



Proudly share that your business is Asian-owned on Google

You can now add an **Asian-owned attribute** to your Business Profile to help customers easily find and support your business when they use Google Maps and Search.

Why should I use the attribute?

- 🌸 Stand out to customers looking for your business on Google Maps and Search.
- 🌸 Celebrate your heritage with your local community.

How do I get the attribute?

- 1 Start by signing into your **Google** account
- 2 Type **My Business** into the search bar
- 3 Find your business in the box, then click **View Profile**
- 4 Click **Edit Profile** and select **Business Information** from there
- 5 Scroll down and select **From the business** attributes
- 6 Add the **attribute** that celebrates you
- 7 Lastly, click **Save** to apply your changes

Spread the word:

Share this resource to get the word out to more Asian-owned businesses:
grow.google/asian-owned