Meet our characters

This is Ginny. She is a talented engineer working for ACME, interested in everything Cloud.

And this is her friend Nick, an experienced Google Cloud Engineer always willing to help.
Check out the code

You can check out code with examples of this guide from the cloud-foundation-fabric repository. All serverless related examples are at blueprints/serverless.
Section I: The Basics

- Exploring Cloud Run
- Microservices
- Access to Data
- Corporate Env
- SaaS World
- Security Controls
Exploring Cloud Run

My serverless "Hello, World!"

Terraform code

> Hello world
Hey Nick, I heard about serverless and I want to make my first serverless “Hello, World!”. But now I’m puzzled, how will I connect to a serverless service?

Hahaha! Hi Ginny, yeah, networking may not be obvious in the serverless world. But first, there are several serverless options, hmmm... do you know Cloud Run?
Cloud Run doesn’t run within a VPC, but when you deploy an app you get a default URL to access it based on your project, service name and region where it is deployed.
Oh, great, easy! Hmm... but what if I want to use my own domain?
To use your own custom domain you need an external Application Load Balancer in front of your Cloud Run app. However, note that your app is still accessible through its default URL.
To block that access you can configure **Ingress Settings** to only accept Internet requests if they come through the **Load Balancer**.
Got it! And since I put an external Application Load Balancer in front, I can use Cloud Armor to protect my web app, right? This is cool!
Absolutely, you can protect your services with Cloud Armor. And if you want to control access using identity and context you can also enable IAP at the Load Balancer Backend Services. This will provide a central authorization layer for applications.
Not only that, you can also cache your static content through Cloud CDN, and Cloud Armor will protect the origin through Backend Policies as well as cached content through Edge Security Policies.
And you can use this same Load Balancer to load balance traffic to applications running in other type of backends like GCE or GKE besides Cloud Run.
That’s it. And all of this can be easily created with Terraform, isn’t it great?
The corporate environment

Developing an enterprise application

Terraform code
Hi, Nick! You know? I showed my toy Cloud Run app and now my manager is interested in exploring it for corporate use. But I'm afraid Cloud Run doesn't fit, does it?

You mean, privately access it? Sure, I'll show you how you can do that!
I imagine your company has deployed some apps in VMs and you want to access Cloud Run services from them, right?

You can use either Private Google Access or Private Service Connect. For PSC, just enable Private Google Access at the subnet where the VM is, create a PSC endpoint and make DNS point to it.
Well, ahem... We don't have workloads in GCP yet. I was thinking accessing from onprem through Cloud VPN or Interconnect. Is that possible?
Absolutely! Announce the PSC endpoint to onprem, make DNS changes if needed and you are good to go!

```
10.0.0.100
A *.run.app 10.0.0.100
https://hello-olc7uafoka-ew.a.run.app
A *.run.app 10.0.0.100
```

https://hello-olc7uafoka-ew.a.run.app
Looks simple! Ok, we've considered one project but corporate apps are intended to be used by multiple teams and projects. Would that work?
Yeah, good point. By default, you can access your service from anywhere: the same project, another project, or… the Internet, remember?
Hmmm... Configuring Ingress settings to Internal only you could block access from the Internet, but access from another project will not work as this call is **NOT** considered internal.
However, if you include the projects within the same VPC-SC perimeter, this call will be considered internal and will work!
Accessing from a Service Project of the Host Project where Cloud Run service is running is also considered internal traffic.
In reality, you can deploy Cloud Run in any project using the Shared VPC. Calls between these projects are considered *internal*. 
That includes calls between service projects. Note: in a service project, Cloud Run needs a serverless connector even though this is Ingress Traffic.
Wow, we've added quite some pieces! I think now I can tell my manager Cloud Run may fit our corporate use cases. One more thing, could we access Cloud Run services using our own custom domain?
You cannot use your own domain with PSC but you can use internal Application Load Balancer with Serverless NEGs to set it. And you could even use the same domain to access externally and internally!
Yes, cross-project service referencing allows you to create Backend Services and Frontend resources in different projects. Great! We're considering using different Service projects for each team. Could the infrastructure team centrally manage this internal ALB?
Microservices architectures

Developing Microservices applications
Hey, Nick! I would like to discuss microservices. For instance, when a Cloud Run service calls another Cloud Run service within the same project, it is considered internal, right?
Great question! Actually this is NOT considered internal! You will get a HTTP 404 Not Found status code.
For this call to be considered *internal*, you have two options.

One is accessing through **PGA/PSC**. You will need a **Serverless VPC connector** to reach PGA/PSC.
Cloud Run also supports **Direct VPC Egress**, that is, directly using IPs from a subnet in your VPC. This provides lower latency, higher throughput, lower costs and ease of use.
PGA/PSC also works with calls between services in projects associated to a Shared VPC.
If projects are not associated to the same Shared VPC, you need to include them within the same VPC-SC perimeter.
The second option is to use an internal ALB with Cloud Run as a Serverless NEG backend. The beauty of this is that you can also set your own custom domain.
With an internal ALB you can also access a Cloud Run service in a service project.
Access to Data

Databases, filesystems, oh my!

Google Cloud
Hi Nick. I'm excited about Cloud Run! As my team and I continue to develop the app, we're realizing that we will need access to data. How can we do this?

Hi Ginny. Well, it depends where your data is but let's take a look at it!
Let’s assume your data is on an on-prem DB or network file systems. Cloud Run can access it through Direct VPC Egress.

Make sure you announce the subnet where Cloud Run is running over Interconnect for on-prem connectivity.
I guess that using Direct VPC Egress, Cloud Run can also access data in a Cloud SQL Database, right?

You got it, Ginny!
Ok, cool. We may need to access files too. Could we access a Storage bucket?
You can access Google APIs like GCS or BigQuery directly using public IP addressing, or privately using Direct VPC Egress if you enable PGA/PSC.
The SaaS world
Connecting with providers
Hi again Nick. My team is thrilled to use Cloud Run and we realize we have more requirements. E.g. we use SaaS solutions running in other clouds, could we access them?

Sure, you can access SaaS solutions, let me show you how!
Traffic to Private IP ranges

Traffic to Public IP ranges

Cloud Run services have direct Internet access. If you configure a Serverless Connector or Direct VPC Egress, default Egress Settings send traffic through them only to private IP ranges. The rest will reach the Internet directly.
Alright, so direct access to the Internet. But my provider has several customers and they allow access filtering by IP. Which IP does Cloud Run use, can I assign one or...?
Traffic to Private IP ranges

Traffic to Public IP ranges

No, you can't. Cloud Run IP addresses belong to a Dynamic IP Address Pool shared by all instances of all customers, and they can change!
If you need a static public IP address, you can configure Egress Settings to send all outgoing traffic through a connector and set up Cloud NAT (Direct VPC Egress doesn't support it for now).
Security Controls

Applying Security in the corporate environment
Hi, Nick! You know? I showed Cloud Run capabilities to the Security Team and they are not sure it meets their security policies. Could we review Cloud Run security controls?

Absolutely, let’s review different security controls!
In previous chapters we mentioned that a service can be exposed through an external Load Balancer, secured with Ingress Settings to Internal and Load Balancing, Cloud Armor and IAP.
Regardless of the Ingress Settings, the service can also be reached through PGA/PSC or through an internal ALB.
You can configure **Egress Settings** to send all outgoing traffic through a VPC, apply Firewall rules, and set up Cloud NAT to get a static Public IP address to access Internet.
Ok great, I got it! You told me about Networking specific security controls. But what about authentication and authorization? Can we also build them on top?

Great point! Let’s review what Access Control methods you have available.
Cloud IAM protects Cloud Run service, checking every incoming request. Only requests authorized with Cloud Run Invoker role are accepted based on its IAM policy.
And for **internal Web Apps** with external access, how do we manage authentication?

You can authenticate users via **IAP**, and grant the invoker role to IAP’s service agent.
Alright, but what about public APIs, do you also need to authenticate?

No, for public APIs or websites, you can assign the Cloud Run Invoker role to allUsers.
All together
Thanks a lot, Nick! I think now I have all the pieces in the puzzle to use Cloud Run in my company. I've summarized it here to see if I got it right!

Hey, this diagram is great! It has all the main elements we have discussed.
THANK YOU