

# Rely on Google Cloud for SAP, today and tomorrow

No matter where you are, no matter what your industry, rest assured that we are here to help ensure your business-critical operations run smoothly on SAP with Google Cloud.

Reduce risks, increase uptime, and free up working capital with Google Cloud's SAP Business Continuity Program. Working closely with our experienced partner community, we will ease the lift and shift of your on-premises or hosted SAP environments with simple, no-cost migrations. Gain a future-proof digital business platform with integrated artificial intelligence, machine learning, and advanced analytics that deliver deep insights for all who need them.

Get the performance, compute power, flexibility, scalability, availability, and security you need for your current and future business needs with SAP on Google Cloud.



# **Business Continuity**

Keep your critical financial, supply chain, and customer systems up and running with zero downtime infrastructure upgrades, premier cloud networking, and white glove Site Reliability Engineering and support services.

### **Economic Value**

Save 30-60% in operating costs compared to on-prem. Leverage our Cloud Acceleration Program to cover migration costs. Pay only per use for non-production workloads such as DR, test, and QA.



We're all in the midst of an extraordinary moment – not only for our teams, colleagues, and customers, but for the world at large. All over the world, businesses and users depend on Google Cloud to help them stay connected and get work done. And we take this responsibility very seriously."

**Thomas Kurian** CEO, Google Cloud





Reliability is key for us, as we want to avoid any kind of business disruption, especially during peaks. We need all our technology provisioning to be scalable and secure, as well as flexible enough to respond to our changing needs."

Saleh Al Fadhel CFO, Herfy



### Smart infrastructure built for simplicity, security, and scale

- Ease migration and speed deployments with automation templates
- · Reduce risk with premium cloud network performance
- Drive near zero platform downtime for SAP environments with Live Migration
- Flex with the speed of your business with demand-based autoscaling
- Fortify your environment with five layers of data protection and Al-enhanced security



## Digital business platform for unmatched competitive advantage

- Innovate faster with Google's ecosystem of technologies
- Analyze all SAP and non-SAP data quickly and at petabyte scale using BigQuery
- Enable all users to drive business insights with integrated, self-serve AI/ML technologies
- Explore new capabilities with faster data operations on a cutting edge, open architecture
- Enhance customer experiences with Google innovations like Maps, Android and others



### Commitment to solving your toughest business problems

- Experience exceptional response times, and support for continuous innovation
- Deliver flawless peak shopping seasons and management of complex supply chains
- Leverage the Cloud Acceleration Program (CAP) with migration incentives
- Accelerate your digital transformation with our wide range of partner solutions
- Lean on us for up to 6 months of initial free infrastructure for your SAP landscape