

OneTrust for Google Customers

The OneTrust Consent Management Platform (CMP) enables businesses to operationalize consent management to deliver permission-based personalization while maintaining compliance with GDPR, LGPD, CCPA, the IAB TCF framework, and hundreds of other standards using the most advanced, easy-to-deploy and scalable solution in the industry.

OneTrust
Consent and Preferences
Solution

Value Proposition

Why should customers choose OneTrust

- As the leading consent solution in the market, OneTrust provides enterprise-grade speed and scale to capture, centralize, and activate consented data, enabling permission-based personalization and measurement.
- OneTrust delivers support for new regulatory requirements with the broadest platform support in the industry spanning web, mobile, CTV/OTT.
- Pre-designed CMP templates facilitate simple configuration, allowing seamless deployment across websites, mobile apps, and CTV platforms.



Languages and countries supported: OneTrust is a worldwide company providing support in over 300 languages, with the ability to request additional languages as needed.



Platforms supported:



And more...

Plans & Pricing*

OneTrust's CMP pricing is highly competitive for companies of all sizes and use cases, determined based on visitor traffic, websites, and apps in scope. For more information, please reach out [here](#).

All solution packages include Google Consent Mode integration functionality.

* When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement

Disclaimer: Subject to change at any time; CMPs should be contacted directly for the latest information on their services.

Consent Banner and Consent Mode implementation steps



Self serve available

Get started in 4 easy steps

- Create your Template and customize the text and styling
- Configure your consent experience with Geolocation Rules
- Toggle on support for Google Consent Mode and map to the consent categories of your choice
- Publish the CMP to your domain or application

We offer a beginner-friendly onboarding experience.



30 mins

Support & Services



Implementation support

- Support services are offered to all customers
- Dedicated support includes an implementation specialist
- Implementation guides are made available to all customers via myOneTrust



Troubleshooting support

- Troubleshooting guides are available in OneTrust documentation for Google Consent Mode



<https://www.onetrust.com/partners/>

How to get in touch

List contact options:

- If you are not an existing customer, [contact our team here](#).
- For existing customers,
 - Reference [myOneTrust](#) for technical documentation on Google Consent Mode support, or
 - Contact your account representative.