TRUENDO

TRUENDO CMP for Google Customers

TRUENDO CMP is a customizable, user-friendly platform that helps websites and apps stay compliant with global privacy regulations. It offers real-time insights into consent preferences, continuous compliance monitoring, and flexible pricing based on monthly unique visitors

Value Proposition

www.truendo.com

Why should customers choose TRUENDO CMP?

- TRUENDO CMP is an easy-to-use yet powerful consent management solution that helps you maintain compliance with global privacy regulations.
- You can configure banners for specific regions to match local standards, ensuring that your website or app respects the privacy requirements of diverse jurisdictions.
- TRUENDO's built-in automated cookie policy, along with TRUENDO Integrity's continuous monitoring, provides real-time insights so you can quickly identify and address potential compliance gaps.
- Flexible and affordable pricing based on monthly unique visitors—not sessions or page views—TRUENDO delivers a cost-effective, scalable solution suitable for businesses of any size. TRUENDO CMP is a proven and reliable partner for simplifying consent management and safeguarding data privacy.

Supported Languages: Albanian, Arabic, Bosnian, Bulgarian, Chinese (Simplified), Chinese (Traditional), Croatian, Czech, Danish, Dutch, English, Estonian, Finnish, French, German, Greek, Hungarian, Italian , Latvian, Lithuanian, Norwegian, Polish, Portuguese, Portuguese (Brazilian), Romanian, Russian, Serbian, Slovak, Slovenian, Spanish, Swedish, Turkish

Platforms supported: Joomla, WordPress, Wix, Magento

Web (incl. iOS and Android)

Plans & Pricing*

- 4 plans tailored to organizations of all sizes, increased savings with annual subscriptions

- Basic - €5/month , 2K unique visitors/month, 1 geo group

- Standard - €19/month , 10K unique visitors/month, 2 geo groups

- Plus - €49/month , 50K unique visitors/month, 4 geo groups

- Ultimate- €199/month , 250K unique visitors/month, unlimited geo groups

- All plans provide unlimited sessions and page views for returning site visitors

- Additional unique visitor bundles available to tiers above TRUENDO Basic

All plans include the implementation of Google Consent Mode

https://www.truendo.com/truendo-pricing

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* When selecting a service tier and particularly when choosing a lower tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement

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Consent Banner and Consent Mode implementation steps

Self service available

Get started immediately

Our comprehensive guide will take you through every aspect of setting up TRUENDO with Google Consent Mode regardless of your implementation (any CMS) or app based requirements.

- See: https://docs.truendo.com/en/1.0/frameworks/google-consent-mode-v2

Instantly

https://docs.truendo.com/en/1.0/frameworks/google-consent-mode-v2

Support & Services

www.truendo.com

Implementation support

All customers:
- support@truendo.com or via chat bubble

Premium customers:
- support@truendo.com or via chat bubble

Troubleshooting support

All customers:
- support@truendo.com or via chat bubble

Premium customers:
- support@truendo.com or via chat bubble

How to get in touch

Contact us: contact@truendo.com

www.truendo.com