



## How to Play

### 1 Figure it out

Simply crack the (obvious) clues, and find everyday objects and symbols that bring joy to almost every Hong Konger.

### 2 Scan and Unlock

When you find the right object, just scan it! The app magically transforms these everyday things into joyful characters, which you can play and interact with.

### 3 Play, Personalise and Share

Once you unlock a character, go ahead and have fun! Create your own joyful moments, mix and match them, as well as include your friends and family. Most importantly, don't stop posting and sharing.

### 4 Plenty of surprises and rewards await!

Spreading joy has its benefits. Earn Joy Points to score surprise rewards from merchants and partners across the city.