

哈囉大家好，
我係喂喂！



我鍾意認識新朋友
仲會熱情邀請大家
上船遊玩！

大風大浪，笑吓就過對面岸~

#HoJengAR #BuiltWithGoogle #GoogleHK

Character story designed by **isobar**



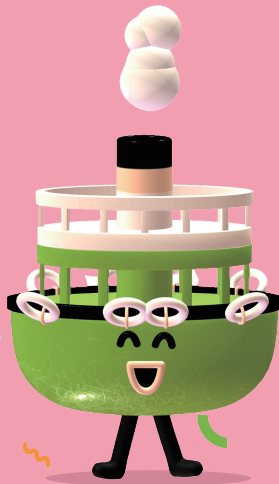
關於喂喂：

喂喂是個無憂無慮的船長，無論大風大浪，喂喂始終用溫暖的笑容迎接每位乘客。但最近登船的朋友越來越少，喂喂覺得好低落。現在外出的人多了，喂喂非常高興，每日竭盡所能接載乘客來往維港兩岸。這樣下去，喂喂很快會成為年度最佳船長了！

Find your joy and share it!



*Hello everyone,
I'm Vic!*



*I love welcoming new
passengers on board
with a big smile.*

Let's sail the great seas together!

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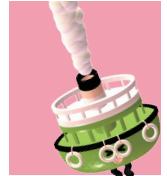
About Vic:

Vic is a happy-go-lucky ferry captain who always welcomes passengers with a friendly smile. But with social distancing measures, nobody was boarding and Vic began feeling a little separation anxiety. Now that people are out and about again, Vic couldn't be happier. Vic is doing sprints back and forth across the harbour getting as many passengers on board as possible. In fact, Vic is quickly on the way to becoming Ferry Captain of the Year!

Find your joy and share it!

HQ
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哈囉大家好，
我係笑旦旦！

我熱情爽直，係大家
嘅「開心果」！

彈出彈入，彈走不快又一日~

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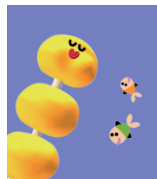
Character story designed by **isobar**



關於笑旦旦：

由香港魚蛋大師親手捶打而成的笑旦旦天生充滿彈性，但疫情以來，笑旦旦變得壓抑，充滿能量卻只能在牆上彈來彈去。可幸是笑旦旦現在能外出釋放天性，探索世界和燃燒動能，令笑旦旦變成全城最有型又冷靜的辣魚蛋！

Find your joy and share it!





*Hello everyone,
I'm DanDan!*

*My bouncy personality
makes everything fun!*

Keep calm and bounce back!

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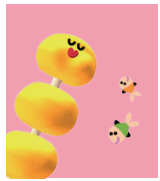
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About DanDan:

Handmade by HK's master of fish balls, DanDan is full of "dan-sing". All that energy makes DanDan fun to be around, but being unable to burn all that energy while being stuck indoors made DanDan easily frustrated and moody. Luckily DanDan can now go outside to let loose, go wild and burn some calories, making DanDan the coolest and calmest spicy stick of fish balls in town.



哈囉大家好，我係
喜迪！我熱愛大自然，
戶外活動最能令我
感到舒適自在。



哈囉大家好，我係
喜兒！我活潑好動，
充滿正能量！

行山大步啲，人都開心啲！

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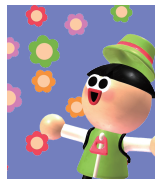
關於囍寶寶：

喜兒和喜迪是一對雙胞胎，大家都叫他們「囍寶寶」。囍寶寶從小就一起吃飯、睡覺、玩樂，形影不離；他們開心地同住在一間小房間裡，分享同一張床和各樣玩具。但最近被困在家，他們曾經親密無間的關係開始變得緊張，每日爭搶玩具和食物而不停吵鬧。囍寶寶意識到他們需要走出去，享受大自然的空間和呼吸新鮮空氣，才可以和對方做回好朋友！

Find your joy and share it!



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*Hello everyone,
I'm Hayden! I feel
most at home in
the great outdoors.*



*Hello everyone,
I'm Hayley! I'm always
on-the-move and
bursting with energy.*

Make things right with a hike!

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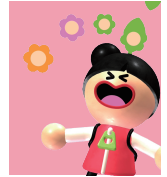
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About "HayHay" Twins:

Hayley and Hayden, are inseparable. They've always happily shared a tiny room and a tiny bed in a tiny Hong Kong apartment. But being stuck at home for so long has strained their once amazing relationship. Now they fight over everything. The twins know to go out whenever things get rough at home. They are able to let loose, do their own things and enjoy the space of the great outdoors before going back indoors as best friends once again!



哈囉大家好，
我係茶茶！



我嘅性格開朗隨和，
無所不談，係最受
大家歡迎嘅朋友！

同你飲茶，聽你呻吓！

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Character story designed by **isobar**



關於茶茶：

多年以來，茶茶在茶餐廳聽過很多精彩的對話：有老人家回味過去，亦有年輕男女談情說愛。但現在，人與人之間的交流變得越來越少、越來越短，茶茶好懷念曾經與食客談天說地的時光，但樂觀的茶茶依然珍惜任何一個能傾聽好故事的「奶茶時段」！

Find your joy and share it!



*Hello everyone,
I'm Charlie!*



*I'm everyone's favourite
friend. Incredibly easy-going
and a great listener.*

Need a good listener? I'm all ears!

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Character story designed by **isobar**



About Charlie:

Through the years, Charlie has listened in on great conversations in Cha Chaan Tengs. From old-timers reminiscing about the good ol' days to teenage girls talking about dreamy boys... Charlie's heard it all. These days restaurant conversations are few and far between, but the always positive Charlie still cherishes listening to any great story that comes around over a cup of milk tea!

Find your joy and share it!



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哈囉大家好，
我係亮子！



我雖然已係暮年，
但仍然童心未泯，
對生活充滿熱情
與好奇。

一秒著燈，一秒開心！

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Character story designed by **isobar**



關於亮子:

曾幾何時，每當夜幕降臨，亮子就會和其他霓虹燈招牌一起點亮香港的大街小巷。可惜亮子已經黯淡了好久，滿載香港情懷的霓虹燈招牌亦逐漸被拆除、被遺忘……直到在一次世紀風暴中，亮子被閃電擊中，重新發出五彩斑斕的光芒，重獲新生的亮子只想盡情「放閃」！面對世上各種新鮮事物，亮子感覺無比興奮！

Find your joy and share it!





*Hello everyone,
I'm Lumi!*

*I may be an oldie,
but I'm always upbeat
and easily excitable.*

Find your spark and shine on!

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Character story designed by **isobar**



About Lumi:

Lumi is from a bygone era, back when HK streets were bathed in neon. But when neon lights were taken down, Lumi was put away and forgotten and Lumi's spark dimmed out. In the storm of the century, Lumi was struck by lightning – green, pink, orange, white – re-energising Lumi with life. Now Lumi shines bright, always in “shock” at how amazing everything is out in the great big world!

Find your joy and share it!



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哈囉大家好，我係跳跳獅 -
一隻充滿活力、鐘意熱鬧嘅
小獅子！我最鐘意喺城市中
四處探索好去處，亦鐘意去
嘗試各種各樣嘅地道美食。



我希望為社區發放更多
歡樂，為每個小社區帶來
多啲正能量，同時為身邊
嘅朋友帶嚟精明消費嘅
小貼士。

一齊嚟玩啦！

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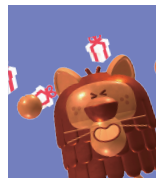
Character story designed by HSBC




關於跳跳獅：

跳跳獅有著冒險家的心，可惜因為疫情而未能在 2020 年繼續周遊列國。最喜歡與朋友嬉笑玩樂，他掛念著與朋友一起彷彿如咆哮的大笑，被朋友包圍著就是跳跳獅最幸福的瞬間。

Find your joy and share it!





Hi there, I'm Leo, a playful, energetic, and courageous lion! I love to explore Hong Kong and I am always looking for new food to try, places to go and things to do.

I enjoy spreading joy and surprising others in the community and I am the money guru who my friends look to for smart spending tips.

Let's hangout and play together.

#HoJengAR #BuiltWithGoogle #GoogleHK

Character story designed by HSBC



About Leo:

An adventurer at heart, Leo hasn't been able to travel or do the things he loves most in 2020 with COVID-19 restrictions. Sociable and happiest when surrounded by others – he misses hanging out with friends and roaring with laughter.



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Find your joy and share it!



哈囉大家好，
我係斯斯！

我好有觀察力，
成日會用唔同角度
去發掘新事物！



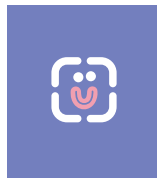
發現有趣一刻，分享快樂無限！

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Find your joy and share it!



*Hey there,
I'm Lenni.*

*I have a knack for
seeing things in a fun
and positive light!*



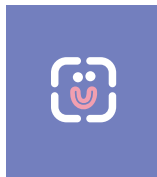
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