



**Google Australia
COVID-19 Resource List**

Updated 22 April 2020

General

- Read how [how Google Australia is responding to COVID-19](#)
- Google Australia [COVID-19 microsite](#) with latest data and resources
- [Remote work hub](#) with tools and tips to work, teach or learn from anywhere
- [Community Mobility Reports](#) and [blog post](#) to see how Australians are moving around
- Apple and Google [partnership](#) on COVID-19 contact tracing technology
- Follow Google Australia and New Zealand on [Twitter](#), [Facebook](#) and [YouTube](#)

Google for Small Business [PDF]

- [Resources to help small businesses manage through uncertainty](#)
- [Digital Garage](#), over 100 free courses on business and digital marketing
- [Primer](#), a free app from Google with lessons on business and digital marketing

Google for Education [PDF]

- [Explore distance learning resources for schools affected by COVID-19](#)
- [Teach from Home](#) a temporary hub for teachers during COVID-19
- [YouTube learning hub](#)

Google for Journalists

- [Resources for journalists](#) covering COVID-19 from NewsLab & the Walkley Foundation
- Google Fact Check Tools - [Fact Check Explorer](#) and [Fact Check Markup Tool](#)
- Sign up for the [Google News Initiative and Walkley Foundation](#) newsletter

Google Trends

- Use [Google Trends](#) to see what Australians are searching for in real time
- Visit the Google Trends COVID-19 [microsite](#) for Australia for detailed info
- [Receive](#) regular Google Trends data and insights for Australia
- [Google Trends guide and API access](#) from Google's Chief Economist Hal Varian
- Follow [Google Trends on Twitter](#) for the latest interesting insights
- [Paywall] [Predicting the present with Google Trends](#) (Choi & Varian 2012)

YouTube

- Read about [how YouTube is helping support communities](#) through COVID-19
- Watch our [YouTube #stayhome channel for Australia and New Zealand](#)
- Guide on [how to host an external event on YouTube \[PDF version\]](#)
- Follow [YouTube on Twitter](#) for regular tips, tricks and updates

Google for Nonprofits

- Google for Nonprofits [website](#) and eligibility criteria
- Sign up for Google for Nonprofits newsletters and [see previous editions](#)
- Follow Google for Nonprofits on [Twitter](#)
- [Free advanced video conferencing](#) for Google for Nonprofits
- [Google for Nonprofits Help Center](#) & [Google for Nonprofits Help Community](#)
- [Google for Nonprofits YouTube channel](#) and [livestream playlist](#) YouTube playlist

How To Guides

- [How to manage your volunteers](#)
- [How to be productive and collaborative](#)

- [Coordinate your not-for-profit's board](#)
- [Reach new audiences and engage your supporters](#)
- [Get the insights your not-for-profit needs](#)

G Suite ([activation steps](#))

- [Learn by Product, G Suite Learning Center](#)
- [Setting up G Suite](#)
- [G Suite Administrator Help Center](#) & [G Suite Administrator Help Community](#)
- [Top 10 Ways to use G Suite in your Nonprofit](#)
- [G Suite Marketplace](#) (third-party apps that integrate with G Suite)
- [G Suite Partner Ecosystem](#) (to find partners to assist with your deployment)
- [Contact G Suite Support](#)

Ad Grants ([activation steps](#))

- [Google Ads Account Creation Guide for Ad Grants](#)
- [Ad Grants Help Center](#) & [Ad Grants Help Community](#)
- [Tips for Success with Ad Grants](#)
- [Academy for Ads](#)

YouTube for Nonprofits Program ([activation steps](#))

- [Creator Academy Catalog; nonprofit-specific Creator Academy content](#)
- [YouTube Impact Lab](#)
- [YouTube Help Center](#) & [YouTube Help Community](#)
- [Contact YouTube for Nonprofits support via Google Form](#)

Google Earth Outreach / Google Maps Platform ([activation steps for Google Maps Platform credits](#))

- [Google Earth Outreach site](#)
- [Google Maps Platform Support](#)
- [Additional Free Mapping & Data Visualization Tools](#)