The Total Economic Impact™ Of Chromebooks In Education

Through nine customer interviews and data aggregation, Forrester concluded that organizations may realize the following five-year financial impact by deploying Chromebooks in education.

### SUMMARY OF BENEFITS

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Five-year risk-adjusted avoided legacy hardware and peripheral costs</td>
<td>$28.0M</td>
</tr>
<tr>
<td>Easier management for Chromebook environment</td>
<td>$3.8M</td>
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<tr>
<td>Reduced need for third-party accessibility tools and services</td>
<td>$477.8K</td>
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<tr>
<td>Enhanced security of Chromebook and Google Workspace for Education Fundamentals</td>
<td>$2.8M</td>
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</tbody>
</table>

### ROI

- IT TIME SAVINGS: 76%
- ANNUAL TEACHER TIME SAVINGS: 42 hours
- ANNUAL STUDENT TIME SAVINGS: 18 hours

“We first considered a traditional notebook for our students, but we decided to instead invest in Chromebooks because they are devices aimed at education. Also, [Chromebooks] cost less, which allowed us to purchase a greater number and make more available to the schools.”

IT superintendent, K-12, Latin America

“We really started buying more Chromebooks when we found out they turn on in 10 seconds. [Legacy devices] were still turning on after 2 or 3 minutes, and that’s if you didn’t have updates. I mean, it’s night and day difference. … Chromebook is the best device on the planet to get you on the internet, to Google Docs, and to online collaboration [tools] as quickly as possible.”

Director of information and instructional technology, K-12, North America

“We dare to take the leap to Google. In the end, it provides schools with a very pleasant environment that has benefits on all sides for students, staff, management, and your budget.”

IT manager, K-12, EMEA

Read the full study:
https://goo.gle/TEI-chromebooks-edu

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