pageviews/month + €0.05 per 1000 extra pageviews
- Unlimited languages
- Geolocation-based consent settings (e.g. request GDPR opt-in consent only from European users)
- Native mobile app integration

Ultimate (79.99 €/month)

- Up to 150k pageviews/month + €0.05 per 1000 extra pageviews
- Everything available in Advanced
- Detailed consent analytics
- No iubenda branding
- Rejection recovery feature
- Cookie consent paywall
- White-labeling

www.iubenda.com/pricing

* When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement

Consent Banner and Consent Mode implementation steps



Self serve available

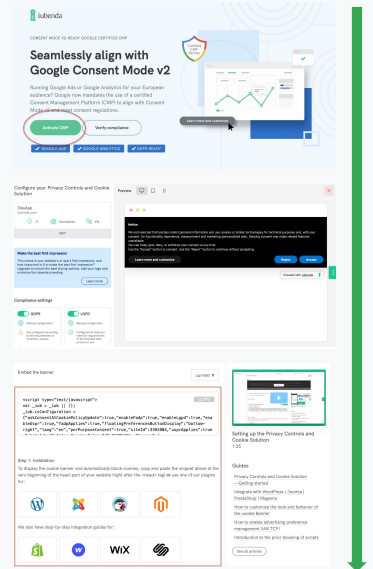
Get started in 3 easy steps

1. Visit [iubenda.com/google-consent-mode-v2-certified-cmp](https://www.iubenda.com/google-consent-mode-v2-certified-cmp), click on “Activate CMP” and follow the wizard to create an account and setup the CMP. You can go for the automatic configuration tailored for your website by iubenda or customize any detail of your Consent and Cookie banner.
2. Choose one of the many integration options available: copy/paste the embedding code in your website, use our GTM template or go for one of our CMS plugins.
3. You’re all set. Consent Mode is enabled by default with the iubenda CMP. No further configuration is needed.

No technical skills are required to use iubenda. The minimum level of expertise required is the ability to install your CMS iubenda plugin or copy/paste the CMP embedding script in the <head> section of your website.



Less than 10 mins: typical time taken by a customer to implement a banner & Consent Mode



www.iubenda.com/google-consent-mode-v2-certified-cmp

Support & Services



Implementation support

- Availability for all users and customers via email, ticket or Google Meet.
- Legal team also available for supporting partner agencies and enterprise clients



We have several partner agencies who can also take care of the iubenda implementation: www.iubenda.com/en/help/15138-partner-directory



Troubleshooting support

- Availability for all users and customers via live chat, email or ticket during business hours.
- Priority and telephone support for partner agencies and enterprise clients.



www.iubenda.com/google-consent-mode-v2-certified-cmp

How to get in touch

- Specific email for Google customers: business@iubenda.com
- Documentation available at www.iubenda.com/help

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