

WORKSHOP

Unlocking the Power of Generative AI for Higher Education with Nuvalence

The AI era isn't "on the horizon." It's already here.

Lightning-fast evolutions in generative AI technology are redefining every industry in real-time.

If your institution hasn't already started adopting Generative AI tools, the time is now.

Forward-thinking leaders who want to capitalize on this pivotal moment need powerful strategies to turn generative AI into a competitive advantage. Our intensive half-day "**Unlocking the Power of Generative AI**" workshop empowers your staff with the knowledge and tools to **jumpstart** your generative AI journey and **transform** your institution for the AI era. We'll focus on practical implementation using Google's Vertex AI technology. Vertex AI and Generative AI Studio are Google Cloud Platform services that help developers build, deploy, and scale generative AI models.

An AI Intensive for Leaders

Specifically designed for **CIOs and CXOs** and their trusted team members, the workshop's small-group format* encourages collaboration, ideation, and strategic focus. To maximize the value of the workshop, participants should bring a diversity of skills, mindsets, and use case acuity to the table. The perspectives of senior-level strategists, technologists, finance leadership, and others will enrich the experience.

**To optimize the experience, each workshop is limited to ten (10) participants.*

Workshop At-A-Glance

🕒 Duration

1/2 day (4h)

👤 Size

10 participants

📍 Location

In-Person (ideal) or Virtual

✓ Result

Tailored Generative AI Strategy Package

Don't miss this opportunity to accelerate your organization's innovation capabilities and maintain a competitive edge in the AI-driven landscape.



[Sign up now!](#)

What to Expect

Participants will learn from experts, engage in thought-provoking discussions, and collaborate with fellow professionals interested in realizing generative AI's transformative impact.

00 | Pre-Workshop Prep (Nuvalence Homework)

Preparation is key to an optimal experience. Ahead of the workshop, we'll invest meaningful energy in background research so we aren't starting with a "blank sheet of paper." This will equip us to help you assess different use cases during the workshop for potential impact and return on investment, ensuring that your institution can prioritize the most promising initiatives and identify threats that can be used as incentive to prioritize opportunities.

01 | Generative AI Level-Set

A brief primer on generative AI with Google Cloud's Vertex AI, a short but impactful session demystifying generative AI, and a review highlighting its current capabilities and potential applications will serve as a starting point for the workshop's discussions and activities, centered around the practical implementation of generative AI as part of your new strategy.

02 | Strategic Whiteboard

Your team will engage in a hands-on session to identify strategic opportunities for generative AI integration within your institution, with a focus on opportunities to capitalize on generative AI.

03 | Goals & Roadmap

Your team will work on developing a roadmap for a successful generative AI integration. This will involve creating a minimum viable product (MVP) proposal for a prioritized use case, identifying required resources, estimating budget, and establishing a realistic timeline and milestones for implementation. Additionally, we'll help you define short-term and long-term goals, aligning them with your overall strategy and objectives.

04 | After the Workshop

Nuvalence will use the insights from your workshop to create a tailored generative AI Strategy Package, which includes:

- Prioritized Use Case Report
- Use Case MVP Plan
- "Board-Ready" Executive Summary
- Workshop Notes

Post-Workshop Deliverables

Participants will receive a tailored generative AI Strategy Package, which includes:

#1 | A report on your prioritized use cases. The report will detail the prioritized use cases defined during the workshop, and Nuvalence’s opinion on those use cases.

#2 | A draft, high-level MVP plan for your core use case. The workshop will jumpstart your journey, and you don’t want to lose any momentum. This plan, which includes a roadmap and general technical architecture, will equip you with what you need for a successful MVP launch. *Given that this is a 1/2-day workshop, this plan will be coarse-grained. A follow-up, 1-week workshop would allow enough time to turn this high-level draft into a detailed roadmap and architecture.*

#3 | An executive summary. This 1-2 page, “board-ready” artifact summarizes generative AI risks to your organization and plans to navigate around those risks; opportunities and how to capitalize on them; and overall impact to your institution, among other items of interest.

#4 | Workshop notes. You’ll receive a detailed summary of the themes, discussions, and points discussed over the course of the workshop.

Workshop Agenda

Session 1: 1 hour 15 mins
Session 2: 1 hour 45 mins
Break: 15 mins
Session 3: 30 mins
Session 4: 15 mins

Session 1: Overview

- a. **Introductions**
- b. **Generative AI Level Set:** Introduction to the technology and core concepts.

Session 2: Use Case Discovery and Prioritization

- a. **Use Case Discovery:** Framework for identifying Generative AI use cases at your organization.
- b. **Brainstorming Potential Use Cases:** Generate a list of potential applications for generative AI within your organization.
- c. **Prioritizing Use Cases:** Rank potential use cases based on their potential value and strategic alignment.

BREAK: Personal Time

Session 3: Path Forward

- a. **Minimum Viable Product (MVP) Draft Proposal:** Design a coarse-grained MVP plan for your top-priority generative AI use case.
- b. **Identifying Resources, Partners, and Budget:** Determine the necessary resources, collaborators, and financial investment for the MVP.
- c. **Timeline and Milestones:** Set a realistic schedule and key milestones for the MVP implementation.

Session 4: Q&A