INFORMATION COLLECTED BY THE PLATFORM

INFORMATION SHARING

Looker also may collect via the Platform information that does not identify or locate you personally and Looker reserves the right to maintain, disclose, or otherwise use this information in any way.

INFORMATION COLLECTED FROM USERS

Looker collects the following information from users of the Platform:

- Usage Data
- Analytics Data
- PII

Looker may use your PII collected by the Platform as follows:

- To provide and operate the Platform
- To provide cloud services such as cloud computing, storage, and Internet connectivity services
- To provide shipping services
- To provide payment card processing
- To provide database hosting, such as Github
- For other purposes about which we notify you
- For other general business purposes, such as to provide, operate, maintain, make modifications to and improve the Platform, and for marketing, advertising, research, and development
- For legal compliance, such as to enforce our legal rights, to comply in good faith with applicable laws, and to protect users of the Platform
- To respond to an emergency which we believe in good faith requires us to disclose information to assist in preventing serious bodily injury or death of any person
- To enforce our agreements, policies and Terms of Service
- To verify account, service, or feature eligibility
- To enable advertising delivered to you to be more relevant
- To collect, process, store, and transfer Usage Data and Analytics Data
- To collect, process, store, and transfer Your Information
- To enable advertisers to share information about the ads they deliver to you and others, as described in “OUR ADVERTISEMENTS” below
- To provide you with other services, such as to enable you to use your third-party credentials to log in to the Platform

Looker does not share any of your PII with the third-party service providers that serve ads on behalf of Looker. Please visit the Network Advertising Initiative’s (NAI) opt-out page (http://www.networkadvertising.org/managing/opt_out.asp) for the opt-out page. You may also visit http://www.aboutads.info/consumers/ to learn about online advertising by their members. See http://www.networkadvertising.org/participating-networks for the list of NAI members. See also “COOKIES AND RELATED TECHNOLOGIES” section below for information about how information generated using these technologies is used.

INFORMATION SHARING WITH THIRD-PARTIES

Looker may share your Usage Data and/or Analytics Data with third-party service providers that provide cloud services, such as cloud computing, storage, and Internet connectivity services, to provide shipping services, to provide payment card processing, to provide database hosting, such as Github, to provide data management, or for other purposes about which we notify you.

Looker may also share your Usage Data and/or Analytics Data with third-party service providers that provide the following services:

- Payment card processing
- Database hosting, such as Github
- Data management

Looker’s customers may disable tracking of Usage Data for the Platform by disabling certain settings on your device or browser. Please refer to your device or browser’s help files or user guides for more information.

Cómo ayudarnos a proporcionar publicidad más relevante

Looker puede compartir la información que recopila a través de este sitio web con terceros que proveen servicios de publicidad y publican anuncios en su sitio web en el que se encuentra la publicación. Los anuncios que reciben pueden ser específicos para su interés o para mejorar la eficiencia de los mismos. Este comportamiento se realiza para ayudarnos a proporcionar publicidad más relevante.

INFORMATION COLLECTED FROM USERS

We only collect, share, or disclose information from users of the Platform in certain circumstances.

- We share your information with Looker’s service providers to provide the services you request and for related administrative purposes.
- We share your privacy information only as required by law.
- We do not collect, share, or disclose information from users of the Platform for any other purpose.

INFORMATION SHARING WITH THIRD-PARTIES

Looker only shares your information with third-party service providers to provide the services you request and for related administrative purposes.

- Law enforcement and other government entities, as required by law.
- To respond to an emergency which we believe in good faith requires us to disclose information to assist in preventing serious bodily injury or death of any person.
- To enforce our agreements, policies and Terms of Service.

Security

Looker protects all PII it collects via the Platform with reasonable and appropriate physical, electronic, and procedural safeguards.

ACCESSING, CORRECTING AND DELETING YOUR INFORMATION

If you have any questions or concerns about this Platform Privacy Policy, please contact us at +1-831-244-0340, privacy@looker.com or 101 Church Street, 4th Floor, Mountain View, CA 94041.

Ensuring that PII we hold about you is accurate and complete is important to us. If you would like to request access to, correct or delete this PII, please send us an e-mail at privacy@looker.com. We will verify these requests and respond to you in accordance with our legal obligations.

INTERNATIONAL STORAGE OF INFORMATION COLLECTED

We primarily store information collected from you within the European Economic Area, the United States and in other countries and territories. To facilitate our global operations, we store and process information in any country where we operate or that is necessary to provide the services, including Cloud services.

We will only transfer your information to a country or territory where there is an adequacy decision by the European Commission or an appropriate level of data protection, or where you consent to the transfer.

Looker may update this Platform Privacy Policy from time to time. When we do update it, for your convenience, we will make the updated Platform Privacy Policy available via the “Privacy” link in the footer of the Site and the Platform.