Business Intelligence for Intelligent Businesses

To unlock the full value of data, companies need data experiences that deliver trusted, timely and actionable insights to every person and workflow.

Looker’s modern BI solution empowers everyone in the organization to ask sophisticated questions and get real-time, trusted insights that improve decision making and can be operationalized to power workflows in other tools and systems.

What’s New

Looker 7 delivers new enhancements including a reimagined BI experience that improves collaboration and data flow across common business tools. More at looker.com/product/looker-7.

Partner Spotlight

fivetran.com  snowflake.com  aws.amazon.com
sada.com  mavenwave.com  bytecode.io
Create unlimited experiences with Looker’s data platform

Unlimited experiences
Best-in-class BI, plus anything else you want to build

Robust platform
Unified understanding of data & metrics

Complete picture
A rich view with all your company’s data

Industry use cases

Retail
Have better, more tailored interactions with your customers with a 360-degree view into all their activity. Optimize store operations and manage complex supply chains.

Financial Services
Improve customer lifetime value and reduce churn. Create new products and business models. Leverage real-time insights to flag fraudulent behavior before it takes a toll on your business.

Media
Create a holistic view of your content engagement. Track user acquisition and retentions costs. Surface the right ads at the right time. Compare content monetization strategies.

Healthcare
Improve patient outcomes by securely bringing data from different systems together to deliver the highest level of care to patients at every touchpoint. Optimize operations to reduce costs.

“Looker’s agile BI approach avoids the challenges of traditional BI and ETL solutions in supporting multiple data sources and has become a new standard for accelerating the value of data.”

About Looker

Looker is a unified data platform that delivers actionable business insights to employees at the point of decision. Looker integrates data into the daily workflows of users to allow organizations to extract value from data at web scale. Over 2000 industry-leading and innovative companies such as Sony, Amazon, The Economist, IBM, Etsy, Lyft and Kickstarter have trusted Looker to power their data-driven cultures. Looker joined Google Cloud in February 2020. For more information, connect with us on LinkedIn, Twitter, Facebook and YouTube or visit looker.com.