

An enterprise solution for all of your custom research needs

Overview

- Work with an Account Executive to help you reach all of your research goals
- Receive potential discounts based on spend, easy payment options, and dedicated support
- Integrations with other Google products, such as AdWords, Analytics and DoubleClick
- Develop custom projects specific to your business objectives

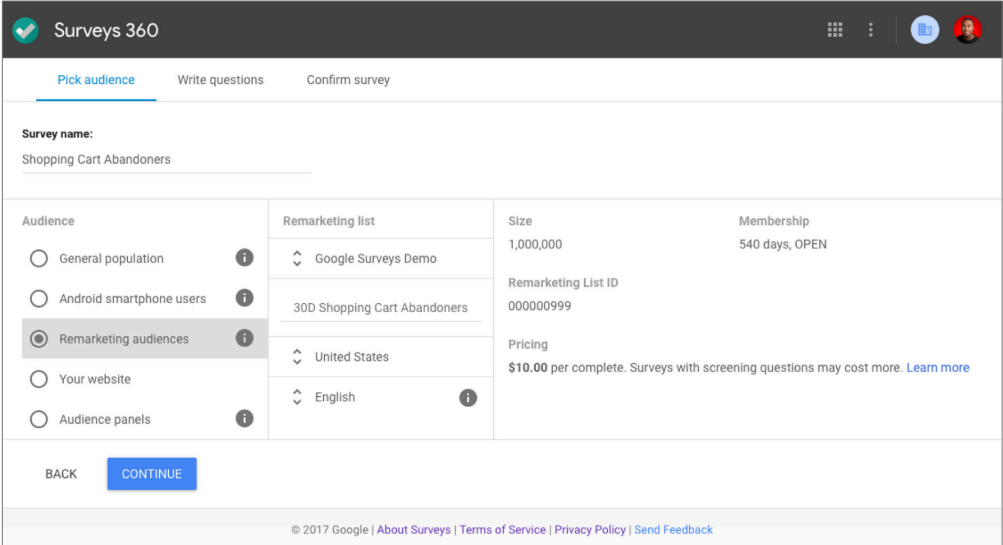
Work with one of our dedicated account executives to help you reach your research goals with Google Surveys 360, part of the Google Analytics 360 Suite. Receive easy payment options, potential discounts based on spend, and support from our account team. Additionally, we can help you with custom projects such as:

Zip Code Targeting

Would shoppers be interested in a new supermarket in Omaha, Nebraska? Ask them! With zip code targeting, you can target respondents using zip code prefixes on both our publisher network and the Google Opinion Rewards mobile app. You give us the zip codes, create a survey, and receive responses back in a few days.

Remarketing Audiences Targeting

Use an AdWords, Analytics, or DoubleClick remarketing list to target surveys to your users. When a user on your remarketing list is on a website in our publisher network, they'll receive your survey. Learn more about cart abandonment, ad recall, or gather feedback about your brand from people who have been to your website or interacted with your ads.



Surveys 360

Pick audience | Write questions | Confirm survey

Survey name:
Shopping Cart Abandoners

Audience	Remarketing list	Size	Membership
<input type="radio"/> General population	Google Surveys Demo	1,000,000	540 days, OPEN
<input type="radio"/> Android smartphone users	30D Shopping Cart Abandoners	Remarketing List ID 000000999	
<input checked="" type="radio"/> Remarketing audiences	United States	Pricing \$10.00 per complete. Surveys with screening questions may cost more. Learn more	
<input type="radio"/> Your website	English		
<input type="radio"/> Audience panels			

BACK CONTINUE

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User Management and Invoicing

Avoid having to use a credit card for each of your survey purchases by accessing a monthly invoice. Easily add and remove users across your organization who would like to run surveys against this invoice. Gain access to a spend report dashboard to easily track survey spend from all users in your organization.

About the Google Analytics 360 Suite

The Google Analytics 360 Suite offers powerful and integrated analytics solutions for today's biggest enterprises. Measure and improve the impact of your marketing across every screen, channel and moment in today's customer journey. It's easy to use, and makes data accessible for everyone so the "aha" moments are simple to discover and share. Move from insight to impact faster with the Analytics 360 Suite.

For more information, visit g.co/360suite