Google Cloud Supply Chain Twin: Partner Testimonials

Accenture	"Supply chain leaders face growing challenges across their complex value chains but current tools often do not provide the flexibility and speed needed to be successful," **said Brad Pawlowski, Accenture's Global Google Supply Chain Lead**. "Leveraging Google's Supply Chain Twin solution, we can help clients analyze huge volumes of data—from virtually unlimited sources across the entire value chain—to generate critical business insights.
Anaplan	"Supply chain leaders across all industries are under incredible pressure to deliver commercial results while navigating unprecedented volatility," **said Evan Quasney, Global VP of Supply Chain LOB at Anaplan**. "By combining Supply Chain Twin from Google Cloud with Anaplan's market-leading capabilities in Supply Chain and xP&A, we can arm leaders with the predictive, actionable insights they need to make strategic decisions that will help drive company performance in the face of continued complexity."
Automation Anywhere	"With Google Cloud's Supply Chain Digital Twin combined with Automation Anywhere's cloud-native automation platform, customers can quickly build and deploy Supply Chain AI software Bots. These bots increase process visibility and connect disparate systems across the supply chain to find efficiencies, improve customer service, and mitigate risk," **said Mike Micucci, Chief Operating Officer at Automation Anywhere**. Cloud-level speed and flexibility are more critical than ever as today's enterprises face increasing challenges in managing their supply chains due to increased legacy system complexity and new sources of disruption caused by everything from climate change to pandemics. "
Climate Engine	"In order to build resilience to climate change, we must be able to identify and predict where change is happening and what the impacts of these changes on our supply chains will be," **said Dr. Jamie Herring, President and CEO of Climate Engine**. "Leveraging the power of Google Cloud and Earth Engine, we are able to help customers more quickly understand risks to their supply chains resulting from both extreme weather events like drought, wildfire, and flood happening today and the trends of these events in the future. By doing this, we can collectively help build more sustainable and resilient supply chains across a number of sectors."
Crux	"External data integration is integral for greater visibility and insight into your supply chain operations," **said Michael Rude, Chief Operating Officer of Crux**. "Through our partnership with Google Cloud, weather, risk and ESG datasets are accessible for immediate access in your supply chain twin."
Craft	"Supply chain and procurement leaders today have to make crucial decisions with unreliable and incomplete supplier data," **said Ilya Levtov, CEO at Craft**. "Craft utilizes artificial intelligence to create a real-time, holistic view of suppliers that powers Google Cloud Supply Chain Twin, and helps supply chain and procurement professionals predict risk and identify opportunity. We're very excited about this partnership."
Deloitte	"At Deloitte, a truly responsible business is defined as one who grows responsibly, building resilience and competitive advantage through ESG strategy and delivery. The data and transparency from Google's Digital Supply Chain Twin combined with our supply chain services will allow us to support clients to grow sustainably by enabling them to lead the way in innovative supply chain and ESG strategy." said Tim Archer, Net Zero and ESG Lead, UK
Pluto7	"Our customers today are maturing in their adoption of AI through the Supply Chain Twin solving large scale business problems. Pluto7's Decisions Platform "Planning in a Box " on Google Cloud is enabling our customers to be omnipresent with realtime reflection of the physical supply chain by centralizing data from plan, make, build and deliver processes." **said Manjunath Devadas, CEO and Founder of Pluto7.** "We are pleased to see customers acknowledge upto 25x ROI by reducing the risks and cost of deficient inventory decisions. Pluto7 is Extremely excited by the opportunity to combine the power of the Supply Chain Twin with Planning in a Box."
project44	"When Google approached project44 with their vision for the Supply Chain Digital Twin, we recognized immediately that our data could easily provide the foundation they needed to deliver a view into the global supply chain that would greatly benefit our joint customers," **said Will Hansmann, CTO at project44**. "Our platform's ability to provide real-time visibility into shipments and orders, backed by the most accurate end-to-end dataset, the largest carrier network in the world, and integrations at scale make project44 a natural fit for this momentous partnership."
TCS	"As supply chains transform to communities of ecosystem supply networks, leveraging Google Cloud's Supply Chain Digital Twin capability is foundational to achieve supply network management and analytics maturity," **said Matthew Lekstutis, Managing Partner, Global Supply Chain Consulting Practice, Tata Consultancy Services Limited**. "By capitalizing on the power of the Google Cloud data-driven supply chain platform, we are able to accelerate our clients' journey to transparent, autonomous, sustainable, and resilient ecosystem supply network management."