

NIPUN Bharat and Read Along

Helping students achieve their Foundational Literacy skills

India is home to one of the largest and most complex school education systems in the world. Over the years, while enrollment numbers in schools have increased, students severely lack in literacy and numeracy. This can significantly impact their further education, ultimately impacting their ability to realize their full potential.



15L+
schools



25Cr+
students



of grade 5 students
can confidently read a
grade 2 level textbook

*ASER 2018 report

In July 2021, the Ministry of Education, Government of India, launched the NIPUN Bharat Mission with an aim to make every child achieve their foundational literacy and numeracy outcomes by 2026-27.



Read with
comprehension



Write



Do basic
mathematical
operations



Learn basic
life skills

Bringing the best of Google with Read Along

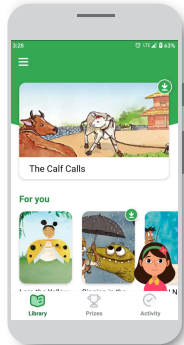
Read Along is an Android app designed to improve reading and comprehension skills in students in the age group of 5-11 years. With Read Along, young learners can practice, gain confidence, and grow their love for reading.



Diya, the in-app reading assistant, helps students by listening and responding to them in real time as they read aloud



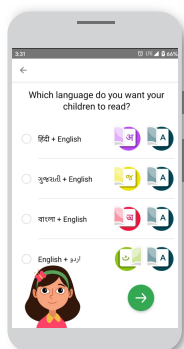
Works on entry level smartphones and tablets with 1 GB RAM



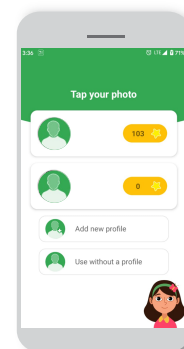
1000+ levelled stories and word games



Even works offline



Available in English +7 Indian languages



Multiple profiles can be created on one device for a personalized experience

How Read Along can support State governments in achieving FLN goals

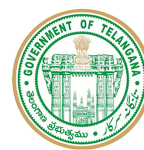
Read Along can be integrated into any State's FLN program, making it easier for government administrators to implement and monitor Read Along usage in the state.



Schools can have their textbooks integrated into Read Along

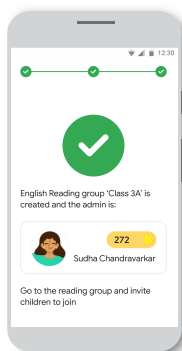


Track engagement at a state, block and district level

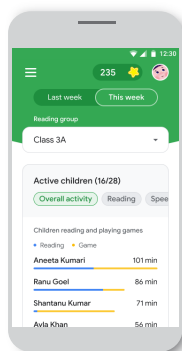


Already a part of 3 State Programs
- UP Mission Prerna, Telangana, Gujarat Saathe Vaanchiye

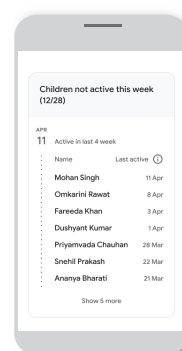
The new Reading Groups feature is a helpful ally for teachers to check their students' reading progress and help them become better readers.



Teachers can create virtual reading groups

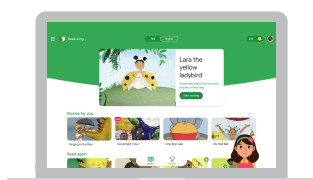


Monitor student progress



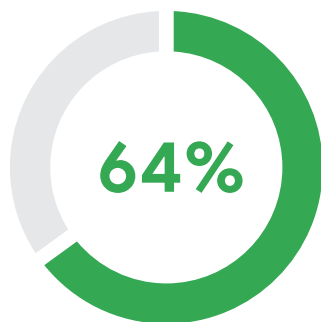
Make meaningful interventions

Soon to be launched Web version



Help connect with a larger student base through laptops and tablets

Impact and usage



children improved by at least one ASER reading level over a 3 month period.

**Pilot Report*



of learners improved their reading fluency levels.

**SATTVA Report*

100 minutes of reading increased Oral Reading Fluency from

38%

88%



2Cr+

Users



8.5Cr+

times stories have been read

With your support and understanding we look forward to partnering with many more State governments and working towards achieving their Foundational Literacy and Numeracy Goals. Together, let's help make Bharat NIPUN Bharat!

