

Podcasting on YouTube

Full Episode Playlists

Playlists are critical to the proper displaying of your podcast within specific features. This one pager was created to share key do's and don'ts specifically for single show full episode playlists.

Do's

Do create a public playlist for each individual show that contains **all of that show's full episodes** published on your channel.

Do order your videos as you want audiences to consume them if they were starting from the top. E.g. oldest first if your show is narrative driven, newest first if your show is topical.

Do **use the exact name of your podcast show as your full episode playlist title**. You want to make it easy for audiences to find you as they know you!

Do add a comprehensive description to your playlist. Remember it's not just audiences that know you who will find your show!

Don'ts

Don't mix clips, different shows, or uploads from other channels within a show's full episode playlist. Don't break up seasons into separate playlists.

Don't forget to add each new full episode upload for your show to your playlist! And don't forget to check your playlist's order.

Don't add extra words to your show's full episode playlist title (including 'podcast' unless that is part of your show's name).

Don't skip this extra SEO boost by leaving your description blank.

Content:
What should be in your show's full episode playlist

Organization:
How to order your videos in the playlist

Titling:
How to name your playlist

Description:
What context to provide to audiences