

Dedicated offer by Google Cloud for Startups

Startups from our partner Incubators & Accelerators receive* Google Cloud credits starting at **\$25k USD** and up to **\$350k**.

The Google for Startups Cloud Program provides access to **technical training, Google AI products, and startup experts.**

Why Google Cloud?

Innovate Quickly

Streamline apps with Gemini models, AI Studio, Vertex AI, and GKE which can get you from **code to production fast**.

Cost Effective

Maximize your runway with an AI-native cloud: 80% lower AI Total Cost and 4x the inference performance per dollar.

Most Secure Cloud

Enterprise-grade trust from day one with scalable, ready-to-use tools like Vertex AI and Cloud Run with Zero-trust architecture.

Real-time Insights

Leading-edge **data analytics and AI solutions**, including BigQuery, and Looker.



Empowering Startups to build & scale fast

Ecosystem Tier:

A program built to help startups thrive

Startup Eligibility:

- ❑ Participating in your programs **in 2025 or 2026**
- ❑ **Company Age:** The startup must have been founded within the last 3 years.
- ❑ Have a valid **Google Cloud billing ID**, business domain, and matching business email
- ❑ **Cannot have received Google Cloud credits** beyond Free Trial or Start Tier \$2k USD

Startups can receive:

Credits:

Start with **\$25k USD** credits for **2 years**

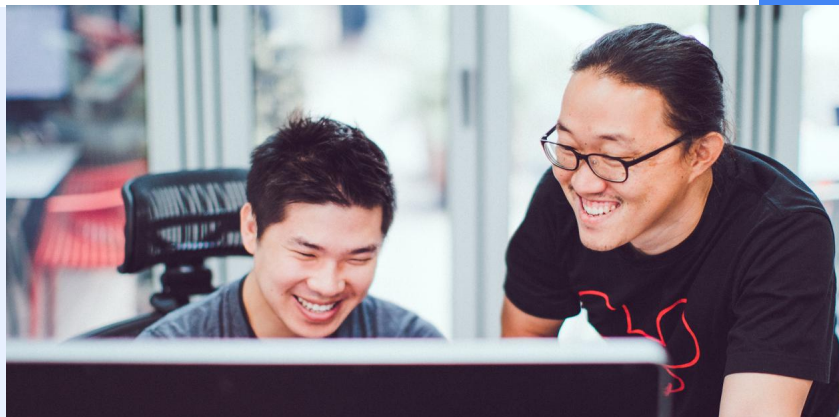
Training:

\$500 USD Google Cloud Skills Boost credits for video courses and hands-on labs

Google Workspace Business Plus for 1 year (for new signups only)



Once **startups receive institutional funding**, we extend more benefits with [Scale tier](#).



How to Get Started

Follow these three simple steps to join the Google for Startups Cloud Program.

01

Review application [Best Practices](#)

02

Apply at cloud.google.com/startup

03

Explore the [Getting Started Guide](#)

Support & Technical Resources

Quick links and direct channels for technical assistance, billing, and general help.

Application Help

Best Practices: Review the [application guide](#) for a smooth approval.

Billing ID: Need a Google Cloud Billing ID? [Learn to create one.](#)

Application Support: Contact our team at cloudstartupsupport@google.com

FAQs: Visit the [program FAQs](#) for other questions.

Technical & Billing

Technical: Create cases via the [Support Hub](#).

Billing: Resolve issues at the [billing portal](#). Manage credits, billing, or quota increases [here](#)

Google Workspace: Activate your 12-month benefit by [completing this form](#). (New users ONLY)

Contact [Workspace support](#) for support.



Onboarding & Educational Resources

Everything you need to start, build, scale, and upskill with Google Cloud and AI.

Starting with Google Cloud

[Self-Service Guide](#): Your roadmap for initial platform setup and configuration.

[Gemini Kit](#): Free access to AI tools and resources to experiment and scale.

[AI Boost Bites](#): Impactful video lessons from Google experts on AI tool mastery.

[Onboarding](#): Join monthly live sessions for guided support.

Learning & Enablement

[Startup Learning Center](#): Technical guides and click-to-deploy solutions.

[Events & Webinars](#): Monthly technical sessions and live AMAs with experts.

[AI School](#): 4-week intensive classes for deep technical immersion.

[Weekly Sessions](#): Regular upskilling in Gen AI, Data Cloud, and Security.

