## Grow with Google

One of the benefits that Grow with Google Partners receive is the ability to request one of our professionally-trained speakers to present at workshops that meet certain criteria.

Interested in requesting a trainer for your next event?

Once you've <u>applied</u> and been accepted as a partner, you can request a trainer via the Partner Community.



**Anastasia Kudrez** Nashville. TN

Stasia is a lead educator for the Grow with Google program. She's been speaking for Google since 2005, appearing at hundreds of events on Google's behalf, training thousands of people across the world. Her web development career began in the early 1990s. After working agency-side for 12 years, she applied her skills and experience to education. Stasia has developed online marketing curriculum for prestigious education providers, including Lynda.com. She also wrote a book about Google AdWords published by O'Reilly Media.



Basim Newby New York City area

Basim has been a force in the technical instruction space for over 16 years. He has worked with teams at some of the world's most prominent companies in a variety of markets including Food and Beverage, Finance, Automotive, Technology and more. He is also an entrepreneur who is most excited about taking his experience in the corporate world to help small businesses grow their digital footprint.



**Demming Bass** Atlanta, GA

After an award-winning 17-year career as a chamber of commerce executive, Demming became a Constant Contact Regional Development Director. He's trained more than 8,000 small businesses, nonprofits, and chambers. Georgia Trend Magazine recognized him as one of the "Top 100 Most Notable Georgians." Demming graduated cum laude from North Carolina State University.



**Israel Serna** West Hollywood, CA

Israel is an award-winning international speaker who brings a unique blend of extensive marketing knowledge and unbridled enthusiasm to each presentation and training he delivers. The digital native leverages more than 15 years of digital marketing experience as a certified Grow with Google speaker. Whether he presents in English or Spanish, Israel is known for breaking down marketing concepts so they're practical, actionable, and easy to understand. Always engaging, he consistently demonstrates great passion for helping small businesses.



Maria Elena Duron Midland. TX

Maria is a guest lecturer at the University of Texas SBDC, editor-in-chief of the award winning Personal Branding Blog, and a contributing columnist for publications like Business Insider, American Business Journal, Fox Business, US News & World Report, Entrepreneur, The Huffington Post, and The Young Entrepreneurs Council.



Pamela Starr Tampa, FL

Pamela is a long-time small business authority, devoting her career to helping larger organizations and small businesses connect. An accomplished leader, trainer and keynote speaker, Pamela has trained, coached and motivated more than 80,000 professionals in more than 500 training sessions and keynote presentations.



Petia Abdur-Razzaaq New York, NY

Petia began her career during the launch of The Boston Globe's website boston.com, where she developed effective online marketing campaigns for major clients such as Dunkin Donuts and Fleet Bank. She holds an MBA in Marketing Management from The Lubin School of Business at Pace University as well as a BA in Management/Marketing from Simmons College. Boston. MA.



Randi Penfil Baltimore, MD

As a professional speaker and trainer, Randi has educated thousands of small businesses and entrepreneurs. Before becoming a Grow with Google trainer, Randi educated and trained SMBs for Constant Contact as the Mid-Atlantic Regional Development Director. She brings enthusiasm and experience to every digital marketing workshop. Her passion is helping small businesses take control of their digital footprint.



Sixcia Devine Providence, RI / Boston

Sixcia helps businesses and organizations use technology to connect with communities and clients in growth markets. She is the author of "Tapping Into The Hispanic Market: Connect. Engage. Innovate". She writes feature stories for magazines like Cosmo Latina, produces industry trend reports, and offers business growth tips on a YouTube channel