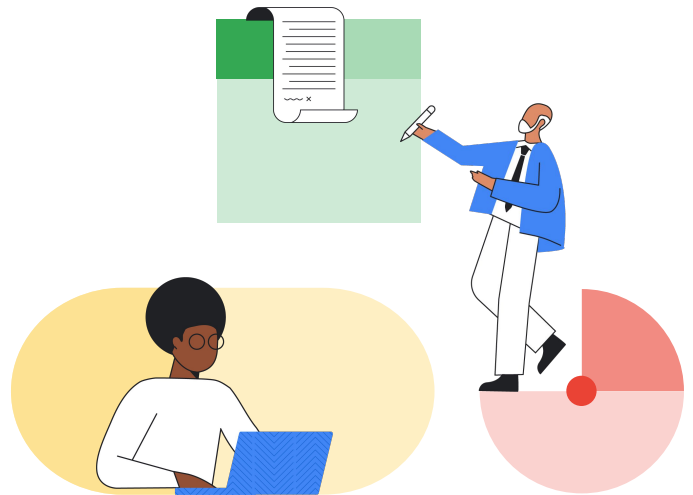


Google Cloud Student Success Services

Customize the services you need to attract and support the next generation of students while optimizing IT operations and creating new revenue models.



Scalable distance learning

Enable access for all students with powerful virtual desktop instances. Support active learning and reduce costs with Google Workspace for Education.



Customer impact

In 5 days, University of Lynchburg trained 300 faculty members in using Google Meet to run classes online

Intelligence and incident management

Ensure student and campus health with contact tracing and emergency response solutions that are used in compliance with regulations like the Clery Act.



Customer impact

Rice University worked with Google Cloud to help keep campus safe from COVID-19

Optimized enrollment and admission

Automate application review and credit transfer assessment and provide real-time personalized advice to applicants. Optimize financial aid distribution to a diverse pipeline of candidates.



Customer impact

Michigan State University implemented a new enrollment strategy and saw out-of-state enrollment increase by 20+% and generated \$5M in additional net tuition revenue in a single year

AI-powered tutor for assisted learning

Enhance reading and writing skills without additional staff with an AI-based tutor. Automate assessment generation and content recommendations to extend learning outside the classroom.



Read more

Read about scaling teaching with machine learning in EDUCAUSE's Industry Insights

[Learn more](#)

cloudonair.withgoogle.com/events/student-success-with-google-cloud

Virtual 24/7 support

Process common questions and requests automatically at any time, in more than 120 languages. Get insights about student needs that help you prioritize time and resources.



Customer impact

Strategic Education's virtual assistant now handles 93% of student support chat requests online, without additional staff



Penn State World Campus pioneered AI to extend academic advising services without additional staff

Smart analytics for student retention

Uncover trends to understand which teaching tools students prefer, track participation and course satisfaction to maximize student engagement and retention. Enable early detection and proactive personalized support for at risk students.



Customer impact

University of Michigan built a scalable, open source tool for students to visualize their own learning



Bring [data-driven insights](#) to any college or university through the Unizin Data Platform to deliver more effective and engaging student experiences

Technical Differentiation



Integrate with your own systems and tools

Google Cloud partners with industry leading consortiums, like Ed-Fi and Unizin, who have created Data Standards -- a set of rules to collect, manage, and organize educational data. These partnerships help integrate your existing systems with AI models to reduce data silos and get actionable insights.



Customize your digital transformation step by step

Student Success Services is a custom solution, offered through a subscription pricing model, to help you customize the services you need at any time.



Benefit from Google's ongoing innovation

From embedded AI and ML to the Assistant, Search, Maps, and Voice, institutions globally are taking advantage of Google tools that are seamlessly integrated into Google Cloud.