

SIRDATA CMP for Google Customers

Sirdata offers a comprehensive suite of tools dedicated to regulatory compliance and data processing. In particular, it offers advertisers services to optimize the use of the Google suite, such as the Consent Management Platform, compatible with Consent Mode V2, the hosting of GTM Server instances, and the proxying of Google Analytics pings.

Value Proposition

Why should customers choose SIRDATA CMP

- **Privacy By Design:** the user interface automatically adapts to local consent validity standards
- **Global, fast, customizable and reliable** service
- **Exclusive functionalities:** Choice cooperative, Smart application of existing choices to new partners
- **Built-in signals** to trigger tags within Tag Manager and optimize the use of Google Analytics and Google Ads
- **Google Consent Mode** V2 and **TCF** V2.2 compliant
- **Professional services** such as dedicated support, audit services, custom developments, review missions for GTM setup, resolution of issues linked to the implementation of standards such as Consent Mode or TCF by third parties.



18 languages and countries supported: English (UK & US), French, Spanish, German, Italian, Bulgarian, Czech, Danish, Dutch, Greek, Hungarian, Norwegian, Polish, Portuguese (Brazil), Portuguese (Portugal), Romanian, Swedish.



Platforms supported:



Web (incl. Mobile)



Google AMP

<https://www.sirdata.com/en/Consent-Management>

Plans & Pricing*

We do not charge setup fees, then monthly fees are charged based on the number of actual loads ("hits")*:

Monthly Hits (From...)	Monthly Hits (To...)	Monthly flat rate	Monthly variable rate / 100 000 Hits
0	50 000	25 €	-
50 001	100 000	45 €	-
100 001	1 000 000	45 €	6 €
1 000 001	10 000 000	100 €	5 €
10 000 001	50 000 000	550 €	4 €
50 000 001	-	Custom / On demand	

Professional Services*:

- Junior : 450 €/day
- Senior: 900 €/day
- Partner: 2,000 €/day

Take advantage of a [7-day trial period, coupled with an exclusive 10% discount](#) for customers who also subscribe to the GTM Server-side hosting service operated by Sirdata.

All prices include the implementation of Google Consent Mode

* Prices are expressed excluding taxes

* When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement

Disclaimer: Subject to change at any time; CMPs should be contacted directly for the latest information on their services.

Consent Banner and Consent Mode implementation steps



Self serve available

Get started in 3 easy steps

- Choose your preferred CMP configuration mode:
 - **Flash:** 1 minute / No expertise required
 - **Advanced:** 10 minutes / Medium expertise required
- Copy and Paste the CMP code on your website (or in your Tag Management System)
- Leverage [Google Consent Mode](#), [Google Additional Consent](#) and [TCF](#) signals or **manually block and trigger tags**

[Google Consent Mode](#) is activated by default, regardless of the configuration mode chosen. You can deactivate it in the dedicated section, and load it, as well as the CMP, via Google Tag Manager, using our certified template, downloadable from the [Google Gallery](#).

[TCF](#) is enabled by default and can also be disabled. [Google Additional Consent](#) is automatically enabled when you select an eligible [Ad Technology Partner](#) like Facebook.



Less than 10 minutes!

<https://cmp.sirdata.io>

Support & Services



Implementation support

- [CMP installation documentation](#)
- Availability for all customers by email or phone



Troubleshooting support

- [CMP technical documentation](#)
- Availability for all customers by email or phone



Troubleshooting assistance is free of charge, while implementation assistance or any other type of response to a specific request are part of professional services.



We work with most of well-known small, medium and large agencies: feel free to find out about us from your current partner

How to get in touch

Contact options:

- Contact form on [Sirdata Website](#)
- Technical Support Team: support@sirdata.com
- Success Managers: cmp@sirdata.com / +33 (0)1 85 09 10 01

<https://www.sirdata.com>